



HCADA Annual Report 2019

By National Strategies PR

99.8M

ONLINE READERSHIP:

72

AVERAGE DOMAIN AUTHORITY:

9.21K

FACEBOOK REACH 2019:

2.8K

YEARLY NEWSLETTER REACH:

44

CALENDAR PLACEMENTS:

1

TOTAL AUDIENCE REACH:

58

MEDIA PLACEMENTS:

10

NEWSLETTERS SENT:

245

INSTAGRAM FOLLOWERS:



639

TWITTER FOLLOWERS:

521

FACEBOOK LIKES:

41

GRAPHIC DESIGN PIECES:

135K

PRINT AUDIENCE REACH:

53.9M

TV AUDIENCE REACH:

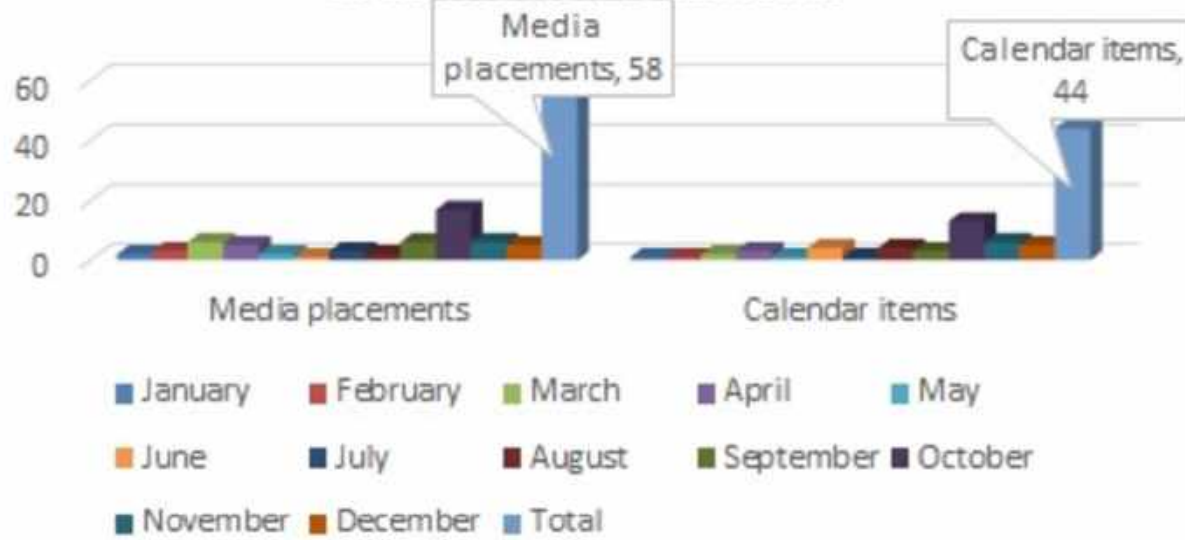
253K

ADVERTISING VALUE:

8M

RADIO AUDIENCE REACH:

Total Media Placements



Total Media Placements

“ HCADA was published or broadcast more than 100 times in 2019 through earned media placements and calendar items.

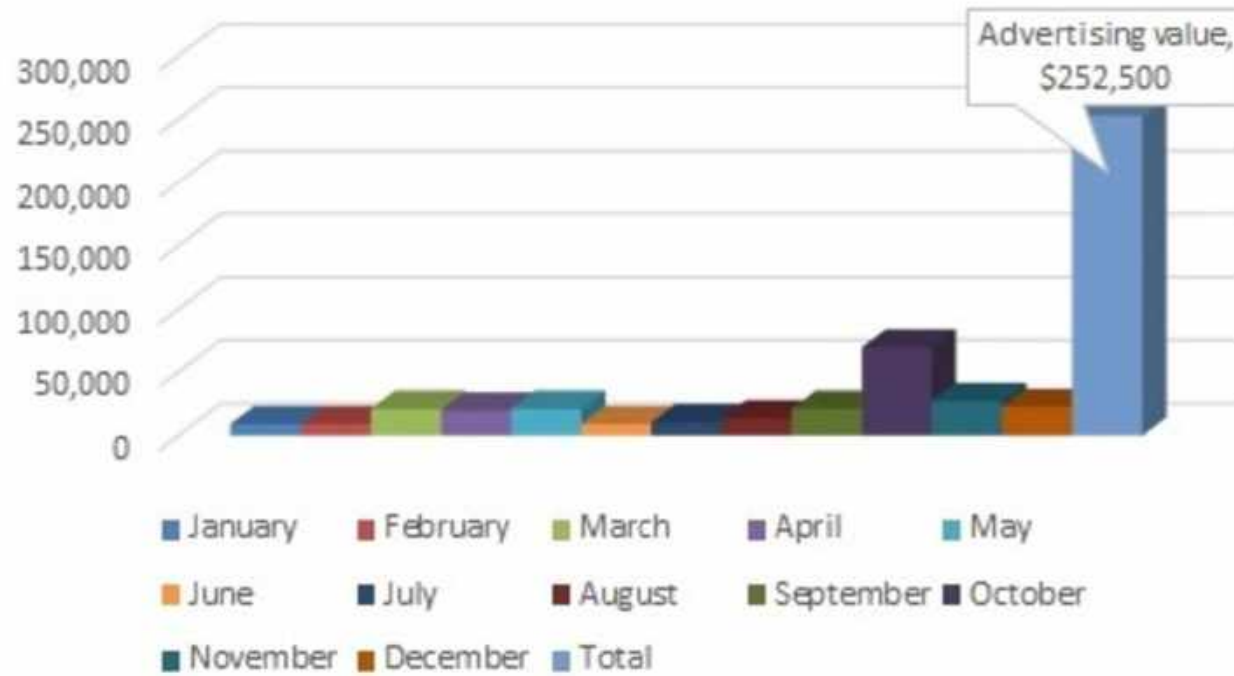
Media Placements



Media Placements

“ We had 58 earned media placements during 2019, averaging nearly five each month.

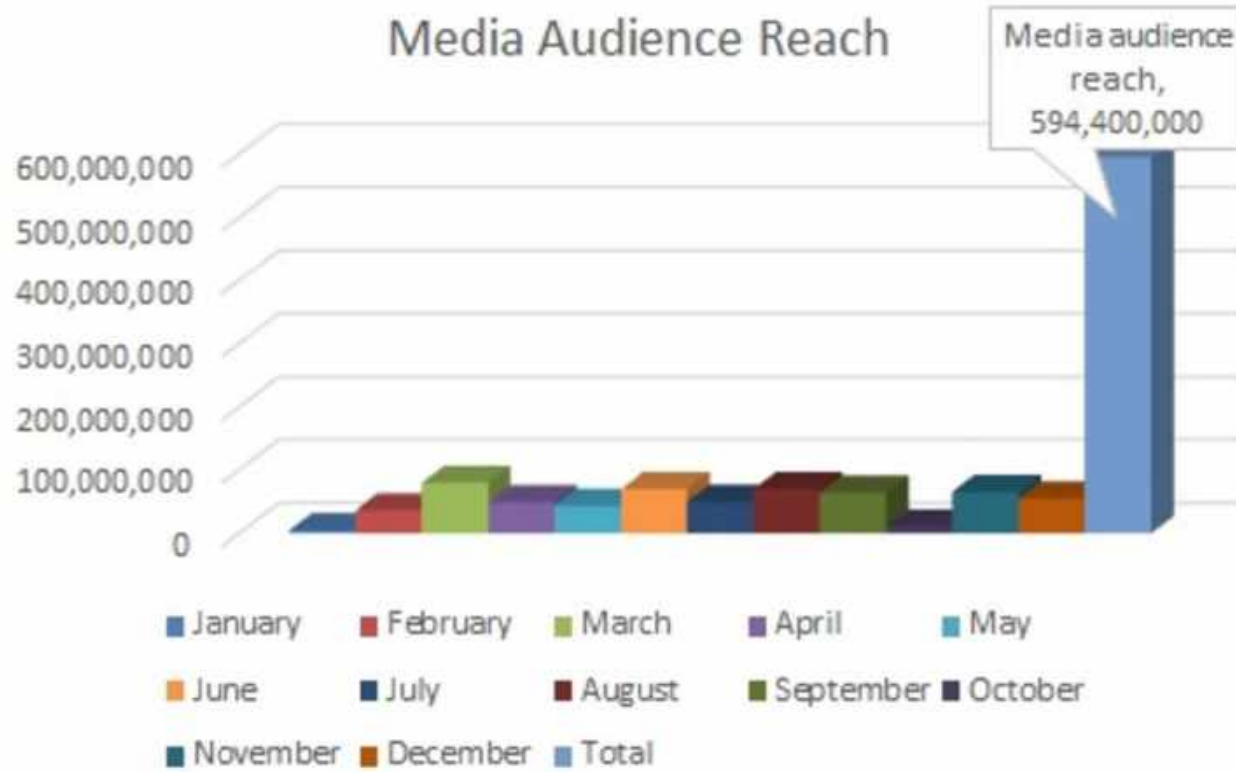
Advertising Value



Advertising Value

“ Earned media totaled \$252,500 in advertising value in 2019.

Media Audience Reach



Media Audience Reach

“ We had a total audience reach of just under 600 million people in 2019.

A hand holding a lit sparkler against a dark blue background, with sparks flying upwards. The sparkler is the central focus, with its light illuminating the surrounding area.

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January 2019

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Sentinel Bulletin
*Celebrating 70 Years
of Commitment to Community,
Excellence & Journalism*

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Categorized | **Local News**

Woman Says Mentoring Is ‘Vitality’ Important In Her Life

Posted on 20 January 2019:

Tracy Brunson Mentor, TRACEY J. BRUNSON and JONATHAN LEE. Tracy and volunteers: These teens with Brunson are: standing, Carla Molina-Acevedo and Layla Clemons; kneeling, Jasmin Rijo and Pricilla Rodriguez. January is National Mentoring Month and the perfect time to focus on those in our communities making an impact every day. Tracey J....

This content is for Level One, Level Two, Level Three and Level Four members only.

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Post Views: 196

Categories

Select Category

Florida Sentinel Bulletin

JAN 20 2019

(EST.) MONTHLY VISITS: 6.07K

DOMAIN AUTHORITY: 34

“ Advertising value: \$3,000; Print audience reach: 21,600.



WFTS Tampa Bay Morning Blend

JAN 28 2019

“ Advertising value: \$3,000; Television audience reach: 1.1M.

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February 2019





10NEWS

FEB 7 2019

(EST.) MONTHLY VISITS:

2.33M

DOMAIN AUTHORITY:

74

“ Advertising value: \$3,000; Television audience reach: 931,200.

GREAT-DAY-TB

Need-to-know information about vaping epidemic

Your Teen Is Underestimating the Health Risks of Vaping.

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Search the site

CATEGORIES

Select Category

Florida Attorney General Ashley Moody Among Experts To Speak At Seventh Annual Southeastern U.S. Regional Drug Prevention Summit

February 14, 2019 by Press Release



TAMPA, Fla. (February 13, 2019) — Drug Free America Foundation, Inc. partnered with the Hillsborough County Anti Drug Alliance, will host the Seventh Annual Southeastern U.S. Regional Drug Prevention Summit on February 18-20. This event includes three days of drug education and prevention training provided by national experts and local leaders.

"We're excited to remain on the forefront of drug prevention with this event as it aims to help educate, train and offer networking opportunities with professionals from across the southeastern region of the United States who are dealing with the effects of substance abuse," said Cindy Grant, Executive Director of the Hillsborough County Anti-Drug Alliance.

Newly elected Florida Attorney General Ashley Moody will deliver the opening remarks for the summit. Since her induction, she has identified combating the opioid epidemic as one of her top priorities and has created the Opioid Abuse Working Group to gather information and best practices from across the state to combat it. This group consists of 18 experts and community leaders.

The Keynote Speaker will be Robert L. DuPont, M.D., Founding President of the Institute for Behavior and Health, Inc. He has over 50 years of experience as a leader in drug abuse prevention and treatment, serving as the first Director of the NIH National Institute on Drug Abuse (NIDA), from 1973 to 1978. He also was the second White House Drug Chief from 1973 to 1977. DuPont has written over 400 professional articles and 15 books and monographs on a variety of health-related subjects. In 2018, he authored his most recent book, Chemical Slavery: Understanding Addiction and Stopping the Drug Epidemic.

Following day two of the summit, there will be a movie night at the ACTS Auditorium where they will show Chronic State, a new and powerful documentary on the consequences of drug legalization, produced by the Drug-Free Idaho coalition in Boise, Idaho in partnership with the amazing documentary film team of Ronin Seidenglanz and Tanya Pavlis.

To learn more information on this summit or purchase tickets please click [here](#).

###

About Hillsborough County Anti-Drug Alliance:
Hillsborough County Anti-Drug Alliance (HCADA) has been in existence, active in the community and supportive of law enforcement, the court system, prevention agencies, and substance abuse treatment providers since its inception in 1989. In 2003, HCADA restructured as a 501(c)(3) to apply for grant



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ECONOMIC DEVELOPMENT
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(EST.) MONTHLY VISITS:

10.8K

DOMAIN AUTHORITY:

43

“ Advertising value: \$3,000.

Monday, February 18, 2019

MOODY TO SPEAK AT DRUG PREVENTION SUMMIT IN TAMPA

TBedmin | February 15, 2019



Ashley Moody is the newly elected Florida attorney general.

TAMPA — Florida Attorney General Ashley Moody will be one of the featured speakers at the Seventh Annual Southeastern U.S. Regional Drug Prevention Summit.

The summit is hosted by the Drug Free America Foundation and the Hillsborough County Anti Drug Alliance. The event, which runs Monday (Feb. 16) through Wednesday (Feb. 20) at TPaper's Hospitality Center, 4121 N 60th St., includes drug education and prevention training provided by national experts and local leaders.

"We're excited to remain on the forefront of drug prevention with this event as it aims to help educate, train and offer networking opportunities with professionals from across the southeastern region of the United States who are dealing with the effects of substance abuse," said Cindy Grant, executive director of the Hillsborough County Anti-Drug Alliance.

Moody will deliver the opening remarks for the summit. Since her election in November, she has identified combating the opioid epidemic as one of her top priorities and has created the Opioid Abuse Working Group to gather information and best practices from across the state to combat it. This group consists of 18 experts and community leaders.

The keynote speaker will be Robert L. DuPont, M.D., founding president of the Institute for Behavior and Health. He has more than 50 years' experience as a leader in drug abuse prevention and treatment, serving as the first director of the NIH National Institute on Drug Abuse from 1973 to 1978. He also was the second White House Drug Chief from 1973 to 1977. DuPont has written more than 400 professional articles and 15 books and monographs on a variety of health-related subjects. In 2018, he authored his most recent book, *Chemical Slavery: Understanding Addiction and Stopping the Drug Epidemic*.

After day two of the summit, there will be a movie night at the AGTS Auditorium where they will show *Chronic State*, a documentary on the consequences of drug legalization, produced by the Drug-Free Idaho coalition in Boise in partnership with the documentary film team of Ronn Seldenglanz and Tanya Pavla.

For information about the summit, go to data.org.

Ashley Moody | Drug Summit | Health | Tampa Bay News

#AshleyMoody #DrugSummit #Heath #TampaBayNews

What's this?



Summary

Article Name	Moody to Speak at Drug Prevention Summit in Tampa
Description	ReMay Moody is the newly elected Florida attorney general.
Author	TE Reporter
Publisher Name	TE Reporter
Publisher Logo	

[Addiction](#), [Ashley Moody](#), [Community News](#), [Drug Addiction](#), [Drug Free America Foundation](#), [Events](#), [Events Near me](#), [Florida News](#), [Health](#), [Health Care](#), [Hillsborough County Anti Drug Alliance](#), [Hillsborough County News](#), [Hillsborough News](#)

ADVERTISING

(EST.) MONTHLY VISITS:

42.3K

DOMAIN AUTHORITY:

38

“ Advertising value: \$3,000.

RECENT NEWS STORIES

- [Motorcyclist Accused of DUI in Crash That Seriously Injured Toddler](#)
- [USF Grad One of 34 in Nation to Receive International Scholarship](#)
- [New Chief of Staff Takes Over Port Tampa Bay](#)
- [Clearwater Man Shined Laser at Sheriff's Helicopter, Deputies Say](#)
- [New Port Richey Man Killed in U.S. 19 Hit-and-Run](#)
- [Bellear Bluffs Crash Kills Largo Man](#)
- [How to Reverse 'Runaway' Inequality](#)
- [Central Avenue Crash Kills Motorcyclist](#)
- [Ex-Teacher Faces 236 Additional Charges of Video Voyeurism Involving Students](#)
- [Pinellas Trail Bridges in Palm Harbor Open Again](#)
- [Pasco Murder Suspect Captured in Citrus County](#)
- [Lady Lake Man Dies in County Road 611 Crash](#)
- [Motorcyclist Falls from Overpass in Fatal L-4 Hit and Run](#)

A person with blonde hair, seen from behind, is sitting on a wooden pier. They are wearing a dark denim vest over a light-colored top. To their right is a silver metal bucket. The pier is made of wooden planks, and the ocean with gentle waves is in the background under a clear sky.

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March 2019



82°F

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Local News

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Get Tickets

[Return to the Tampa Calendar](#)

MAR HCADA Prom Dress and Suit Drive

8

Friday at 9:00am [Add to Calendar](#)

Prom Dress & Suit Drive

We are helping local youth attend their senior prom! Please donate your clean, gently used formal dresses and suits to help these young men and women to a night to remember.

Collecting new or gently used:

**Formal Dresses
Suits
Accessories**

Any dresses that are not used for prom will be donated to the local thrift shop.

Collection Locations:

HCADA

2815 E Henry Ave B-1,
Tampa, FL 33610
Hours: Monday-Friday
9 a.m. - 5 p.m.

More Health

3821 Henderson Blvd.,
Tampa, FL 33610

Hillsborough County Anti Drug Alliance
2815 East Henry Avenue, Tampa, FL 33610

By [Jennifer Vickery](#)

Like 0 Share

This post was contributed by a community member.

