



2019–2020 Polk County Coalition Accomplishments and Successes



DiSC Personality Profile Assessment training for **UthMpack Leadership class IX**.

Final prep for Fall with Own the Upside Trailer Presentations.

UthMpack Leadership Class IX Volunteerism Leadership Day.

Project Hoco—distributed over **139** free Homecoming dresses to Polk teens when they signed a pledge stating they will refrain from risky behaviors.

UthMpack Positive Social Norms Campaigns: reached **272** middle and high school students.

UthMpack Leadership Class IX Education Leadership Day.

UthMpack operated the concession stand and assisted at Red Ribbon Run. Proceeds fund several scholarships.

Over **10,000** elementary, middle and high school students, parents and community members received **Positive Social Norms Messaging** during Red Ribbon Run.

UthMpack Leadership Class IX Law Enforcement Day.

Began planning for Project Prom season to raise awareness regarding risky behaviors using social norms and drug free event for students.

UthMpack Project Prom distributed over **150** pieces of formal wear and a drug-free message to High School students free of charge. *** **Two shopping days canceled due to COVID.**

UthMpack Leadership Class IX Business Leadership Day.

UthMpack Positive Social Norms Campaigns for 5th Graders were canceled due to COVID.

Own the Upside, Avoid the Down Trailer presentations canceled due to COVID.—Over 200 community members were trained throughout the year.

Leadercast National Event for **15** Coalition members attended. Held Virtual due to COVID.

July August September October November December January February March April May June

UthMpack Leadership Class IX two-day, one night retreat. Students participated in team building activities. Mr. Patrick Grady facilitated strategic planning.

UthMpack Leadership Class IX Etiquette Dinner at Grasslands with Community Business Leaders from Leadership Lakeland Alumni.

UthMpack Positive Social Norms Campaigns: reached **2,900** middle and high school students.

UthMpack Leadership Class IX Health and Wellness Leadership Day.

StandUP Polk partnered to implement the Red Ribbon Campaign including Proclamations and Disseminating information for Red Ribbon.

Medication Take Back 9 sites collected **2,083** pounds of unwanted, expired human and pet medications.

Approximately 150 community members attended the **10th Annual “Own the Upside” Summit.**

The Coalition planned for future events.

Held a Holiday Party for Coalition Members, InnerAct Alliance Board Members and staff.

In collaboration with the **DEA**, SUP hosted an Opioid Train the Trainer training—**51 community members** attended.

UthMpack Leadership Class IX Government Leadership Day.

Held a Grand Opening for **Project Prom.** Commissioner Philip Walker opened the store with UthMpack students.

StandUP Polk members attended Tampa Drug Summit.

SUP Coalition Coordinator attended **CADCA National Forum.**

UthMpack Class X Applications were sent out.

UthMpack Leadership Class IX Graduation canceled due to COVID.

Medication Take Back Day canceled due to COVID.

UthMpack Leadership Class X was selected.

UthMpack held their annual Executive Board Retreat: Canceled due to COVID.

E-Force entails distributing material kits to area physicians, pharmacists and dentists regarding the state prescription database process.—Would have visited Doctors’ offices if they were not closed due to COVID.

Nearly **8,000** students received **UthMpack Positive Social Norms** during the 2019–2020 school year.