We are helping local youth attend their senior prom! Please donate your clean, gently used formal dresses and suits to help these young men and women to a night to remember.

Collecting new or gently used:

- Formal Dresses
- Suits
- Accessories.

Any dresses that are not used for prom will be donated to the local thrift shop.

Collection Locations:

Featured Events ①



Mar 16
**6th Annual
Manatee Pride
Festival**



Mar 16
**Irish 31's 8th
Annual Paddyfest
Street Festival**



Mar 16
**Slime Rodeo On
The Bay**

[+ Add your event](#)



[See More Events Near You >](#)

Featured Announcements ①

[+ Add your announcement](#)

(EST.) MONTHLY VISITS:

43.9M

DOMAIN AUTHORITY:

89

“ Advertising value: \$3,000.

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The Hillsborough County Anti-Drug Alliance Encouraging a #PromRightSafeNight with a Prom Dress Drive

March 6, 2019 by Press Release

CATEGORIES

Select Category



TAMPA, Fla. (March 5, 2019) – The Hillsborough County Anti-Drug Alliance (HCADA), along with More Health, the Hillsborough County Sheriff's Office, and the Allstate Foundation will be holding a prom dress and suit drive this month as part of their #PromRightSafeNight initiative to encourage local students to make sound decisions during this celebratory time.

The organization is asking residents of the Tampa Bay area to help by donating new or gently used formal dresses and suits to the designated collection sites.

Ninety percent of teens believe their peers are more likely to drink and drive on prom night. Every year, car accidents are the leading cause of death for young people between the ages of 12 and 19, with nearly a third of those deaths occurring during Prom season.

"We're excited to help teens in our local community while spreading a message of safety during this exciting time of year," said Cindy Grant, Executive Director, HCADA. "We hope they have a wonderful night to remember and realize they could be saving the lives of others as well as their own."

On March 30, teens can pick out a gown or suit of their choice by pledging not to drink alcohol and not to drive impaired or get in the car with someone who is. The overall goal is to get local youth to think about how one poor decision could change their lives forever.

For more information visit www.hcada.com.

Collection sites:

HCADA
2815 E. Henry Ave B-1,
Tampa, FL 33610
Hours: Monday-Friday 9 a.m. – 5 p.m.

More Health
3821 Henderson Blvd,
Tampa, FL 33629
Hours: Monday-Friday 9 a.m. – 5 p.m.

###

About Hillsborough County Sheriff's Office: Hillsborough County Sheriff's Office is a law enforcement agency in Hillsborough County, Florida. It is the largest law enforcement agency in the state of Florida.



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(EST.) MONTHLY VISITS:

11.8K

DOMAIN AUTHORITY:

47

“ Advertising value: \$3,000.

Community Corner

Anti-Drug Alliance Seeks Donations Of Prom Dresses

The organization is asking residents of the Tampa Bay area to help by donating new or gently used formal dresses.

By News Desk, News Partner | Mar 6, 2019 1:56 pm ET

Like 40 Share



From HCADA: The Hillsborough County Anti-Drug Alliance (HCADA), along with More Health, the Hillsborough County Sherriff's Office, and the Allstate Foundation will be holding a prom dress and suit drive this month as part of their #PromRightSafeNight initiative to encourage local students to make sound decisions during this celebratory time.

The organization is asking residents of the Tampa Bay area to help by donating new or gently used formal dresses and suits to the designated collection sites.

Ninety percent of teens believe their peers are more likely to drink and drive on prom night. Every year, car accidents are

Featured Events

Mar 15
Florida's Largest SPRING Home Show, March 15 - 17, FS Fairgrounds

Mar 16
Irish 31's 8th Annual Paddyfest Street Festival

Mar 16
Slime Rodeo On The Bay

+ Add your event

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(EST.) MONTHLY VISITS: 43.9M

DOMAIN AUTHORITY: 89

Advertising value: \$3,000.



AM Tampa Bay

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Gary White - The Dangers of Vaping

March 14, 2019 • 4 min

Gary White, Assistant Director of the Hillsborough County Anti-Drug Alliance, joined AM Tampa Bay to discuss the dangers of vaping and the recent Sickles High School student was charged with felony possession of a controlled substance after letting two classmates inhale marijuana.

For You >



Cardi B
You like Hip Hop



Halsey
You like Top 40 & Pop

Feedback

AM Tampa Bay

MAR 14 2019

(EST.) MONTHLY VISITS:

27.9M

DOMAIN AUTHORITY:

84

“ Advertising value: \$3,000; Radio audience reach: 300,000.

MAR 18 2019

Prom Night Safe Night



For more information, visit hcoo.tampa.fl.us.

Published: 10:15 AM EDT March 18, 2019
Updated: 10:18 AM EDT March 18, 2019



On-Demand Graphic Design Help

DESIGN PICKLE

(EST.) MONTHLY VISITS:

2.32M

DOMAIN AUTHORITY:

78

“ Advertising value: \$3,000; TV audience reach: 1.5M.



Organization provides free prom dresses and suits to teens who pledge to stay safe



By Jennifer Holton, FOX 13 News

Posted Mar 30 2019 11:04PM EDT
Video Posted Mar 30 2019 11:01PM EDT
Updated Mar 30 2019 08:05PM EDT

TAMPA, Fla. (FOX 13) - The Hillsborough County Anti-Drug Alliance held an event Saturday that allowed teens to get a free new or gently used formal gown or suit in exchange for a pledge to be safe during their night to remember.

Ydalia Guzman is looking forward to her ROTC military ball.
"It's not really prom, but it's my type of prom," Guzman said.

Image Gallery



Most Popular

Polytech student scores \$35K prize in 'Madden' gaming tournament



Tampa Police Department opens internal investigation on drug cases



Elderly woman dies, man injured in Wesley Chapel fire



Two elderly people dead in Bartow mobile home fire, sheriff says



Defamation suit against Casey Anthony thrown out



by Taboola

Most Recent

Tampa's Amalie Arena prepares to host women's NCAA Final Four



Taco Bell is testing out churro doughnuts



Is that beer skunked? Skunk gets head stuck in beer can



Chirinos gives bullpen some rest, Rays beat Astros 3-1



More Stories

(EST.) MONTHLY VISITS:

1.8M

DOMAIN AUTHORITY:

77

“ Advertising value: \$3,000: TV audience reach: 1.4M.

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April 2019



Florida Attorney General announces fight against opioid abuse in Tampa Bay



By Mariah Harrison, Elizabeth Fry, FOX 13 News

Posted Apr 12 2019 10:32AM EDT
Video Posted Apr 12 2019 05:24PM EDT
Updated Apr 12 2019 06:49PM EDT

TAMPA, Fla. (FOX 13) - Last year, there were over 1,300 overdose deaths specifically in the Bay Area. The statistics bring to light the local intensity of the opioid epidemic, a reality that far too many families are forced to face.

"I lost my brother two years ago to a carfentanil overdose," said Ellen Snelling with the Hillsborough County Anti-drug Alliance.

CONTINUE READING BELOW

Today, and every day, 17 people throughout Florida will die from overdoses of opioids or heroin, a staggering statistic that Attorney General Ashley Moody says needs to change.

Most Popular

Study: USF Tampa is the least safe college campus in Florida



Florida's tallest launch roller coaster, Tigris, opens Friday



Dog killed by rattlesnake in Orange County community



DeSantis wins support in first 100 days, making nearly 30 policy



Possible human remains uncovered in Dade City field



by Taboola

Most Recent

Tampa City Council to discuss electric scooter safety ahead of pilot program



Preview: Florida's tallest launch roller coaster, Tigris, opens Friday



Study: USF Tampa is the least safe college campus in Florida



(EST.) MONTHLY VISITS:

1.8M

DOMAIN AUTHORITY:

77

“ Advertising value: \$3,000; Television audience reach: 1.4M.

NEWS April 18, 2019 4:40 am

News Briefs 4.18.19

By Observer Staff



Operation Medicine Cabinet

Not sure what to do with unused or expired prescription and over-the-counter drugs? The Hillsborough County Anti-Drug Alliance is teaming with the Drug Enforcement Agency and Tampa Bay-area law enforcement agencies to help fix that problem on April 27.

Operation Medicine Cabinet will be back in the county on National Prescription Drug Take Back Day so those drugs can be handled and disposed of safely. Plant City residents can drop off their drugs at the CVS at 2302 James L. Redman Parkway that day from 10 a.m. to 2 p.m.

For more information and to find other take back sites in the Tampa Bay area, visit deaddiversion.usdoj.gov/drug_disposal/takeback.

(EST.) MONTHLY VISITS: **9.75K**

DOMAIN AUTHORITY: **46**

“ Advertising value: \$3,000; Print audience reach: 12,000.

AM TAMPA BAY

Gary White - Operation Medicine Cabinet

posted by Natalie Aquilla - Apr 23, 2019



Gary White, Hillsborough County Anti-Drug Alliance, joined AM Tampa Bay to discuss Operation Medicine Cabinet: What is it and how can you get involved?

For information on how to participate in Operation Medicine Cabinet click [here](#)



Photo: Getty Images



(EST.) MONTHLY VISITS:

44.6K

DOMAIN AUTHORITY:

49

“ Advertising value: \$3,000; Radio audience reach: 300,000.

MONEY > ANGIES LIST > HEALTH



New numbers point to rough year ahead in Bay Area for opioid epidemic

Health experts warn of drug 100 times stronger than fentanyl

Posted: 4:58 PM, Apr 18, 2019 Updated: 10:16 PM, Apr 18, 2019



By: Isabel Rosales



[+ Show Caption](#)



CLEARWATER, Fla. -- New numbers foreshadow a worse year for overdoses nationwide as health experts warn of a super drug 100 times stronger than fentanyl.

In the first three months of 2018, Clearwater Fire & Rescue used the opioid reversal drug Narcan 60 times. But they used it 126 times during the same period this year. That's more than a 100-percent increase.

"Yeah, it's ominous," said Pete Gushee, Assistant Fire Chief with Clearwater Fire & Rescue.



Bay Area's Biggest and Best Way to Get Rid of Sensitive Material. Click for Details.

(EST.) MONTHLY VISITS:

1.63M

DOMAIN AUTHORITY:

79

“ Advertising value: \$3,000; Television audience reach: 1.1M.

TAMPA BAY'S MORNING BLEND



Hillsborough County Anti-Drug Alliance Drug Take Back Day

Posted: 3:15 PM, Apr 25, 2019 Updated: 7:15 PM, Apr 25, 2019



+ Show Caption

On Saturday, April 27, the Hillsborough County Anti-Drug Alliance (HCADA), the Drug Enforcement Agency (DEA), and Bay area law enforcement agencies will collect unused or expired prescriptions and over-the-counter medications from Tampa Bay area residents to prevent them from potentially getting into the wrong hands as part of the National Prescription Drug Take-Back Day.

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Tampa Bay's Morning Blend

Tampa Bay's Morning Blend is an original, local lifestyle show focused on providing our audience with informative, useful and entertaining content. It features a variety of community organizations, businesses and happenings in the Bay area. It is a marketing-friendly program dedicated to offering businesses the opportunity to showcase their company/products, reach potential customers and gain results.

Grow Your Business With Us!

For Sponsor Information:
TBMorningBlend@wfts.com

(EST.) MONTHLY VISITS:

1.63M

DOMAIN AUTHORITY:

79

“ Advertising value: \$3,000; Television audience reach: 1.1M.

The background of the slide features a soft-focus photograph of a white ceramic cup filled with dark coffee, positioned in the upper left. To the right of the cup is a bouquet of pink roses with long, thin green stems. The entire scene is set against a light, neutral background. A semi-transparent white rectangular box is overlaid on the center of the image, containing the text and logo.

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May 2019



AM TAMPA BAY


Gary White - Teen Self-Poisoning

posted by Natalie Aquilia - May 17, 2019



Gary White, Associate Director of the Hillsborough County Drug Alliance, joined AM Tampa Bay discussing the dangers of teen self-poisoning.

For more information on this topic click [here](#)



iHeartRADIO


AM Tampa Bay

Find out what your friends will be talking about when you get to the office. It's the Bay Area's most informative morning show with Jack Harris and Tedd Webb.

Gary White - Teen Self-Poisoning

May 17, 2019 • 3 min

Gary White, Associate Director of the Hillsborough County Drug Alliance, joined AM Tampa Bay discussing the dangers of teen self-poisoning.



Find out what your friends will be talking about when you get to the office. It's the Bay Area's most informative m...

(EST.) MONTHLY VISITS: 104K

DOMAIN AUTHORITY: 50

“ Advertising value: \$3,000; Radio audience reach: 300,000.

Week In History

Error 503 first byte timeout

first byte timeout

Guru Mediation:

Week of May 20th



Deputies fight DUI on the water



By FOX 13 News staff

Posted May 17 2019 01:31PM EDT

Video Posted May 17 2019 01:35PM EDT

Updated May 17 2019 04:01PM EDT

TAMPA, Fla. (FOX 13) - The fight against drivers under the influence has spread beyond the roads in Hillsborough County. Sheriff's Deputy Tim Berg is on the lookout for impaired boaters.

"If I can catch you on the water before you have a chance to get back to a boat ramp and get in a car, maybe I can prevent a DUI by catching you on the water and stopping you from doing that," said Berg.

CONTINUE READING BELOW

He wasn't always a marine deputy. He used to watch the roads on a motorcycle. A horrific crash in 2015 changed that.

Most Popular

Off-duty deputies rescue 3 after boat sinks off Port Richey



Man accidentally shoots himself in Pasco County Publix store



Deputies identify man wanted for dragging dog behind truck in Hernando



Ohio man contracts flesh-eating bacteria in water off Pinellas County



Ohio man contracts flesh-eating bacteria in water off Pinellas County - FOX 13



by Taboola

Most Recent

Volunteers plant 15K American flags in honor of fallen military heroes



Missing Zephyrhills girls found safe



Deputies: Teen left school threat in box for Santa



(EST.) MONTHLY VISITS:

1.59M

DOMAIN AUTHORITY:

77

“ Advertising value: \$3,000; Television audience reach: 1.4M.



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June 2019



AM Tampa Bay

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Find out what your friends will be talking about when you get to the office. It's the Bay Area's most informative morning show with Jack Harris and Tedd Webb

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Gary White - 100 Deadliest Days of Driving

June 12, 2019 • 3 min

Gary White, Hillsborough County Anti-Drug Alliance, joined AM Tampa to discuss the 100 Deadliest Days of Driving.

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Atlanta Monster / Monster: T...

Atlanta Monster / Monster: The Zodiac ...



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2000s Country Hits



HOT 97



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JUN 12 2019

(EST.) MONTHLY VISITS:

27.8M

DOMAIN AUTHORITY:

85

“ Advertising value: \$3,000; Radio audience reach: 300,000.



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July 2019

Police: Tampa man sold drugs laced with enough fentanyl to kill 'thousands'

TPD, HCSO bust alleged drug dealer

Posted: 2:59 PM, Jul 11, 2019 Updated: 11:05 PM, Jul 11, 2019



By: Isabel Rosales



+ Show Caption



TAMPA, Fla. — A Tampa man is in jail facing several drug-related charges after a joint investigation between the Tampa Police Department and Hillsborough County Sheriff's Office.

Police claim Myron Ray was trafficking drugs like heroin and Oxycodone laced with fentanyl.

(EST.) MONTHLY VISITS:

2.21M

DOMAIN AUTHORITY:

80

“ Advertising value: \$3,000; TV audience reach: 1.1M.



LOCAL News and Weather on Your Favorite Streaming device



The kids taking the course agree that it will take people of all ages to stand up to the current drug epidemic happening in the Tampa Bay community. (Erin Murray/Spectrum Bay News 9)

DEA Helping Kids Learn to Identify Substance Abuse in the Community

By Erin Murray | Hillsborough County
PUBLISHED 6:42 PM EDT Jul. 30, 2019



HILLSBOROUGH COUNTY, Fla. — Tackling the drug epidemic will takes all types of people, professions and even ages. Earlier this year, DEA Tampa announced the DEA's 360 Strategy was going to be launched in the Bay area.

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Fed cuts key rate
in its first
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more than
decade

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LIVE UPDATES:
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2020 Looming,



Fed cuts key rate in
its first reduction in
more than decade

Washington, D.C. | 12
minutes ago



Weather Forecast:
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Coast

Tampa | 49 minutes ago



Watchdog: Florida
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Quits After
Complaint Backlog,
Official Says

Tallahassee | 3 hours ago



STUDY: Diabetes
Numbers In Florida
Set To Soar

Orlando | 4 hours ago

(EST.) MONTHLY VISITS:

3.37M

DOMAIN AUTHORITY:

72

“ Advertising value: \$3,000; TV audience reach: 950,000.

Menu

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ABC Action News launches 3 p.m. newscast & all-day streaming news service for Tampa Bay

TAMPA BAY'S MORNING BLEND



DEA 360

Posted: 2:38 PM, Jul 31, 2019 Updated: 6:38 PM, Jul 31, 2019



Show Caption

DEA realizes that we can't arrest our way out of the problem, so the DEA 360 Strategy Program was created in 2015 and rolled out to 20 cities across the nation where the opioid crisis has impacted the local community. The DEA 360 Strategy Program has a three-prong comprehensive approach: 1) coordinated Law Enforcement operations/efforts 2) Through Diversion Control – engaging and educating the medical community and 3) Community Outreach and Partnership.

For more information go to wake-up-tampabay.com



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Tampa Bay's Morning Blend is an original, local lifestyle show focused on providing our audience with informative, useful and entertaining content. It features a variety of community organizations, businesses and happenings in the Bay area. It is a marketing-friendly program dedicated to offering businesses the opportunity to showcase their company/products, reach potential customers and gain results.

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ABC Action News

JUL 31 2019

(EST.) MONTHLY VISITS: 2.21M

DOMAIN AUTHORITY: 79

“ Advertising value: \$3,000; TV audience reach: 749,763.



national strategies 

Connecting strategy and audience for better results

August 2019

Keeping your children safe this school year



Tips for parents on how to keep your children safe this school year.

Published: 2:46 PM EDT August 5, 2019
Updated: 2:45 PM EDT August 5, 2019

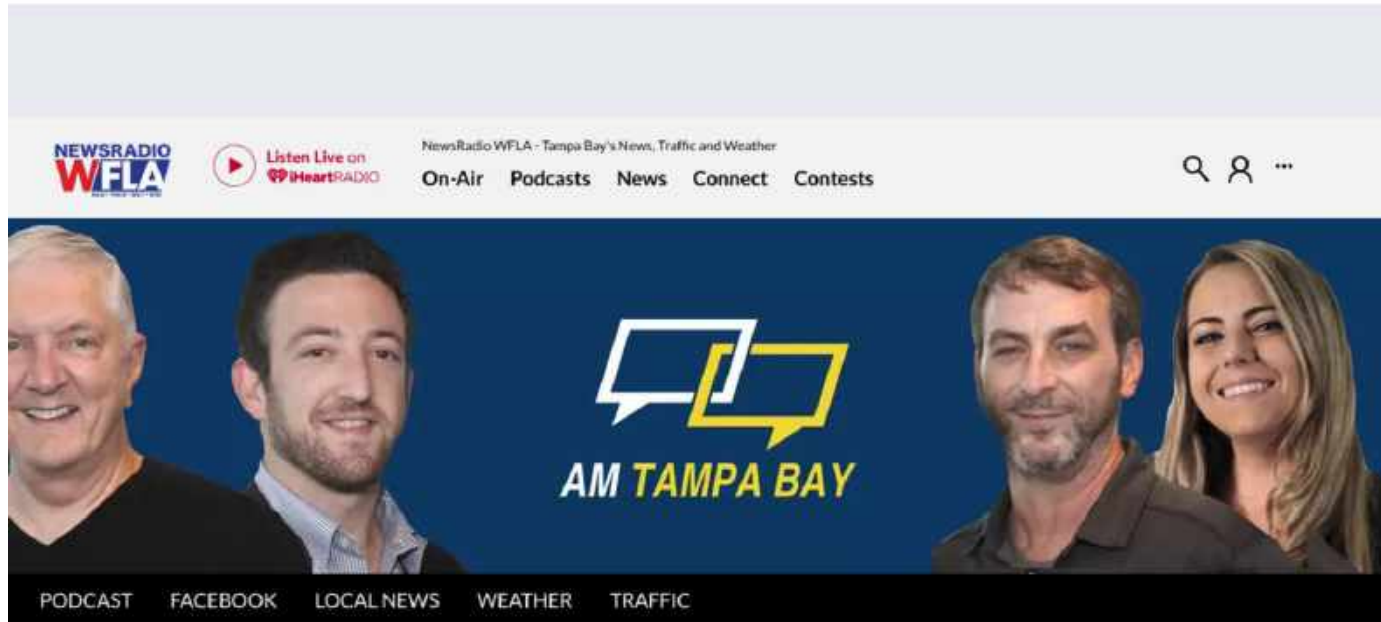
(EST.) MONTHLY VISITS:

1.15M

DOMAIN AUTHORITY:

80

“ Advertising value \$3,000; TV audience reach: 931,200.

[AM TAMPA BAY](#)

Denise Birungi -Parent Tech: Apps Every Parent Should Know

posted by Natalie Aquilia - Aug 15, 2019

Denise J Birungi Evans, the Youth Coordinator with the [Hillsborough County AntiDrug Alliance](#), joined AM Tampa Bay to discuss Parent Tech: Apps Every Parent Should Know.



Week In History

Week of August 19th

(EST.) MONTHLY VISITS: **51.4K**

DOMAIN AUTHORITY: **52**

“ Advertising value: \$3,000; Radio audience reach: 300,000.



national strategies 

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September 2019

AM Tampa Bay

SEP 6 2019



AM TAMPA BAY

Gary White - Eating Disorders And Substance Abuse In Teens

posted by Natalie Aquilia - Sep 6, 2019

Gary White, Hillsborough County Anti-Drug Alliance, joined AM Tampa Bay to discuss the link between eating disorders and substance abuse in teens.

To get more information click [here](#)



(EST.) MONTHLY VISITS: **37K**

DOMAIN AUTHORITY: **52**

“ Advertising value: \$3,000; Radio audience reach: 300,000.



89° Tampa



NEWS VIDEO WEATHER TRAFFIC 8 ON YOUR SIDE SPORTS SEND IT COMMUNITY



BLOOM

Dangers of Teen Vaping



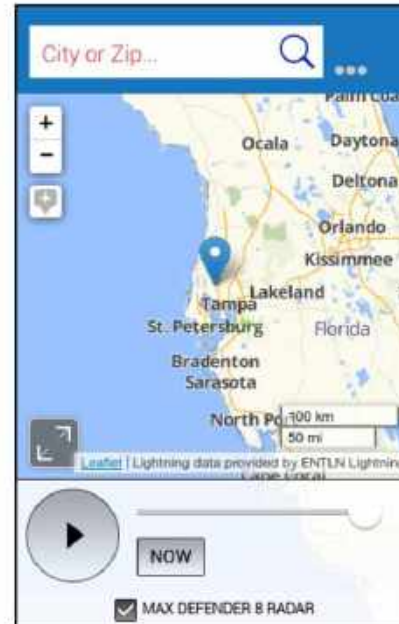
Posted: Sep 20, 2019 / 02:33 PM EDT / Updated: Sep 20, 2019 / 02:33 PM EDT

Dr. Mary Martinasek of the HCADA shares tips for parents on the dangers of teen vaping with BLOOM's Carissa Galloway.

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MON	TUE	WED
88°	90°	95°
72°	72°	74°
0%	0%	0%
Mostly Clear	Mostly Clear	Mostly Clear



Bloom - WFLA

SEP 16 2019

(EST.) MONTHLY VISITS:

2.38M

DOMAIN AUTHORITY:

78

“ Advertising value: \$3,000; TV audience reach: 1.9M.



BLOOM

Tonsillectomy: A Slippery Slope to Youth Opioid Addiction?



Posted: Oct 4, 2019 / 10:21 AM EDT / Updated: Oct 4, 2019 / 10:21 AM EDT

Pharmacist Bob Parrado of the Hillsborough County Anti-Drug Alliance (HCADA) discusses the concern for parents giving children opioids following surgery with BLOOM's Carissa Galloway, RDN.

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MON	TUE	WED
84°	84°	89°
76°	73°	73°
70%	40%	50%
Showers and Thunderstorms	Showers and Thunderstorms	Showers and Thunderstorms



Bloom - WFLA

SEP 18 2019

(EST.) MONTHLY VISITS: 1.86M

DOMAIN AUTHORITY: 78

“ Advertising value: \$3,000; TV audience reach: 1.9M.



78°



NEWS

VIDEO

WEATHER

TRAFFIC

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SPORTS

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Bloom - WFLA

SEP 25 2019

BLOOM

The Dangers of College Drinking



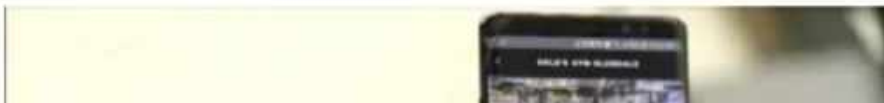
Posted: Oct 2, 2019 / 02:31 PM EDT / Updated: Oct 2, 2019 / 02:31 PM EDT

Gina Firth, the Associate Dean of Wellness at the University of Tampa, joins us for an important chat about college and underage drinking.

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MORE BLOOM STORIES



MON	TUE	WED
84°	84°	89°
76°	73°	73°
70%	40%	50%
Showers and Thunderstorms	Showers and Thunderstorms	Showers and Thunderstorms



(EST.) MONTHLY VISITS:

1.86M

DOMAIN AUTHORITY:

78

“ Advertising value: \$3,000; TV audience reach: 1.9M.



The background of the entire slide is a photograph of several large, ripe orange pumpkins resting on a bed of dry straw. The pumpkins are in various sizes and orientations, with some showing their dark green stems. The lighting is bright, suggesting a sunny day.

national strategies 

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October 2019



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(EST.) MONTHLY VISITS:

125K

DOMAIN AUTHORITY:

50

“ Advertising value: \$5,000.

Recent Study Links Teen Vaping and Delinquent Behavior



AM Tampa Bay

OCT 7 2019



AM TAMPA BAY

Gary White - Opioid Misuse Increases Suicidal Behaviors in Teens

posted by Natalie Aquilia - Oct 7, 2019

Gary White, Hillsborough County Anti-Drug Alliance, joined AM Tampa Bay to discuss opioid misuse increases suicidal behaviors in teens.

To learn more on how to prevent opioid misuse in teens click [here](#)



Week In History

Week of October 7th



(EST.) MONTHLY VISITS:

37K

DOMAIN AUTHORITY:

53

“ Advertising value: \$3,000; Radio audience reach: 300,000.

BLOOM

Tips for a Safe, Drug-free Homecoming Season



Carissa Galloway, RDN
HOST

Posted: Oct 11, 2019 / 02:57 PM EDT / Updated: Oct 11, 2019 / 02:58 PM EDT

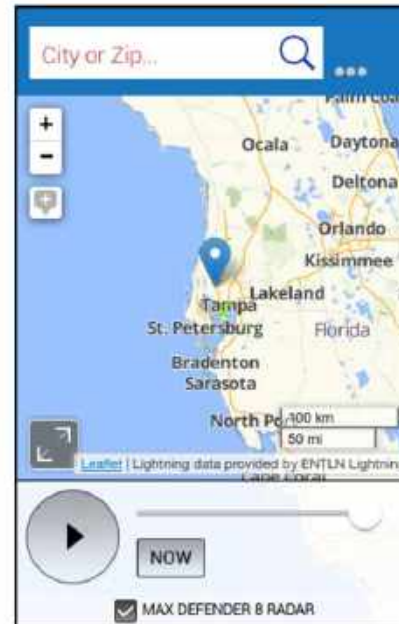
Denise Birungi Evans of HCADA offers tips for a safe, drug-free homecoming season for high school students.

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MORE BLOOM STORIES

TUE	WED	THU
86°	88°	86°
75°	74°	69°
0%	50%	20%
Partly Cloudy	Showers and Thunderstorms	Mostly Cloudy



WFLA

OCT 10 2019

(EST.) MONTHLY VISITS:

1.86M

DOMAIN AUTHORITY:

79

“ Advertising value: \$3,000; TV audience reach: 1.9M.

OCT 15 2019

(EST.) MONTHLY VISITS:

28.4M

DOMAIN AUTHORITY:

86

“ Advertising value: \$3,000; Radio audience reach: 300,000.

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Teresa Miller - DEA Drug Take Back Day and Red Ribbon Week

October 15, 2019 • 4 min

Teresa Miller, HCADA, joined AM Tampa Bay to discuss DEA Drug Take Back Day and Red Ribbon Week.

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BLOOM

Kids Health: Flavored Vape Pods



Posted: Oct 18, 2019 / 02:58 PM EDT / Updated: Oct 18, 2019 / 02:58 PM EDT

Gary White from the Hillsborough Co. Anti Drug Alliance joins Bloom host Carissa Galloway to talk about flavored vape pods and how parents can talk to kids about this epidemic.

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MORE BLOOM STORIES

TUE	WED	THU
		
89°	85°	89°
69°	70°	74°
20%	10%	30%
Partly Cloudy	Partly Cloudy	Rain Showers



WFLA

OCT 18 2019

(EST.) MONTHLY VISITS:

1.86M

DOMAIN AUTHORITY:

78

“ Advertising value: \$3,000; TV audience reach: 1.9M.

BLOOM

Kids Health: Opioid Misuse and Suicidal Behaviors



Posted: Oct 21, 2019 / 03:27 PM EDT / Updated: Oct 21, 2019 / 03:27 PM EDT

Bob Parrado sat down with Bloom host Carissa Galloway to talk about opioid misuse and suicidal behavior. For more information visit www.HCADA.com

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TUE	WED	THU
89°	85°	89°
69°	70°	74°
20%	10%	30%
Partly Cloudy	Partly Cloudy	Rain Showers



WFLA

OCT 21 2019

(EST.) MONTHLY VISITS: 1.86M

DOMAIN AUTHORITY: 78

“ Advertising value: \$3,000; TV audience reach: 1.9M.

LOCAL NEWS

Drug Take-Back Day: Where to drop off unused prescriptions in Tampa Bay



People toss unneeded medicines into a bin as part of the Drug Enforcement Agency's National Take-Back Initiative on Saturday, April 28, 2018, at the Allegheny County Police Department facility in McCandless, Pa. A release from the county said this annual event is for people to dispose of pharmaceutical controlled substances and other medications to [...]

by: Heather Monahan

Posted: Oct 22, 2019 / 08:08 PM EDT / Updated: Oct 26, 2019 / 06:06 AM EDT

TAMPA, Fla. (WFLA) – Law enforcement agencies in the Tampa Bay area are teaming up this weekend to help fight drug addiction and overdose deaths.

Saturday marks a National Take Back Day. The Drug Enforcement Administration hosts National Take Back Days twice a year – once in April and again in October. The goal is to give people across the country the chance to get rid of old medications safely, conveniently and anonymously.

MON	TUE	WED
		
86°	86°	89°
77°	74°	75°
30%	30%	10%
Shows and Thunderstorms	Shows and Thunderstorms	Partly Cloudy



WFLA

OCT 22 2019

(EST.) MONTHLY VISITS:

1.86M

DOMAIN AUTHORITY:

79

“ Advertising value: \$3,000; TV audience reach: 1.5M.



Telemundo

OCT 23 2019

“ Bob Parrado was interviewed about DEA Prescription Drug Take-Back Day. Advertising value: \$3,000; TV audience reach: 969,000.

TELEMUNDO

HEALTH

Vaping devices now accepted for disposal at National Drug Take Back Day collection sites



by: WFLA 8 On Your Side Staff, NBC News

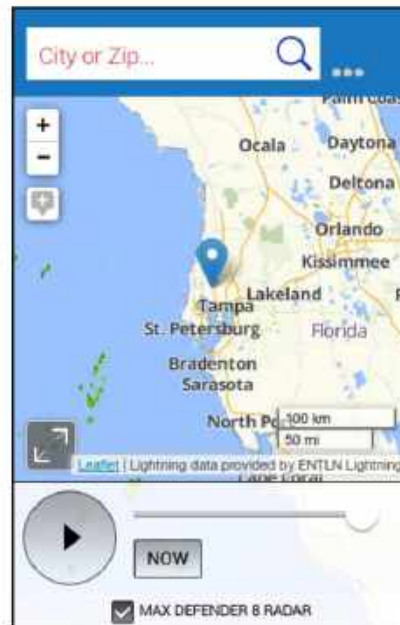
Posted: Oct 23, 2019 / 05:37 AM EDT / Updated: Oct 23, 2019 / 07:05 AM EDT

TAMPA, Fla. (WFLA/NBC) – For years, National Prescription Drug Take Back Day has been helping fight the opioid epidemic. Now it's trying to tackle the vaping one.

For the first time, the DEA says it will accept vaping devices and cartridges at any of its designated collection sites, so people can dispose of their old prescription medicine and get rid of their electronic cigarettes too.

But you will have to remove the batteries before you drop them off. The agency says

MON	TUE	WED
		
86°	86°	89°
77°	74°	75°
30%	30%	10%
Shows and Thunderstorms	Shows and Thunderstorms	Partly Cloudy



WFLA

OCT 23 2019

(EST.) MONTHLY VISITS:

1.86M

DOMAIN AUTHORITY:

79

“ Advertising value: \$3,000; TV audience reach: 1.5M.

NEWS > LOCAL NEWS



Safely dispose of old prescription drugs on Saturday for National Prescription Drug Take Back Day

Posted: 5:37 AM, Oct 25, 2019 Updated: 1:11 PM, Oct 25, 2019

By: Sean O'Reilly



+ Show Caption



TAMPA, Fla. — Saturday, October 26 is National Prescription Drug Take Back Day. It is a chance for you to safely get rid of unused or expired prescription medications you don't need anymore.

The National Prescription Drug Take Back Day aims to provide a safe and convenient way of disposing of unwanted prescription drugs and for the first time, vaping devices, pods or cartridges.

(EST.) MONTHLY VISITS: 1.84M

DOMAIN AUTHORITY: 80

“ Advertising value: \$3,000; TV audience reach: 749,763.



WFLA

OCT 25 2019

“ Gary had an interview on National Prescription Drug Take-Back Day. Advertising value: \$3,000; TV audience reach: 1.5M.



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BLOOM

Red Ribbon Week and DEA Drug Take Back Day



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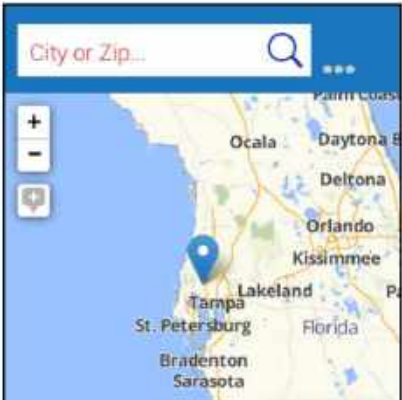
Posted: Oct 28, 2019 / 01:46 PM EDT / Updated: Oct 28, 2019 / 01:46 PM EDT

Gary White of the Hillsborough County Anti-Drug Alliance (HCADA) discusses Red Ribbon Week and DEA Drug Take Back Day with BLOOM host Carissa Galloway, RDN.

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77°	72°	70°
10%	20%	10%
Partly Cloudy	Partly Cloudy	Mostly Cloudy

City or Zip... Q



WFLA

OCT 25 2019

(EST.) MONTHLY VISITS: 1.86M

DOMAIN AUTHORITY: 79

“ Advertising value: \$3,000; TV audience reach: 1.9M.



LOCAL NEWS

DEA adds vaping devices to list for National Take Back Day



FILE - In this Tuesday, April 10, 2018 photo, a high school principal displays vaping devices that were confiscated from students at the school in Massachusetts. On Thursday, Sept. 26, 2019, the Centers for Disease Control and Prevention said 805 confirmed and probable cases have been reported to have a vaping-related breathing illness, and the death toll has risen to 12. (AP Photo/Steven Senne)

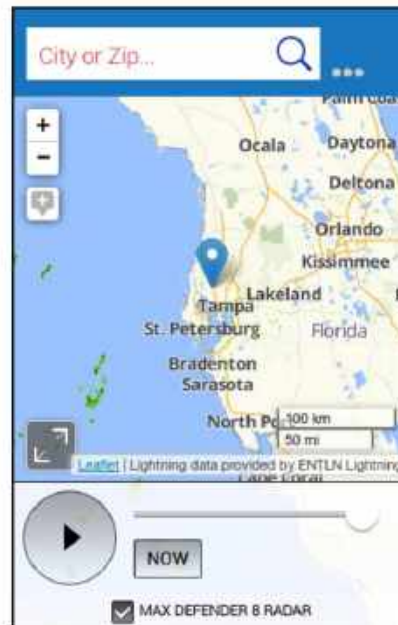
by: Megan Gannon

Posted: Oct 26, 2019 / 02:36 PM EDT / Updated: Oct 26, 2019 / 09:23 PM EDT

TAMPA, Fla. (WFLA) – Law enforcement agencies in the Tampa Bay area teamed up this weekend to help fight drug addiction and overdose deaths.

Saturday marks National Take Back Day. The Drug Enforcement Administration hosts National Take Back Days twice a year – once in April and again in October. The goal is to give people across the country the chance to get rid of old medications safely, conveniently and anonymously.

MON	TUE	WED
		
86°	86°	89°
77°	74°	75°
30%	30%	10%
Showers and Thunderstorms	Showers and Thunderstorms	Partly Cloudy



WFLA

OCT 26 2019

(EST.) MONTHLY VISITS:

1.86M

DOMAIN AUTHORITY:

79

“ Advertising value: \$3,000; TV audience reach: 1.5M.

ABC Action News

OCT 26 2019



“ Cindy Grant was interviewed about DEA Prescription Drug Take-Back Day. Advertising value: \$3,000; TV audience reach: 1.1M.

WFLA

OCT 31 2019



“ Teresa Miller discussed Halloween and drunk driving. Advertising value: \$3,000; TV audience reach: 1.9M.

AM Tampa Bay

OCT 31 2019



AM TAMPA BAY

Ellen Snelling-Halloween Safety Tips

posted by Natalie Aquilia - Oct 31, 2019

Ellen Snelling, Board chair of the [Hillsborough County Anti Drug Alliance](#), joined AM Tampa Bay to give Halloween safety tips.

Ellen Snelling-Halloween Safety Tips

AM Tampa Bay



Week In History

Week of October 28th



(EST.) MONTHLY VISITS: **30.5K**

DOMAIN AUTHORITY: **53**

“ Advertising value: \$3,000; Radio audience reach: 300,000.



Author:
CADCA
10/30/2019

DEA Red Ribbon Month



As the Drug Enforcement Administration (DEA) celebrates Red Ribbon Month, coalitions across the country are partnering with DEA to support events like Prescription Drug Take-Back Day. However, several community coalitions have been fortunate to partner with DEA not just in the month of October, but year-round as they work to provide community outreach across the nation. One of these community coalitions is Hillsborough County Anti-Drug Alliance (HCADA), a CADCA coalition that has partnered with the DEA Tampa District Office to support the DEA 360 Strategy. HCADA Associate Director **Gary White** and DEA Tampa's 360 Strategy Program Outreach Coordinator **Rod Cunningham** spoke with CADCA about what this partnership has meant to them and their community.

"DEA developed a program called the DEA 360 Strategy to provide community outreach and resources in 20 selected communities since 2016," said Cunningham. "Tampa was the 16th city chosen based on opioid use/misuse problems. HCADA is the drug coalition for Hillsborough County who has been the local boots on the ground to help develop local systems to attack the drug use in the community, while CADCA is the national partner for DEA 360 cities to assist in putting on a youth or adult summit, youth leadership training, and/or other youth/adult training courses for coalition work."

"The partnership between our agencies increased our capacity to build leadership skills of high school and middle school youth spanning nearly 4,000 square miles and four counties in Central West Florida," added White. "This collaboration is assisting to decrease a nearly 20% current marijuana/hashish use rate among our high school youth, a nearly 20% current vaporizer/E-cig use rate among our high school youth and a nearly 6% current alcohol use rate among our middle school youth."

Both Cunningham and White credit the partnership between HCADA, CADCA, and DEA with allowing them to reach community members, particularly youth, that may have been hard or impossible to reach on their own. "It has been a wonderful experience," said Cunningham. "HCADA has been very helpful and consistent in the planning of all our community-based events. CADCA's team has been instrumental in providing logistical and financial support for projects and assists with best practices so that we don't have to reinvent the process, assisting in the project's overall success."

Throughout the course of their partnership, both HCADA and DEA have worked to ensure that the Tampa community can use the resources and trainings they have provided to curb the impact of the opioid epidemic on their community. "The hopes of the DEA Tampa District Office are that we have provided a framework for success to our local stakeholders, which they can use to continue to empower the youth and adults in the community and encourage them to work together as a team to help minimize the misuse of opioids and other drugs; in turn, decreasing the number of drug-related deaths in the region," said Cunningham. "It will take the entire community to truly make a difference."

"My hope for the future of our community," said White, "is that a generation of current middle schoolers, led by current high

CADCA BLOG POSTS

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DEA Red Ribbon Month

Wishing to Help Her Community, Mrs. Lidia Carrasco Travels Abroad for the First Time to Attend CADCA's Mid-Year Training Institute

Forum 2020 From the Perspective of Angelique Wilkins, VP of Communications & Meetings

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DEA Red Ribbon Month | CADCA

OCT 31 2019

(EST.) MONTHLY VISITS:

8.92K

DOMAIN AUTHORITY:

55

The background of the slide is a warm, autumn-themed photograph. It features a variety of pumpkins and gourds in shades of orange, yellow, and green. In the foreground, there are several red and green apples, a corn cob, and scattered autumn leaves in vibrant reds and oranges. The scene is set indoors, with a window in the background showing a blurred view of greenery outside. A semi-transparent white box is overlaid on the center of the image, containing the text and logo.

national strategies

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November 2019

Health Care

Hillsborough County approves regulations on selling, using vaping products

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Two women vaping outdoors
GETTY IMAGES (LICSIEN)



By **Veronica Brezina-Smith** – Reporter, Tampa Bay Business Journal
Nov 6, 2019, 1:30pm EST

COMPANIES IN THIS ARTICLE

Hillsborough County Anti Dr...
Tampa, FL

Hillsborough County will now regulate the sale and use of vaping products.

During the Wednesday board meeting, the Hillsborough County

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Tampa Bay Business Journal

NOV 6 2019

(EST.) MONTHLY VISITS: 10.4M

DOMAIN AUTHORITY: 91

“ Advertising value: \$3,000; Print audience reach: 9,594.



NEWS > HILLSBOROUGH COUNTY



Hillsborough County leaders vote unanimously to raise vaping age limit to 21

Posted: 4:25 PM, Nov 06, 2019 Updated: 10:46 AM, Nov 07, 2019



By: Andrea Lyon



+ Show Caption



TAMPA, Fla. --- The Hillsborough Board of County Commissioners unanimously passed a new ordinance to raise the age limit to 21 for buying vaping products.

The ordinance, which passed 7-0, also included restrictions for citizens using the products in certain areas like parks, recreational centers and anywhere children may

ABC Action News

Nov 6 2019

(EST.) MONTHLY VISITS: 2.25M

DOMAIN AUTHORITY: 80

“ Advertising value: \$3,000; TV audience reach: 1.1M.



Experts Say Stopping The Opioid Crisis Will Take A Village

By ALYSIA CRUZ • NOV 14, 2019

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Experts from all walks of life gathered for the USF Health Interprofessional Day to discuss the opioid crisis.
ALYSIA CRUZ/WUSF PUBLIC MEDIA

Originally published on November 14, 2019 7:35 am

From medical professionals to law enforcement to recovering addicts, the opioid crisis has affected people from all walks of life.

At a University of South Florida [symposium](#) Wednesday, experts said it will take them all working together to end the opioid crisis.



Listen

USF ICE's Alvin Criss on how experts say the opioid crisis needs to be tackled from all sides of the community

WLRN

NOV 14 2019

(EST.) MONTHLY VISITS:

214K

DOMAIN AUTHORITY:

68

“ Advertising value: \$3,000; Radio audience reach: 500,000.



AM TAMPA BAY

Ellen Snelling-New Local Regulations Around Vaping

posted by Natalie Aquitia - Nov 19, 2019

Ellen Snelling, Board chair of the Hillsborough County Anti-Drug Alliance, joined AM Tampa Bay to discuss there are new local regulations around vaping, proposed federal bans and whether these actions are enough to address the rising vaping-related illness and death rates.

Ellen Snelling-New Local Regulations Around Vaping

AM Tampa Bay



Week In History



Week of November 18th

AM Tampa Bay

Find out what your friends will be talking ...



Bob Passwaters and the Hooters Girls-2020 Hooters Calendar

Nov 22, 2019 • 5 min

Tamara Rice - Leadership Tampa Bay

AM Tampa Bay

NOV 19 2019

(EST.) MONTHLY VISITS:

30.1K

DOMAIN AUTHORITY:

53

“ Advertising value: \$3,000; Radio audience reach: 300,000.



BLOOM

Kids Fighting Against Tobacco with SWAT



Posted: Nov 22, 2019 / 02:03 PM EST / Updated: Nov 22, 2019 / 02:03 PM EST

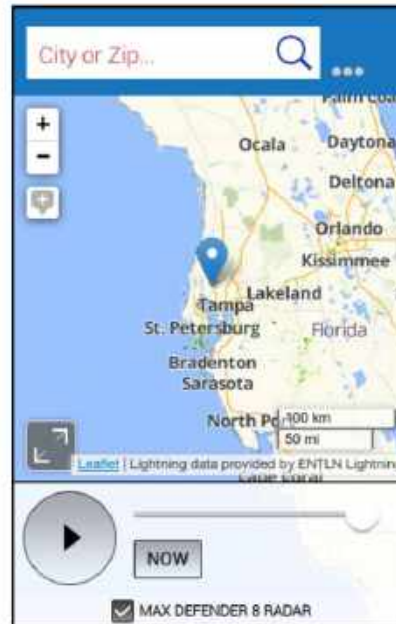
SWAT is a program with the Hillsborough County Anti-Drug Alliance that allows kids to have a voice as an active participant in reducing tobacco use.

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WED	THU	FRI
76°	75°	74°
64°	60°	61°
0%	0%	0%
Mostly Clear	Fog	Mostly Clear



WFLA

NOV 22 2019

(EST.) MONTHLY VISITS:

2.22M

DOMAIN AUTHORITY:

78

“ Advertising value: \$3,000; TV audience reach: 1.9M.

BLOOM

The Vaping Crisis in America



Posted: Nov 25, 2019 / 02:28 PM EST / Updated: Nov 25, 2019 / 02:28 PM EST

We are in the midst of not one but two vaping crises in America. Joining us with updates and details on what parents should know is Board Director for the Hillsborough County Anti-Drug Alliance Ellen Snelling.

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64°	60°	61°
0%	0%	0%
Mostly	Few	Mostly

Bloom - WFLA

NOV 25 2019

(EST.) MONTHLY VISITS: 2.22M

DOMAIN AUTHORITY: 78

“ Advertising value: \$3,000; TV audience reach: 1.9M.



national strategies 

Connecting strategy and audience for better results

December 2019



WTSP

DEC 18 2019

“ Bob Parrado was interviewed about Narcan on airlines. Advertising value: \$3,000; TV audience reach: 1.5M.



BLOOM

Airline Safety and Naloxone



Posted: Dec 26, 2019 / 02:14 PM EST / Updated: Dec 26, 2019 / 02:14 PM EST

Bob Parrado a Pharmacist who works with the Hillsborough County Anti-Drug Alliance talks about how airlines can improve passenger safety by carrying Naloxone.

WFLA

DEC 20 2019

(EST.) MONTHLY VISITS: 1.93M

DOMAIN AUTHORITY: 78

“ Advertising value: \$3,000; TV audience reach: 1.9M.

AM TAMPA BAY

Why Airlines Should Increase Holiday Safety by Carrying Naloxone

posted by Natalie Aquilia - Dec 24, 2019

Bob Parrado, Pharmacist and HCADA volunteer, joined AM Tampa to discuss why airlines should increase Holiday safety by carrying Naloxone.

An opioid overdose from heroine, morphine, or prescription pain relievers while in the air can be deadly for many reasons.

If the airlines are prepared with Naloxone, sold as Narcan, in their Emergency Medical Kits, though, they could save lives that might otherwise be lost.

To learn more information on the subject click [here](#)

Bob Parrado-Why Airlines Should Increase Holiday Safety by Carrying...

AM Tampa Bay

Week In History



Week of December 23rd

AM Tampa Bay

DEC 24 2019

(IMAGE 1 OF 2)

(EST.) MONTHLY VISITS:

23.4K

DOMAIN AUTHORITY:

53

“ Advertising value: \$3,000; Radio audience reach: 300,000.

AM TAMPA BAY

Why Airlines Should Increase Holiday Safety by Carrying Naloxone

posted by Natalie Aquilia - Dec 24, 2019

Bob Parrado, Pharmacist and HCADA volunteer, joined AM Tampa to discuss why airlines should increase Holiday safety by carrying Naloxone.

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To learn more information on the subject click [here](#)

Bob Parrado-Why Airlines Should Increase Holiday Safety by Carrying...

AM Tampa Bay



Week In History

Week of December 23rd



Week of December 23rd

AM Tampa Bay

DEC 24 2019

(IMAGE 2 OF 2)

(EST.) MONTHLY VISITS:

23.4K

DOMAIN AUTHORITY:

53

“ Advertising value: \$3,000; Radio audience reach: 300,000.

NewsRadio WFLA

DEC 27 2019

“ Ellen Snelling spoke to the four ways health can improve when one stops vaping. Advertising value: \$3,000; Radio audience reach: 300,000.





AM Tampa Bay

Follow

Share

Find out what your friends will be talking about when you get to the office. It's the Bay Area's most informative morning show with Jack Harris and Tedd Webb

< All Episodes



Mary Martinasek- Vaping and Depression

December 31, 2019 • 5 min

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Mark as Played

All Episodes

Chat About AM Tampa Bay

Popular Podcasts



The Joe Rogan Experience

Joe Rogan's Weekly Podcast



Solve

Solve is the hit interactive show where the audience is the detective. Listeners play-along as they attempt to solve cases, inspired by true crimes.



ESPN Daily

Wake up to the best sports story you'll hear all day. Monday through Friday, host Mina Kimes brings you an inside look at the most interesting stories at ESPN, as told by the top reporters and insiders on the planet. The breaking news of SportsCenter. The deep dive storytelling of 30 for 30. Get the very best of ESPN, Daily.

For You >



(EST.) MONTHLY VISITS:

28.4M

DOMAIN AUTHORITY:

87

“ Advertising value: \$3,000; Radio audience reach: 300,000.



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iHeartRadio

(IMAGE 2 OF 2)

(EST.) MONTHLY VISITS:

28.4M

DOMAIN AUTHORITY:

87

“ Advertising value: \$3,000; Radio audience reach: 300,000.



national strategies 

Media Calendar Coverage





Tobacco Free Partnership Meeting

Jan 17, 2019 | 3:30 PM | Thursday

I'm Interested

Invite Friends

Share

Thu Jan 17, 3:30 PM - Thu Jan 17, 4:30 PM
 University of Tampa
401 W Kennedy Blvd, Tampa, FL 33606

Call

Directions

Website

Community: Downtown Tampa

Description

Tobacco takes a huge toll on all our communities, and we need your support to make a difference.

813area.com

JAN 17 2019

(EST.) MONTHLY VISITS: 110K

DOMAIN AUTHORITY: 45

“ Advertising value: \$1,500.



[Return to the Tampa Calendar](#)

FEB 27 The Hillsborough County Anti Drug Alliance General Meeting

Wednesday at 1:00pm [Add to Calendar](#)

[Agency for Community Treatment Services, Inc. \(ACTS\)](#)
4612 North 56th Street, Tampa, FL 33610

By Jennifer Vickery

Like 0 Share

This post was contributed by a community member.

Join us at 1 p.m. on February 27 to discuss the drug and alcohol trends emerging in Hillsborough County.

This meeting is located in the ACTS auditorium immediately following the Prescription Task Force meeting, find out the latest trends in drug and alcohol in our community and the programs we have to combat them in our general meeting.

For further information, [click here](#).

The views expressed in this post are the author's own. Want to post on Patch? [Read our full posting requirements](#)

Featured Events



potential unfinished

Mar 28
State of Uptown,
hosted by Tampa IP
(Innovation
Partnership)

[+ Add your event](#)[See More Events Near You](#)

Featured Announcements



Tampa Vibes
Launches New
Concept to Help
Locals Find
Restaurants, Events,
and more by Feeling

Added by Blake Andrews

[+ Add your announcement](#)

(EST.) MONTHLY VISITS:

35.9M

DOMAIN AUTHORITY:

91

“ Advertising value: \$1,500.



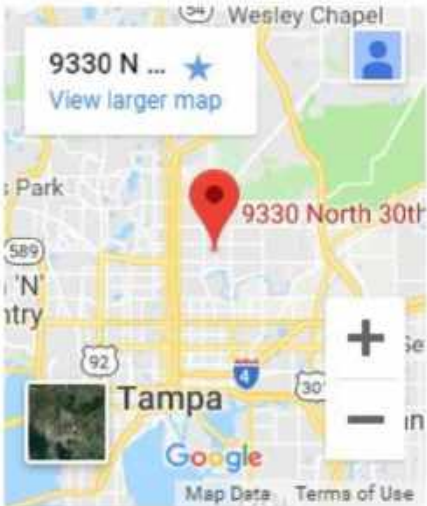
Alcohol Coalition Meeting

Wednesday, March 20, 2019
3:30 pm - 4:30 pm

[Tampa Police Department](#)

9330 North 30th Street
Tampa, FL
[Directions](#)

Price: Free



Contact Info

Hillsborough County Anti Drug Alliance
hcada@hcada.com



WFLA Channel 8 News

MAR 20 2019

(EST.) MONTHLY VISITS:

3.43M

DOMAIN AUTHORITY:

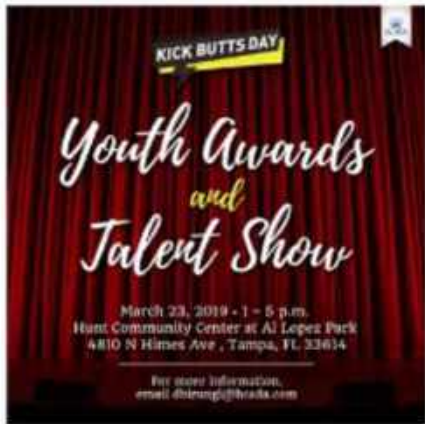
75

“ Advertising value: \$1,500.

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Kick Butts Day Youth Awards and Talent Show

Saturday, March 23, 2019
1:00 pm - 5:00 pm

[Hunt Community Center at Al Lopez Park](#)

4810 N Himes Ave
Tampa, FL
[Directions](#)

Price: Free

Does your child have a special talent? If so, we want to see! Join us as we celebrate Kick Butts Day with the youth of the Hillsborough County Anti-Drug Alliance from 1 to 5 p.m. on Saturday, March 23.

For more information contact Denise J Birungi Evans at 813-238-4034 or via email dbirungi@hcada.com.

Contact Info

Denise J Birungi Evans
The Hillsborough County Anti-Drug Alliance
dbirungi@hcada.com
813-238-4034

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[Edit](#)

[Flag](#)

WFLA Channel 8 News

MAR 23 2019

(EST.) MONTHLY VISITS:

3.43M

DOMAIN AUTHORITY:

75

“ Advertising value: \$1,500.



Tobacco Free Partnership Meeting

Apr 18, 2019 | 3:30 PM | Thursday

+ I'm Interested



Invite



Directions



Share

🕒 Thu Apr 18, 3:30 PM - Thu Apr 18, 4:30 PM

📍 Children's Board

1002 East Palm Avenue , tampa, fl 33605

Community: South Tampa



Call



Directions

📄 Description

The Tobacco Free Partnership seeks to improve the health of Hillsborough County residents and all Floridians, by reducing tobacco use, preventing tobacco use among youth, reducing secondhand smoke and educating the public on all issues.

📅 Event Details

The Tobacco Free Florida Partnership Meeting will be held at 3:30–4:30 p.m. at the Children's Board at 1002 E Palm Ave, Tampa, FL 33605. The meeting is open to the public and all community members are encouraged to attend.

[see more](#)

📷 Premier Event Photos

(EST.) MONTHLY VISITS:

115K

DOMAIN AUTHORITY:

46

“ Advertising value: \$1,500.

[Return to the Tampa Calendar](#)

APR 27 National Prescription Drug Take Back Day

Saturday at 10:00am [Add to Calendar](#)

MEDICINE CABINET™

DEA's National Prescription Drug Take-Back Initiative

The Hillsborough County Anti Drug Alliance (HCADA) asks you to safely dispose of your unused, unnecessary or expired prescription medication at the following locations:

Saturday, April 27, from 10 a.m. – 2 p.m.

2 Locations Sponsored by Hillsborough County Sheriff's Office

CVS
2309 State Road
60 Valrico, FL 33594
Walgreens
8598 Sheldon Road
Tampa, FL 33619

2 Locations Sponsored by Tampa Police Department

CVS
102 S. Dale Mabry Hwy.
Tampa, FL 33609
CVS
2502 W Hillsborough Ave
Tampa, FL 33614

1 Location Sponsored by Plant City Police Department

CVS
2302 James L Redman Parkway
Plant City, FL 33563

1 Location Sponsored by USF Police Department

USF Morsani Center
13350 Laurel Drive
Tampa, FL 33612

For more information on the DEA's National Prescription Drug Take-Back day, and to find other collection locations, please go to http://www.deadiversion.usdoj.gov/drug_disposal/takeback/index.html. To learn more about the HCADA, please go to www.hcada.com. The Medicine Abuse Project, coordinated by The Partnership at Drugfree.org, go to <http://medicineabuseproject.org/>. Contact: Cindy Grant, HCADA, togetheragain@earthlink.net, 813-871-8016 or Ellen Snelling, HCADA, el.snelling@searcon.net, 813-751-3536.

Do you have unwanted medications around your home?
Help protect your family, your community and the environment by properly disposing of them.

By [Jennifer Vickery](#)[Like 0](#) [Share](#) [Print](#)

This post was contributed by a community member.

The National Prescription Drug Take Back Day addresses a crucial public safety and public health issue. According to the 2015 National Survey on Drug Use and Health, 6.4 million Americans abused controlled prescription drugs. The study shows that a majority of abused prescription drugs were obtained from family and friends, often from the home medicine cabinet.

The DEA's Take Back Day events provide an opportunity for Americans to prevent drug addiction and overdose deaths.

Please feel free to drop off any unused or expired medication to one of our six locations.

2 Locations Sponsored by Hillsborough County Sheriff's Office

Featured Events



Apr 27
Mysti - Film Premiere



Apr 28
TT Trek for Treasure



May 18
C.diff. Awareness 2K Walk Florida

[+ Add your event](#)[See More Events Near You >](#)

Featured Announcements

[+ Add your announcement](#)

(EST.) MONTHLY VISITS:

39.1M

DOMAIN AUTHORITY:

89

Advertising value: \$1,500.



Operation Medicine Cabinet - South Tampa

Saturday, April 27, 2019

10:00 am - 2:00 pm

CVS
Tampa, FL
Directions

More Info
City of Tampa Florida
City of Tampa Florida

WFLA Channel 8 News

APR 27 2019



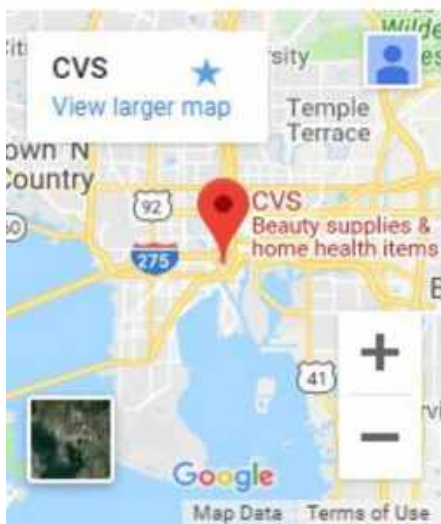
(EST.) MONTHLY VISITS:

2.05M

DOMAIN AUTHORITY:

74

“ Advertising value: \$1,500.





83°F

Nearby

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Real Estate

Town Info

Get Tickets

[Return to the Tampa Calendar](#)

MAY 15 Tampa Alcohol Coalition

Wednesday at 3:00pm [Add to Calendar](#)

9330 North 30th Street, Tampa, FL 33612

By [Jennifer Vickery](#)

Like



Share



This post was contributed by a community member.

Join us at 3 p.m. on Wednesday, May 15 to learn about the alcohol trends affecting the Tampa Bay area.

[For further information, click here.](#)The views expressed in this post are the author's own. Want to post on Patch? [Register for a user account.](#)

What did you think?



More Upcoming Events

[Brandon](#) • Featured Event**MAY 2****Inaugural Meeting Of Trump Club
45 Set May 2**

Thursday at 6:30 pm



Featured Events

**May 3**
RoSfest, (The Rites**May 4**
**Adult Learn to
Swim Class-
Beginning Course-
Community
Weekends****May 4**
**Extreme
Communication "**
Connecting to the
Other Side[+ Add your event](#)

MAY 2

[See More Events Near You](#)

Featured Announcements

[+ Add your announcement](#)

(EST.) MONTHLY VISITS:

39.9M

DOMAIN AUTHORITY:

89

“ Advertising value: \$1,500.



92°F

Nearby

Local News

Neighbor Posts

Classifieds

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Town Info

Get Tickets

[Return to the Tampa Calendar](#)JUN
19

Tampa Alcohol Coalition Meeting

Wednesday at 3:00pm [Add to Calendar](#)

North 30th Street, Tampa, FL

By [Jennifer Vickery](#)

Like



Share



This post was contributed by a community member.

Learn about alcohol trends in the Tampa Bay area.

For further information, [click here](#).The views expressed in this post are the author's own. Want to post on Patch? [Register for a user account](#).

What did you think?



More Upcoming Events

Local Event

JUN
25

St. Pete Beach Drive Dine & Wine Tour

Tuesday, 5:30 pm Tampa, FL



Local Event

Select into Summer with GTE



Featured Events

Jun 29
Ale For Aiz Pub
Crawl Set June 29

+ Add your event

JUN
25[See More Events Near You](#)

Featured Classifieds

+ Add your classified

(EST.) MONTHLY VISITS:

41.4M

DOMAIN AUTHORITY:

89

Advertising value: \$1,500.



Tampa Alcohol Coalition Meeting

Jun 19, 2019 | 3:00 PM | Wednesday

+ I'm Interested



Invite



Directions



Share

🕒 Wed Jun 19, 3:00 PM - Wed Jun 19, 4:00 PM
N 30th St

Tampa, Tampa, FL 33610

Community: Seminole Heights



Directions



Website

Description

Hosted by Hillsborough County Anti Drug Alliance

Event Details

Learn about alcohol trends in the Tampa Bay area.

Premier Event Photos

People Attending

Are You Attending this Event? [I'm Interested](#)

(EST.) MONTHLY VISITS:

180K

DOMAIN AUTHORITY:

46

“ Advertising value: \$1,500.

[Return to the Tampa Calendar](#)JUN
26

General Meeting hosted by Hillsborough County Anti Drug Alliance

Wednesday at 1:00pm [Add to Calendar](#)

4612 North 56th Street, Tampa, FL 33610

By Jennifer Vickery

Like 0 Share

This post was contributed by a community member.

Immediately following the Prescription Task Force meeting, find out the latest trends in drug and alcohol in our community and the programs we have to combat them in our general meeting.

[For further information, click here.](#)

The views expressed in this post are the author's own. Want to post on Patch? [Register for a user account.](#)

What did you think?

[More Upcoming Events](#)

Featured Events



Jun 29
Ale For Alz Pub
Crawl Set June 29

[+ Add your event](#)JUN
25[See More Events Near You](#)

Featured Classifieds

[+ Add your classified](#)

(EST.) MONTHLY VISITS:

41.4M

DOMAIN AUTHORITY:

89

“ Advertising value: \$1,500.



92°F

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Real Estate

Town Info

Get Tickets

[Return to the Tampa Calendar](#)JUN
26

Prescription Task Force Meeting

Wednesday at 12:00pm [Add to Calendar](#)

4612 North 56th Street, Tampa, FL 33610

By Jennifer Vickery



Share



This post was contributed by a community member.

Learn about the latest pharmaceutical trends that could be impacting your community.

For further information, [click here](#).

The views expressed in this post are the author's own. Want to post on Patch? [Register for a user account](#).

What did you think?



More Upcoming Events

Local Event

JUN
25

St. Pete Beach Drive Dine & Wine Tour

Tuesday, 5:30 pm Tampa, FL



Featured Events



Jun 29
Ale For Aiz Pub
Crawl Set June 29

[+ Add your event](#)JUN
25[See More Events Near You](#)

Featured Classifieds

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(EST.) MONTHLY VISITS:

41.4M

DOMAIN AUTHORITY:

89

Advertising value: \$1,500.

This event was added by a community member. The views expressed here are the author's own.

Tampa | Event

JUL
24

Opioids 101 Adult Train-The-Trainer Course

Jennifer Vickery, Business



DRUG ENFORCEMENT ADMINISTRATION TAMPA DISTRICT OFFICE

Event Details

Like 0 Share

Wed, Jul. 24, 2019 at 4:00 PM [Add to Calendar](#)

402 West Laurel Street, Tampa, FL 33606

[More Information](#)

The Drug Enforcement Administration (DEA), Miami Field Division, Tampa District Office, recently launched the DEA 360 Strategy in Tampa Bay using a comprehensive approach to tackle the cycle of violence and addiction generated by the link between drug cartels, violent gangs, and the rising problem of prescription opioid, heroin and fentanyl abuse in U.S. cities.

Like Interested Reply

Write your reply

Reply

Featured Events



Jul 18
Hillsborough
Sheriff To Host
Veterans Job Fair



Jul 19
Let's Do Lunch and
Network

+ Add your event



[See More Events Near You >](#)

Featured Classifieds

+ Add your classified

More Upcoming Events

Local Event

JUL
18

Meet The Stars Of 'Dolphin Tale'
At Clearwater Marine Aquarium



Tampa, FL Patch

JUL 24 2019

(IMAGE 1 OF 3)

(EST.) MONTHLY VISITS:

41.1M

DOMAIN AUTHORITY:

89

Advertising value: \$1,500

18

At Clearwater Marine Aquarium

Thursday, 10:00 am
Clearwater, FL

Like
Interested
Reply

Featured Event

JUL 18

Hillsborough Sheriff To Host Veterans Job Fair

Thursday, 11:00 am
Tampa, FL

Like
Interested
Reply

Local Event

JUL 18

Riverwalk Dine & Wine Tour

Thursday, 5:00 pm
Tampa, FL

Like
Interested
Reply

Local Event

JUL 18

Tampa's Monthly Street Food Fest

Thursday, 6:00 pm
Tampa, FL

Like
Interested
Reply

Local Event

JUL 18

Tampa Street Food Fest Held Every Third Thursday

Thursday, 6:00 pm
Tampa, FL

Like
Interested
Reply

Local Event

JUL 19

Meet The Stars Of 'Dolphin Tale' At Clearwater Marine Aquarium

Friday, 10:00 am
Clearwater, FL

Like
Interested
Reply

Featured Event

JUL 19

Let's Do Lunch and Network

Friday, 12:00 pm
Lutz, FL

Like
Interested
Reply

Tampa, FL Patch

JUL 24 2019

(IMAGE 2 OF 3)

(EST.) MONTHLY VISITS:

41.1M

DOMAIN AUTHORITY:

89

“ Advertising value: \$1,500

nspr

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Brandon

Bloomington-Riverview
Westchase

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Tampa, FL Patch

JUL 24 2019

(IMAGE 3 OF 3)

(EST.) MONTHLY VISITS:

41.1M

DOMAIN AUTHORITY:

89

“ Advertising value: \$1,500



This event was added by a community member. The views expressed here are the author's own.

Tampa | Event

AUG
2

2019 DEA Parent Coaching Training Course- 3 Day Training

Jennifer Vickery, Business



DRUG ENFORCEMENT ADMINISTRATION
TAMPA DISTRICT OFFICE

Event Details

Like 0 Share

Fri, Aug. 2, 2019 at 5:00 PM [Add to Calendar](#)

HCADA Office 2815 Henry Ave 33610 Tampa, FL

[More Information](#)

This training is designed for experienced parents to help support other families with a child living with an addiction or in recovery.

- No professional background in substance abuse needed• Coaches are trained in the "Invitation to Change Model"
- Training gives you access to the National Group of Parent Coaches
- Taught by PhD-Level Clinical Staff from the Center for Motivation and Change
- Students must attend all 3 days of training
- 6-month/5-hour weekly commitment to coach other families

Specialized training is FREE. Food is provided

Parent Coach Training Course (3 Day Course) | Fri, Aug 2, 2019: 5 pm - 9

Featured Events 1



Aug 10
97X Craft Beer
Experience Coming
To Mahaffey
Theater



Aug 11
Ultimate Pool Party

+ Add your event



[See More Events Near You >](#)

Featured Classifieds 1

+ Add your classified

(EST.) MONTHLY VISITS:

42.3M

DOMAIN AUTHORITY:

89

“ Advertising value \$1,500.

813area.com

AUG 2 2019



(EST.) MONTHLY VISITS: 127K

DOMAIN AUTHORITY: 46

“ Advertising value \$1,500.



Home > Tampa FL

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parent coach training

Search

About 7 results (0.27 seconds)

[2019 DEA Parent Coaching Training Course- 3 Day Training](https://www.813area.com/2019-dea-parent-coaching-training-course-3-day-training.htm)

<https://www.813area.com/2019-dea-parent-coaching-training-course-3-day-training.htm>



The 2019 DEA Parent Coaching Training Course- 3 Day Training will take place in This training is designed for experienced parents to help support other ...



This event was added by a community member. The views expressed here are the poster's own.

Tampa 1 Event

AUG
22

Tobacco Free Partnership Meeting

Jennifer Vickery, Business



Tobacco Free
Florida
.com

Event Details



Thu, Aug 22, 2019 at 3:30 PM [Add to Calendar](#)

pin Hillsborough County Anti Drug Alliance 2815 E Henry Ave, Tampa, Florida 33610

[More Information](#)

The Tobacco Free Partnership seeks to improve the health of Hillsborough County residents and all Floridians, by reducing tobacco use, preventing tobacco use among youth, reducing secondhand smoke and educating the public on all issues.

The meeting is open to the public and all community members are encouraged to attend. If you're unable to attend please consider joining us via phone or on GoTo Meeting.

• GoTo Meeting Link: <https://global.gotomeeting.com/join/482453365>

• Phone: 1 (872) 240-3212 • Access Code: 482-453-365

• First GoToMeeting? Try a test session: <https://link.gotomeeting.com/system-check>

Like Interested Reply

Write your reply

Reply

Featured Events

Aug 30
Fla's Largest
LABOR DAY Show,
Aug 30-Sept 2, FL
State Fairgrounds

+ Add your event



See More Events Near You

Featured Classifieds

+ Add your classified

Tampa, FL Patch

AUG 22 2019

(EST.) MONTHLY VISITS:

42.3M

DOMAIN AUTHORITY:

89

“ Advertising value: \$1,500.

WFLA

AUG 26 2019

(EST.) MONTHLY VISITS:

2.38M

DOMAIN AUTHORITY:

78

“ Advertising value: \$1,500.



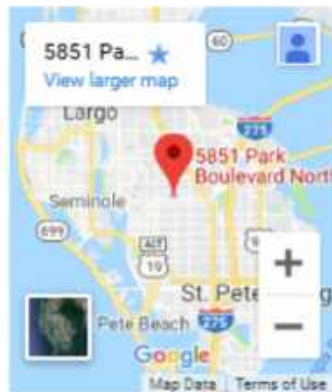
The Effects of Marijuana and Opioids on the Workplace Seminar

Thursday, September 26, 2019
2:00 pm - 4:00 pm

Park Station

5851 Park Blvd
Pinellas Park, FL
[Directions](#)

Price: Free



Get ready for National Drug-Free Work Week with this free informative seminar. Experts from substance abuse prevention, legal, HR, drug testing, treatment and return to work, insurance, and risk management will discuss everything you need to know about marijuana and opioids in the workplace and how to promote a substance-free work environment.

Contact Info

Hillsborough County Anti-Drug Alliance
jvickery@nspublicrelations.com

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More Info

The Effects of Marijuana and Opioids on the Workplace Seminar

SPECIAL LIMITED TIME OFFER!

BED N' BREAKFAST

Enjoy a great room plus fresh cooked

\$5 extra

**Hilton
Garden Inn**

New York Manhattan Midtown East

BOOK NOW



Rx and HCADA Community Meeting

Wednesday, August 28, 2019

12:00 pm - 2:00 pm



ACTS

4612 N 56th St.

Tampa, FL

[Directions](#)

Price: Free

This is a prescription task force meeting.

Contact Info

Cindy Grant

HCADA

togetheragain@earthlink.net

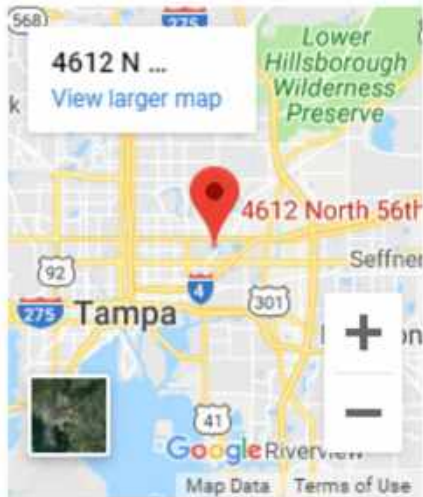
More Info

[Rx and HCADA Community Meeting](#)

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WFLA

AUG 28 2019

(EST.) MONTHLY VISITS:

2.26M

DOMAIN AUTHORITY:

78

“ Advertising value: \$1,500.



Tampa Bay Times

SEP 26 2019

(EST.) MONTHLY VISITS:

4.28M

DOMAIN AUTHORITY:

88

“ Advertising value: \$1,500.

This event was added by a community member. The views expressed here are the author's own.

Tampa Event

SEP
27

Friday Night Done Right

Jennifer Vickery, Business



Event Details

Like Share

Fri, Sep. 27, 2019 at 6:00 PM [Add to Calendar](#)

Hillsborough County Anti Drug Alliance, 2815 East Henry Avenue, Tampa, FL, 33610

[More Information](#)

Join us for a fun, free, and safe event for youth!

Like Interested Reply

Write your reply

Reply

More Upcoming Events

Featured Event

SEP
11

Veterans Council Host Community Patriot Day Ceremony Sept. 11

Wednesday, 9:00 am Brandon, FL



Like Interested Reply

Local Event

SEP
11

Palm Harbor 9/11 Memorial

Wednesday, 10:00 am Tampa, FL



Featured Events



Sep 13

Sparkman Wharf To Hold Lightning Launch Fun Night



Sep 14

Rare Plant Network Garden Club Plant Sale



Sep 14

Tampa Museum Of Art To Host Signature Fashion Show Sept. 14

+ Add your event

SEP
11

[See More Events Near You](#)

Featured Classifieds

+ Add your classified

Tampa Community Calendar

SEPTEMBER 2019						
SUN	MON	TUE	WED	THU	FRI	SAT
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

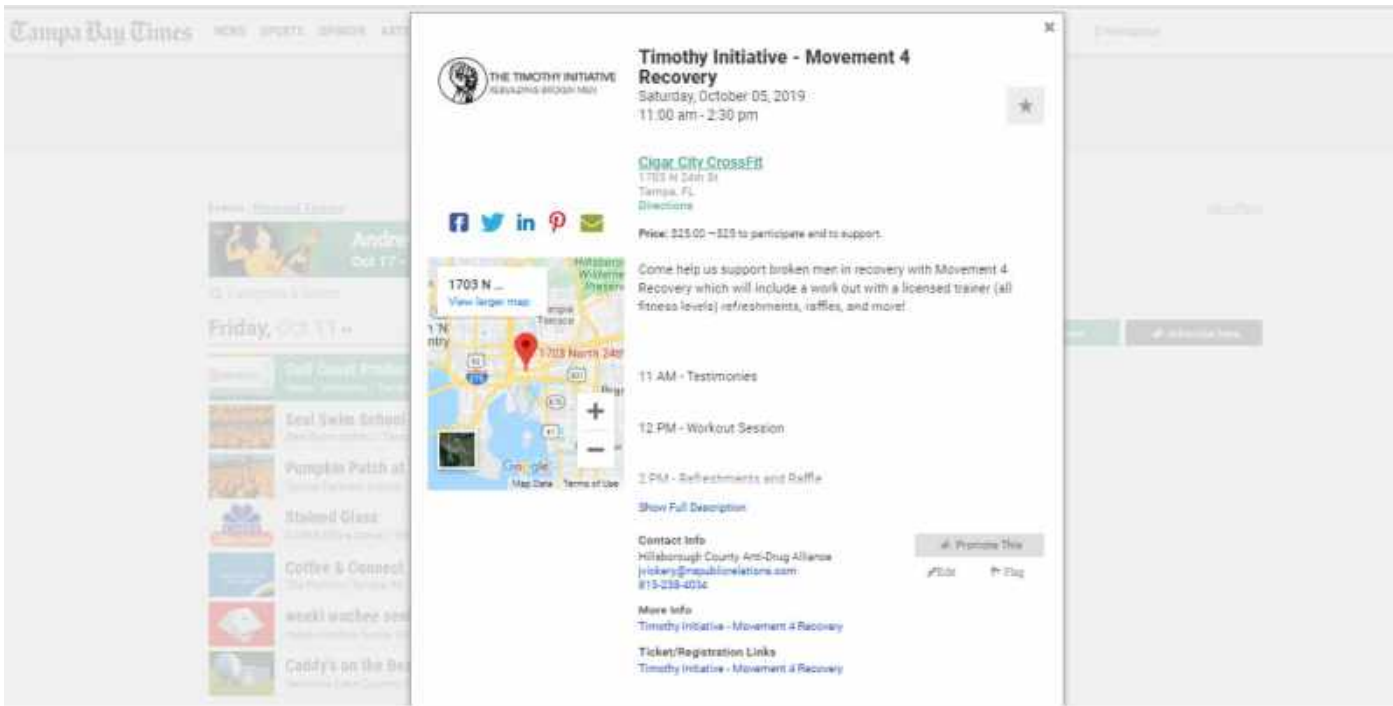
(EST.) MONTHLY VISITS:

22.4M

DOMAIN AUTHORITY:

89

“ Advertising value: \$1,500.



Tampa Bay Times

OCT 5 2019

(EST.) MONTHLY VISITS:

4.9M

DOMAIN AUTHORITY:

88

“ Advertising Value: \$1,500.



Tampa FL > Tampa Events > Ybor City Events

Spread the word about your event! Share on

Facebook Twitter Add Event

Add/Edit Cover Photo

THE TIMOTHY INITIATIVE
REBUILDING BROKEN MEN

Timothy Initiative - Movement 4 Recovery

Oct 5, 2019 | 11:00 AM | Saturday

Manage

+ I'm interested Invite Friends Share

Sat Oct 5, 11:00 AM - Sat Oct 5, 2:00 PM

Cigar City CrossFit

1703 N 24th St, Tampa, FL 33605

Community: Ybor City

Description

W XYZ BAR
WINE DOWN
WEDNESDAY
5 - 9 PMaloft
TAMPA DOWNTOWN
DETAILS

+ Add My Business

+ Add My Event

Upcoming Events at Ybor City

813area.com

OCT 5 2019

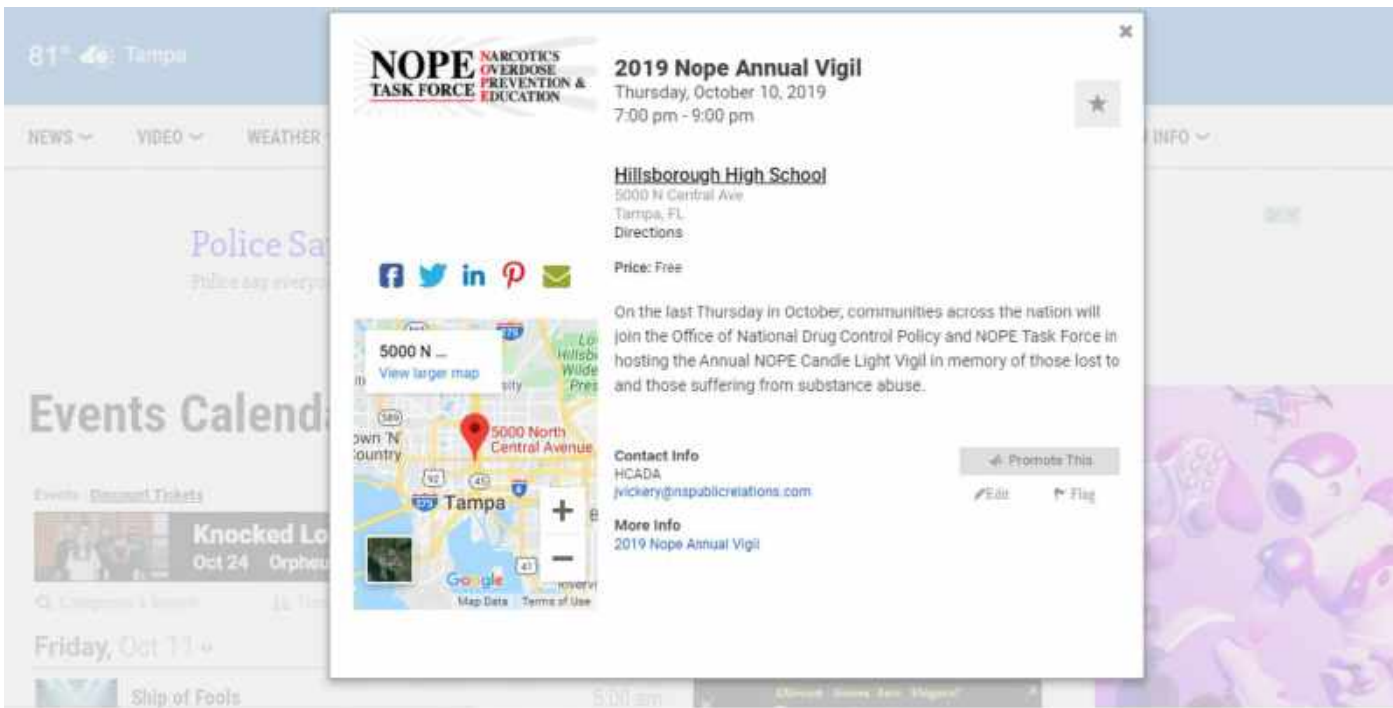
(EST.) MONTHLY VISITS:

74.6K

DOMAIN AUTHORITY:

45

“ Advertising Value: \$1,500.



WFLA

OCT 10 2019

(EST.) MONTHLY VISITS:

1.86M

DOMAIN AUTHORITY:

79

“ Advertising Value: \$1,500.



81°F

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Local News

Neighbor Posts

Classifieds

Calendar

Real Estate

Subscribe

ADVERTISEMENT

This event was added by a community member. The views expressed here are the author's own.

Tampa | Event

OCT 10

Tobacco Free Partnership

Jennifer Vickery, Business

The Tobacco-Free Partnership of Hillsborough County

HOW YOU CAN HELP!

- Educate the community about tobacco use
- Protect kids from tobacco
- Strengthen local policies

JOIN US TODAY!

HCADA

Event Details



Thu, Oct 10, 2019 at 3:30 PM [Add to Calendar](#)

Hillsborough County Anti Drug Alliance, 2815 East Henry Avenue, Tampa, FL, 33610

The Tobacco Free Partnership is a county-wide coalition working to improve the health of Hillsborough County residents by reducing

Featured Events



Oct 11
Brews By The Bay



Oct 11
Beethoven's Eroica
Symphony



Oct 12
Dunedin Church
Hosts LGBT Stoles
Exhibit

EVENT PARTNER

Oct 12[+ Add your event](#)[See More Events Near You >](#)

Featured Classifieds

[+ Add your classified](#)

Tampa Community Calendar

OCTOBER 2019						
SUN	MON	TUE	WED	THU	FRI	SAT
1	2	3	4	5		

(EST.) MONTHLY VISITS:

44.7M

DOMAIN AUTHORITY:

89

Advertising Value: \$1,500.

Tampa FL > Tampa Events > South Tampa Events

Spread the word about your event! Share on

[Facebook](#) [Twitter](#) [Add Event](#)**The Tobacco-Free Partnership
of Hillsborough County****HOW YOU CAN HELP!**

- Educate the community
about tobacco use

**Tobacco Free Partnership**

Oct 10, 2019 | 3:30 PM | Thursday

[Manage](#)[+ I'm Interested](#)[Invite Friends](#)[Share](#)Thu Oct 10, 3:30 PM - Thu Oct 10, 4:30 PM
Hillsborough County Anti Drug Alliance

2815 East Henry Avenue, Tampa, FL 33610



Community: South Tampa

Description[+ Add My Business](#)[+ Add My Event](#)

Upcoming Events at South Tampa

813area.com

OCT 10 2019

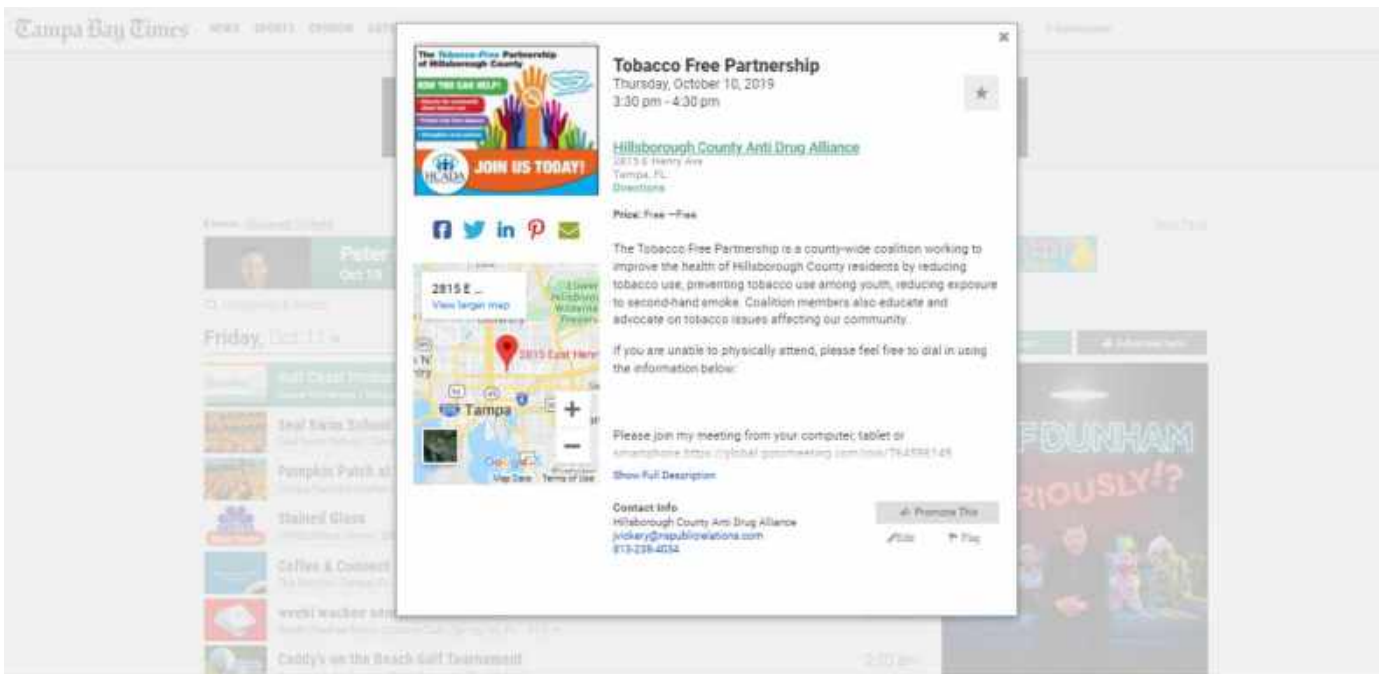
(EST.) MONTHLY VISITS:

40.6K

DOMAIN AUTHORITY:

45

“ Advertising Value: \$1,500.



Tampa Bay Times

OCT 10 2019

(EST.) MONTHLY VISITS:

4.9M

DOMAIN AUTHORITY:

88

“ Advertising Value: \$1,500.

81° Tampa

NEWS

VIDEO

WEATHER

Events Calendar

Direct from Nov 23 Contra

Friday, Oct 11

Ship of Fools

The Tobacco-Free Partnership of Hillsborough County

HOW YOU CAN HELP!

Search for more about tobacco use

Print this event details

Share this event details

JOIN US TODAY!

Facebook

Twitter

LinkedIn

Pinterest

Email

2815 E ...

View larger map

2815 East Henry

Tampa

Google

Map Data

Terms of Use

Tobacco Free Partnership

Thursday, October 10, 2019

3:30 pm - 4:30 pm

Hillsborough County Anti Drug Alliance

2815 E Henry Ave.

Tampa, FL

Directions

Price: Free

The Tobacco Free Partnership is a county-wide coalition working to improve the health of Hillsborough County residents by reducing tobacco use, preventing tobacco use among youth, reducing exposure to second-hand smoke. Coalition members also educate and advocate on tobacco issues affecting our community.

If you are unable to physically attend, please feel free to dial in using the information below:

Please join my meeting from your computer, tablet or

Show Full Description

Contact info

Hillsborough County Anti Drug Alliance

jvickery@nspublicrelations.com

Promote This

Edit

Flag

WFLA

OCT 10 2019

(EST.) MONTHLY VISITS: 1.86M

DOMAIN AUTHORITY: 79

“ Advertising Value: \$1,500.

A Journey to Healing Hearts

Oct 12, 2019 | 12:00 PM | Saturday

[+ I'm Interested](#)

Invite



Directions



Share

Sat Oct 12, 12:00 PM - Sat Oct 12, 1:00 PM

Anti-Drug Alliance Office

2815 E Henry Ave, Tampa, FL 33610

Community: South Tampa



Directions



Website

Description

This is a support group for those who know the feeling of devastation at the loss of a loved one or friend to a drug-related incident. This is an open support group that meets monthly so family members or friends can provide bereavement support to each

Event Details

Anti-Drug Alliance Office
2815 E Henry Ave, Suite B-1
33610 Tampa, FL

[see more](#)**Premier Event Photos****People Attending**Are You Attending this Event? [7% Interested](#)**Event Feed**[Say Something or Ask a Question](#) [Add Photos](#)**Also See other Events Listed in Tampa**

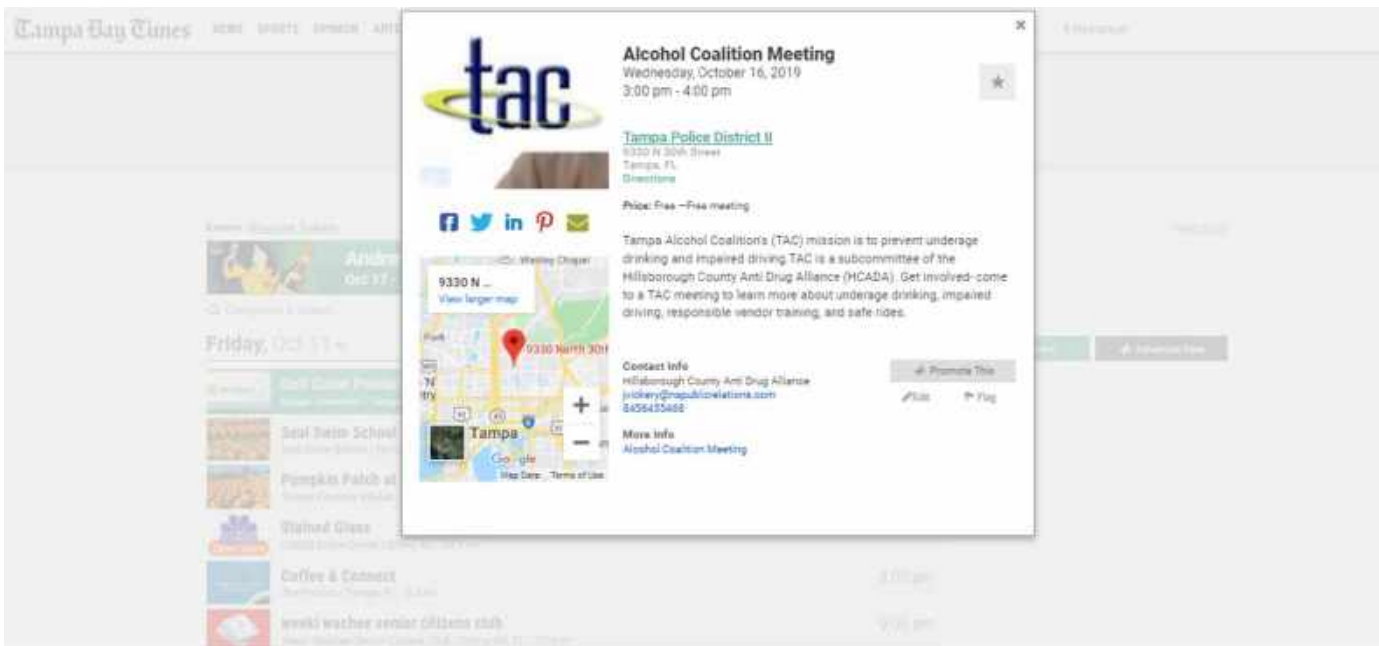
(EST.) MONTHLY VISITS:

40.6K

DOMAIN AUTHORITY:

45

“ Advertising Value: \$1,500.



Tampa Bay Times

OCT 16 2019

(EST.) MONTHLY VISITS:

4.9M

DOMAIN AUTHORITY:

88

“ Advertising Value: \$1,500.



81°F

Nearby

Local News

Neighbor Posts

Classifieds

Calendar

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Tampa | Event

OCT
23

Rx and HCADA Community Meetings

 Jennifer Vickery, Business

Event Details

 Like 0  Share  Wed, Oct. 23, 2019 at 12:00 PM [Add to Calendar](#) Agency for Community Treatment Services, Inc. (ACTS), 4612 North 56th Street, Tampa, FL, 33610

Community Outreach Programs and Drug Trends in Hillsborough

Date:

Repeats every month on February, June, August, October on the fourth Wednesday 6 times.

Featured Events



Oct 11
Jazz & Stories of
Louis Armstrong at
Historic Manhattan
Casino



Oct 11
Brews By The Bay



Oct 11
Beethoven's Eroica
Symphony

[+ Add your event](#)[See More Events Near You >](#)

Featured Classifieds

[+ Add your classified](#)

Tampa Community Calendar

OCTOBER 2019						
SUN	MON	TUE	WED	THU	FRI	SAT
1	2	3	4	5		


(EST.) MONTHLY VISITS:

44.7M

DOMAIN AUTHORITY:

89

“ Advertising Value: \$1,500.





COMMUNITY CALENDAR


OCT 26


DEA PRESCRIPTION DRUG TAKEBACK DAY

The National Prescription Drug Take Back Day addresses a crucial public safety and public health issue. According to the 2017 National Survey on Drug Use and Health, 6 million Americans misused controlled prescription drugs.




 Hillsborough County Anti Drug Alliance - 2815 E Henry Ave B-1, Tampa, FL

 10:00 AM - 08:00 PM

 Free

 <https://takebackday.dea.gov/>


SHARE

(EST.) MONTHLY VISITS: **6.17M**

DOMAIN AUTHORITY: **72**




“ Advertising Value: \$1,500.



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CHANGE REGION



COMMUNITY CALENDAR

OCT 30

DEA 360 YOUTH SUMMIT - 8TH GRADERS

Attendees are immersed in a fun and interactive environment to develop effective decision-making skills and learn about the effects of opioid use/misuse in the community and what they can do to make a difference with friends, family, and community.


Double Tree Hotel - 4500 W. Cypress Street, Tampa, FL


10:00 AM - 03:00 PM


Free


<https://www.facebook.com/events/790412988074790/>

SHARE






(EST.) MONTHLY VISITS: **6.17M**

DOMAIN AUTHORITY: **72**

“ Advertising Value: \$1,500.



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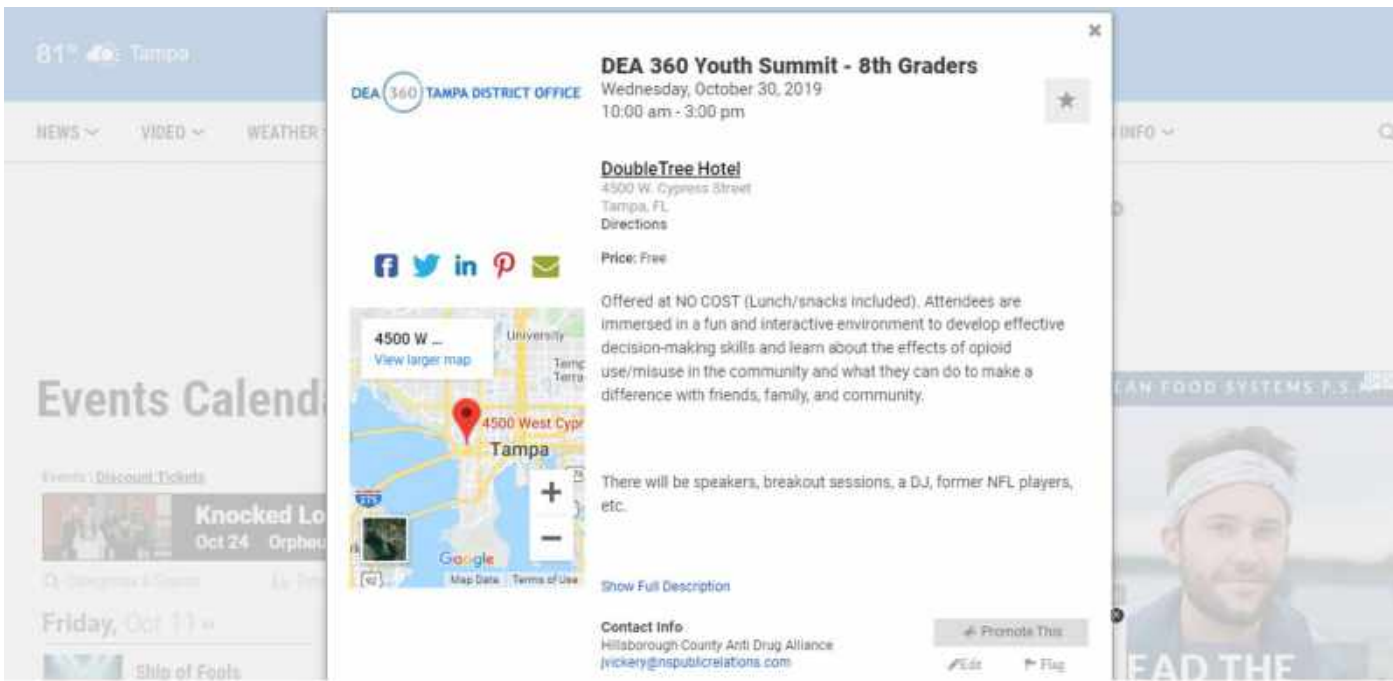
IN THE COMMUNITY +

SPECTRUM SITES +

CHANGE REGION

CONNECT WITH US



WFLA

OCT 30 2019

(EST.) MONTHLY VISITS:

1.86M

DOMAIN AUTHORITY:

79

“ Advertising Value: \$1,500.

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This event was added by a community member. The views expressed here are the author's own.

Clearwater | Event

NOV
6

Stop the Stigma

Jennifer Vickery, Business



STOP THE STIGMA

Event Details

Like 0 Share

Wed, Nov. 6, 2019 at 6:00 PM [Add to Calendar](#)

Featured Events



Dec 8
A Dickens Holiday
High Tea and
Luncheon with
Carolers

[+ Add your event](#)NOV
17[See More Events Near You >](#)

Featured Classifieds

[+ Add your classified](#)

Clearwater Community Calendar

< NOVEMBER 2019 >

SUN	MON	TUE	WED	THU	FRI	SAT
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

The Patch

Nov 6 2019

(EST.) MONTHLY VISITS:

42.9M

DOMAIN AUTHORITY:

89

“ Advertising value: \$1,500.

813 Events

Nov 6 2019



Stop the Stigma

Nov 6, 2019 | 6:00 PM | Wednesday

[+ I'm Interested](#)

Wed Nov 6, 6:00 PM - Wed Nov 6, 8:00 PM

Macfarlane Park

1720 N. MacDill Avenue, Tampa, FL 33607

Community: Westshore District

**i** Description

Teens, their parents and all interested individuals are invited to a FREE educational forum on addiction and substance abuse.

📅 Event Details

Stop the Stigma: A Dialogue on Substance Abuse, Prevention and Rehabilitation will be held on Wednesday, November 6 from 6:00 p.m. to 8:00 p.m., at Barksdale Adult Activity Center, 1801 North Lincoln Avenue in Macfarlane Park.

[see more](#)**📷** Premier Event Photos**👤** People Attending

(EST.) MONTHLY VISITS:

57.4K

DOMAIN AUTHORITY:

47

“ Advertising value: \$1,500.

NOPE 'A Journey to Healing Hearts' Support Group

Nov 9, 2019 | 12:00 PM | Saturday

[+ I'm Interested](#)

Invite



Directions



Share

Sat Nov 9, 12:00 PM - Sat Nov 9, 1:00 PM

Anti-Drug Alliance Office

2815 E Henry Ave, Suite B-1, Tampa, FL 33610

Community: South Tampa



Directions



Website

Description

This is a support group for those who know the feeling of devastation at the loss of a loved one or friend to a drug-related incident.

Event Details

This is an open support group that meets monthly so family members or friends can provide bereavement support to each other.

Premier Event Photos**People Attending**Are You Attending this Event? [I'm Interested](#)**Event Feed**[Say Something or Ask a Question](#) [Add Photos](#)**Also See other Events Listed in Tampa****Upcoming Events at South Tampa**

Corralejo Tequila Dinner

Nov 20 | 6:00 PM | Wednesday

(EST.) MONTHLY VISITS:

57.4K

DOMAIN AUTHORITY:

47

“ Advertising value: \$1,500.



Tampa Bay Times

NOV 20 2019

(EST.) MONTHLY VISITS: 3.56M

DOMAIN AUTHORITY: 88

“ Advertising value: \$1,500.

COMMUNITY CALENDAR

NOV 22

FRIDAY NIGHT DONE RIGHT

Join us for a fun, free, and safe event for youth!

Hillsborough County Anti Drug Alliance - 2815 E. Henry Ave Ste B1, Tampa, FL

06:00 PM - 08:30 PM

Free

<https://www.facebook.com/events/36119224513103/>

SHARE



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CHANGE REGION

IN THE COMMUNITY

[Community Calendar](#)

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BayNews 9

NOV 22 2019

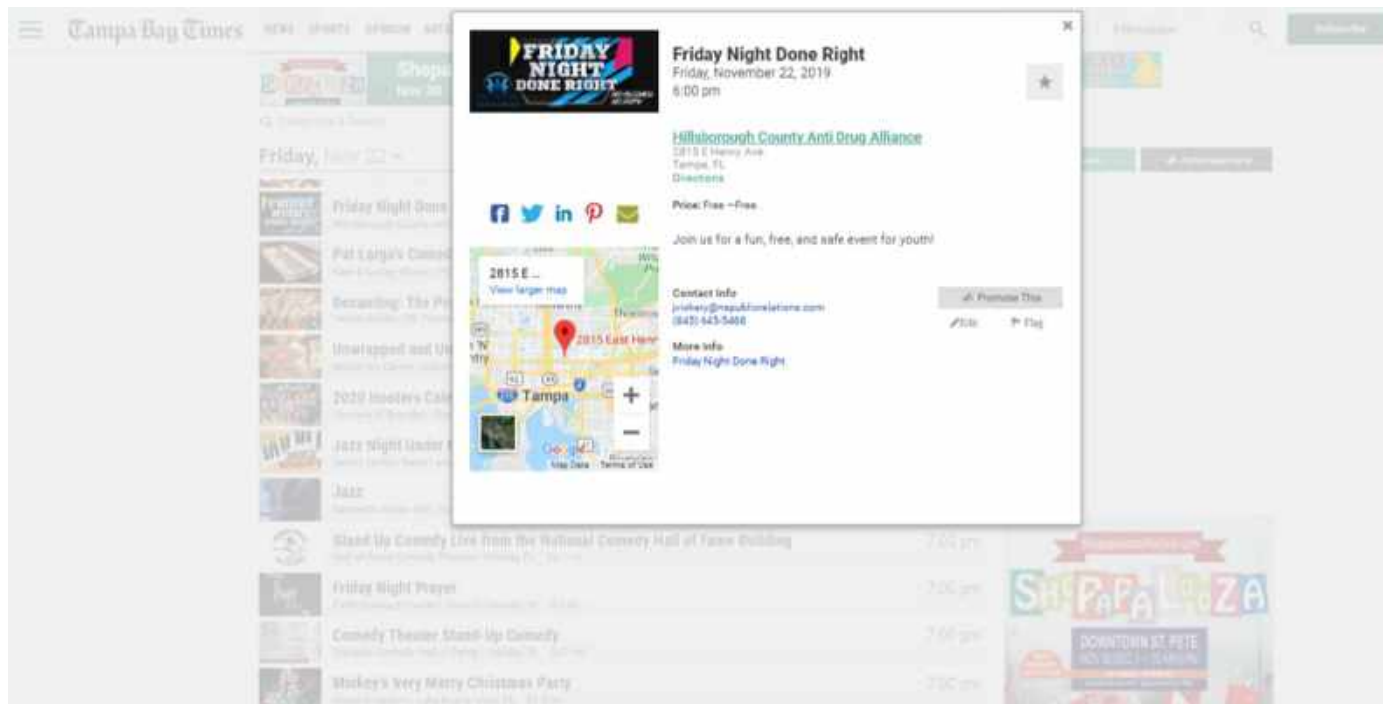
(EST.) MONTHLY VISITS:

4.07M

DOMAIN AUTHORITY:

72

“ Advertising value: \$1,500.



Tampa Bay Times

NOV 22 2019

(EST.) MONTHLY VISITS: **3.56M**

DOMAIN AUTHORITY: **88**

“ Advertising Value: \$1,500.

All Events New Year's 2020 Christmas Today Weekend Concerts



synapse summit

AMALIE ARENA - TAMPA, FL | FEBRUARY 11+12, 2020

Tampa FL > Tampa Events > Temple Terrace Events

35th Anniversary MADD Vigil Tampa

Dec 5, 2019 | 5:00 PM | Thursday

[+ I'm Interested](#) [Invite Friends](#) [Share](#)

Thu Dec 5, 5:00 PM - Thu Dec 5, 8:00 PM

Mission Hill Church

10002 N 56th St, Tampa, FL 33617



Directions



Website

Community: Temple Terrace

Description

35th anniversary of honoring the injured and deceased due to impaired driving.

Event Details

35th anniversary of honoring the injured and deceased due to impaired driving.

Premier Event Photos

813 Events

DEC 5 2019

(EST.) MONTHLY VISITS:

60.8K

DOMAIN AUTHORITY:

46

“ Advertising value: \$1,500.

CLUBPRANA.COM

PRANA

WINTER WONDERLAND

NYE
2020
CLUB PRANA

BRING IN THE
NEW YEAR
IN STYLE!

FACEBOOK.COM/CLUBPRANA

RESERVE NOW



Community Calendar

Thursday, December 5

Print Week Month Agenda

5:00pm 35th Anniversary MADD Vigil Tampa
When Thu, December 5, 5pm – 8pm
Where Mission Hill Church Temple Terrace, FL ([map](#))
Description 35th anniversary of honoring the injured and deceased due to impaired driving.
[more details»](#) [copy to my calendar](#)

6:30pm Christmas Movie Night Series: The Grinch

Friday, December 6

Big Brothers Big Sisters Orientation & Training - Hillsborough

Big Orientation & Training - Polk

The Folk Legends

LitSpace Writing Classes with Keep St. Pete Lit

Karen LaMonte, "Floating World"

\$5 After 5

Imagine Realities - Virtual Reality

PIVOT - New Exhibition

Fall Language Programs

Let's Roam Tampa: Try out a fun-filled scavenger hunt in Tampa!

Let's Roam Tampa: Try out a fun-filled scavenger hunt in Tampa!

Blended Families Class

(EST.) MONTHLY VISITS:

45.6K

DOMAIN AUTHORITY:

44

“ Advertising value: \$1,500.

Substance Abuse Prevention Advocacy Day!

DECEMBER 11

📍 Capitol Building, Tallahassee

📅 December 11, 2019

Category: [Community Events](#)



Event Details

📅 December 11, 2019

🕒 9:00 am - 1:00 pm

💰 Free

Venue

Capitol Building

400 S Monroe St

Tallahassee, FL 32399

<https://www.facebook.com/events/603461017071023/>

Event Description

Substance Abuse Prevention Advocacy Day! Register to join us in Tallahassee at the Capitol Building on December 10th and 11th. Like previous years, we will divide into groups and visit each lawmaker. Appointments will be made by the FCA team. We have reserved the first level of the Rotunda to set up coalition vendor tables.

EVENT PRESENTED BY:

HCAFA

(813) 238-4034

hcada@hcada.com

<http://hcada.com/>

(EST.) MONTHLY VISITS:

50.5K

DOMAIN AUTHORITY:

60

“ Advertising value: \$1,500.

WFSU is Public Media, PBS, and NPR for Northern Florida and Southern Georgia



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1600 RED BARBER PLAZA : TALLAHASSEE, FL 32310 | PHONE : (850) 645-7200

WFSU News

DEC 11 2019

(IMAGE 2 OF 2)

(EST.) MONTHLY VISITS:

50.5K

DOMAIN AUTHORITY:

60

“ Advertising value: \$1,500.



ADVERTISEMENT

This event was added by a community member. The views expressed here are the author's own.

Tampa | Event

DEC
8

Bereavement Support Group- Tampa Bay

Jennifer Vickery, Business



Event Details

Like 9 Share

Sun, Dec. 8, 2019 at 12:00 PM [Add to Calendar](#)

Hillsborough County Anti Drug Alliance, 2815 East Henry Avenue, Tampa, FL, 33610

This is a support group for those who know the feeling of devastation at

Featured Events



Dec 20
Extreme
Communication -
Connecting to the
Other Side

[+ Add your event](#)DEC
11[See More Events Near You >](#)

Featured Classifieds

[+ Add your classified](#)

Tampa Community Calendar

DECEMBER 2019						
SUN	MON	TUE	WED	THU	FRI	SAT
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

(EST.) MONTHLY VISITS:

47.6M

DOMAIN AUTHORITY:

89

“ Advertising value: \$1,500.

WFLA

DEC 18 2019

(EST.) MONTHLY VISITS:

2.25M

DOMAIN AUTHORITY:

78

“ Advertising value: \$1,500.

Marijuana Task Force



Marijuana Task Force

Wednesday, December 18, 2019

10:00 am - 11:00 am

Hillsborough County Anti Drug Alliance

2815 E Henry Ave

Tampa, FL

Directions



Price: Free

Did you know Hillsborough students believe smoking marijuana is safer than smoking cigarettes? Learn the truth and be equipped to protect our children and families. Addiction is a preventable disease.



Contact Info

jvickery@nspublicrelations.com

More Info

[Marijuana Task Force](#)

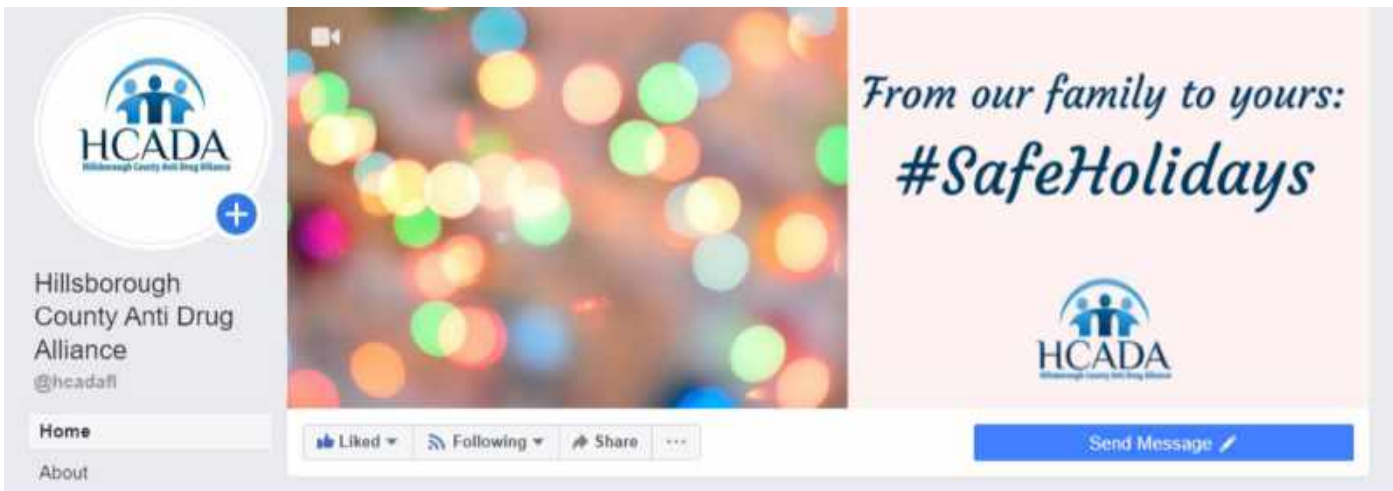
Promote This

Edit

Flag



S O C I A L
M E D I A



Facebook

“ There were 44 new Facebook likes in 2019.



hillsboroughcountyantidrug

Follow



240 posts

244 followers

299 following

HCADA

Strengthening community substance abuse prevention/treatment efforts through advocacy, collaboration & coordination w/all segments of the community.

www.hcada.com

Followed by [positivefyuinc](#) and [southtampamagazine](#)



Meetings



Press



YMAP Eve...

Instagram

“ There were 19 new followers in 2019.



Cover Photo

(IMAGE 1 OF 9)

“ We created and posted 9 new cover images for all social media platforms throughout the year.



Kick Butts Day is a national day of activism that empowers youth to stand out, speak up and seize control against Big Tobacco.



Cover Photo

(IMAGE 2 OF 9)

“ We created and posted 9 new cover images for all social media platforms throughout the year.



APRIL IS ALCOHOL AWARENESS MONTH

According to the 2018 Florida Youth Substance Abuse Survey, 18.3 percent of high school students in Hillsborough County used alcohol in the last 30 days.



Cover Photo

(IMAGE 3 OF 9)

“ We created and posted 9 new cover images for all social media platforms throughout the year.



Cover Photo

(IMAGE 4 OF 9)

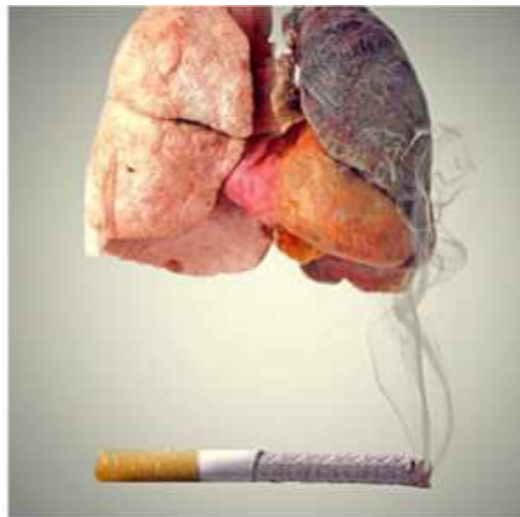
“ We created and posted 9 new cover images for all social media platforms throughout the year.

WORLD NO TOBACCO DAY

MAY 31, 2019

**DON'T LET TOBACCO
TAKE YOUR BREATH AWAY.**

#NoTobacco



Cover Photo

(IMAGE 5 OF 9)

“ We created and posted 9 new cover images for all social media platforms throughout the year.



Cover Photo

(IMAGE 6 OF 9)

“ We created and posted 9 new cover images for all social media platforms throughout the year.



From our family to yours:
#SafeHolidays



Cover Photo

(IMAGE 7 OF 9)

“ We created and posted 9 new cover images for all social media platforms throughout the year.



Cover Photo

(IMAGE 8 OF 9)

“ We created and posted 9 new cover images for all social media platforms throughout the year.

Marijuana Task Force



Cover Photo

(IMAGE 9 OF 9)

“ We created and posted 9 new cover images for all social media platforms throughout the year.

“ We created custom graphics for all social media platforms.

NATIONAL RANDOM ACTS OF KINDNESS DAY

FEBRUARY 17, 2019



#MondayMotivation

*"Good habits formed at youth
make all the difference."*

- Aristotle



Graphics

(IMAGE 2 OF 41)

“ We created custom graphics for all social media platforms.





Graphics

(IMAGE 3 OF 41)

“ We created custom graphics for all social media platforms.



Graphics

(IMAGE 4 OF 41)

Happy
Valentine's
Day!

FROM



“ We created custom graphics for all social media platforms.

Graphics

(IMAGE 5 OF 41)

“ We created custom graphics for all social media platforms.

**1/3 of all vehicle fatalities during
Cinco De Mayo involve a drunk driver.**



NATIONAL ALCOHOL SCREENING DAY

Every year, National Alcohol Screening Day raises awareness about the harmful effects of alcohol abuse and dependency. Screening is a large part of the outreach program to treat those issues.

#AlcoholScreeningDay



Graphics

(IMAGE 6 OF 41)

“ We created custom graphics for all social media platforms.

Graphics

(IMAGE 7 OF 41)




“ We created custom graphics for all social media platforms.

Graphics

(IMAGE 8 OF 41)

“ We created custom graphics for all social media platforms.



**From 2012 to 2015, more than
2,000 children were placed into
Florida's foster care system because
of prescription drug abuse.**





Graphics

(IMAGE 9 OF 41)

“ We created custom graphics for all social media platforms.





Graphics

(IMAGE 10 OF 41)

“ We created custom graphics for all social media platforms.



Graphics

(IMAGE 11 OF 41)

“ We created custom graphics for all social media platforms.

“ We created custom graphics for all social media platforms.



Happy
FATHER'S
Day!



Graphics

(IMAGE 13 OF 41)

“ We created custom graphics for all social media platforms.

20% of 12-18 year olds are bullied at school

**21% of girls and 7% of boys are bullied online
or by text message**

Girls are 3X more likely to report being cyberbullied

Source: National Center for Education Statistics

Graphics

(IMAGE 14 OF 41)


Download apps available to monitor location,
driving habits, messages, and more.



“ We created custom graphics for all social media platforms.



“ We created custom graphics for all social media platforms.



**75% teens feel encouraged to drink after
seeing peers partying on social media**

Source: National Center on Addiction and Substance Abuse

**29% try drugs or alcohol to
“fit in with friends”**

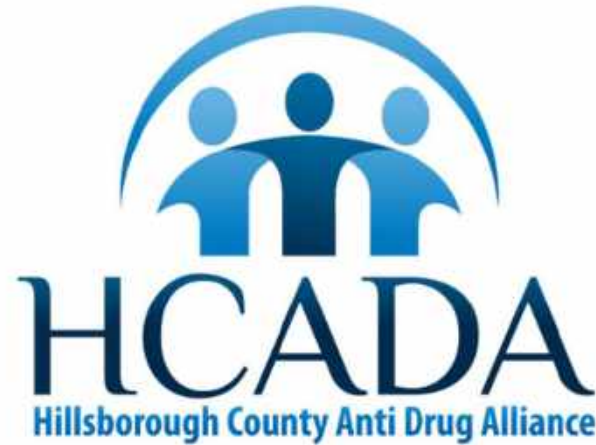
Source: Partnership for Drug-Free Kids Attitude Tracking Study

EMPOWERING
TAMPA BAY
YOUTH



CADCA YOUTH
LEADERSHIP TRAINING
TWO-DAY EVENT

TO KEEP OUR
SCHOOLS
DRUG-FREE



Graphics

(IMAGE 16 OF 41)

“ We created custom graphics for all social media platforms.

Graphics

(IMAGE 17 OF 41)

♥ HAPPY
Valentine's
DAY ♥



“ We created custom graphics for all social media platforms.

Graphics

(IMAGE 18 OF 41)

NATIONAL MAKE A DIFFERENCE DAY



“ We created custom graphics for all social media platforms.

DEA Take Back Day



OPERATION MEDICINE CABINET™

DEA's National Prescription Drug Take-Back Initiative

The Hillsborough County Anti Drug Alliance (HCADA) asks you to safely dispose of your unused or expired prescription medications, electronic vaping devices/ vape cartridges at these locations:

Saturday, October 26th, from 10 am – 2 pm

<p>2 Locations Sponsored by: Hillsborough County Sheriff's Office Brandon Regional Hospital Brandon Medical Plaza 425 S. Parsons Ave. Brandon, FL 33511 Walmart 7011 West Waters Ave Tampa FL 33634</p>	<p>4 Locations Sponsored by: Tampa Police Department CVS 3102 W. Gandy Blvd Tampa, FL Memorial Hospital 2901 W. Swann Ave Tampa, FL Walgreens 2115 E Hillsborough Ave Tampa FL Walmart 1505 N. Dale Mabry Tampa FL</p>	<p>Location Sponsored by: USF Police Department USF Medical Center 13330 USF Laurel Drive Tampa, FL 33612 Location Sponsored by: DEA Walgreens 8348 Sheldon Road Tampa, FL 33615</p>
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For more information on the DEA's National Prescription Drug Take-Back day and to find other collection locations, please go to: http://www.deatakeback.usdoj.gov/trug_d/ops/takeback/index.html

To learn more about the HCADA, please go to: www.hcada.com The Medicine Abuse Project coordinated by The Partnership at Drugfree.org - go to: <http://www.medicineabuseproject.org/>

Contact: Cindy Grant, HCADA cgranthompson@earthlink.net 352-871-6016 or Ellen Grinling, HCADA egrinling@verizon.net 813-731-2696

*Do you have unwanted medications around your home?
 Help protect your family, your community and the environment by properly disposing of them.*



“ We created custom graphics for all social media platforms.

Graphics

(IMAGE 20 OF 41)



“ We created custom graphics for all social media platforms.

Graphics

(IMAGE 21 OF 41)

“ We created custom graphics for all social media platforms.



Graphics

(IMAGE 22 OF 41)

“ We created custom graphics for all social media platforms.



Graphics

(IMAGE 23 OF 41)

“ We created custom graphics for all social media platforms.



Graphics

(IMAGE 24 OF 41)



63,000 deaths
are annually
attributed to drug
overdose.

#OpioidCrisis

“ We created custom graphics for all social media platforms.

Graphics

(IMAGE 25 OF 41)

“ We created custom graphics for all social media platforms.

DEC
21

DECEMBER SOLSTICE



Graphics

(IMAGE 26 OF 41)

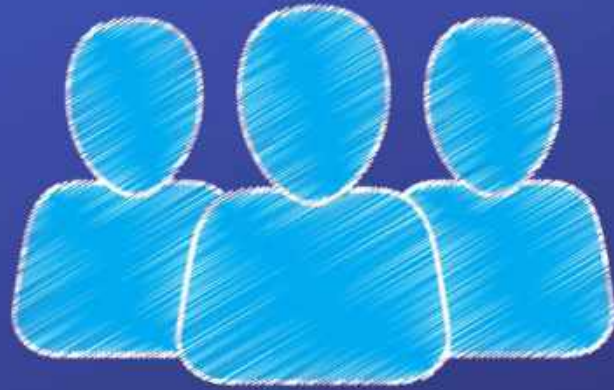
“ We created custom graphics for all social media platforms.



Graphics

(IMAGE 27 OF 41)

“ We created custom graphics for all social media platforms.



Everyday in America
28 people die
as a result of drunk driving



Graphics

(IMAGE 28 OF 41)

“ We created custom graphics for all social media platforms.



HAPPY THANKSGIVING!



Graphics

(IMAGE 29 OF 41)



“ We created custom graphics for all social media platforms.

Graphics

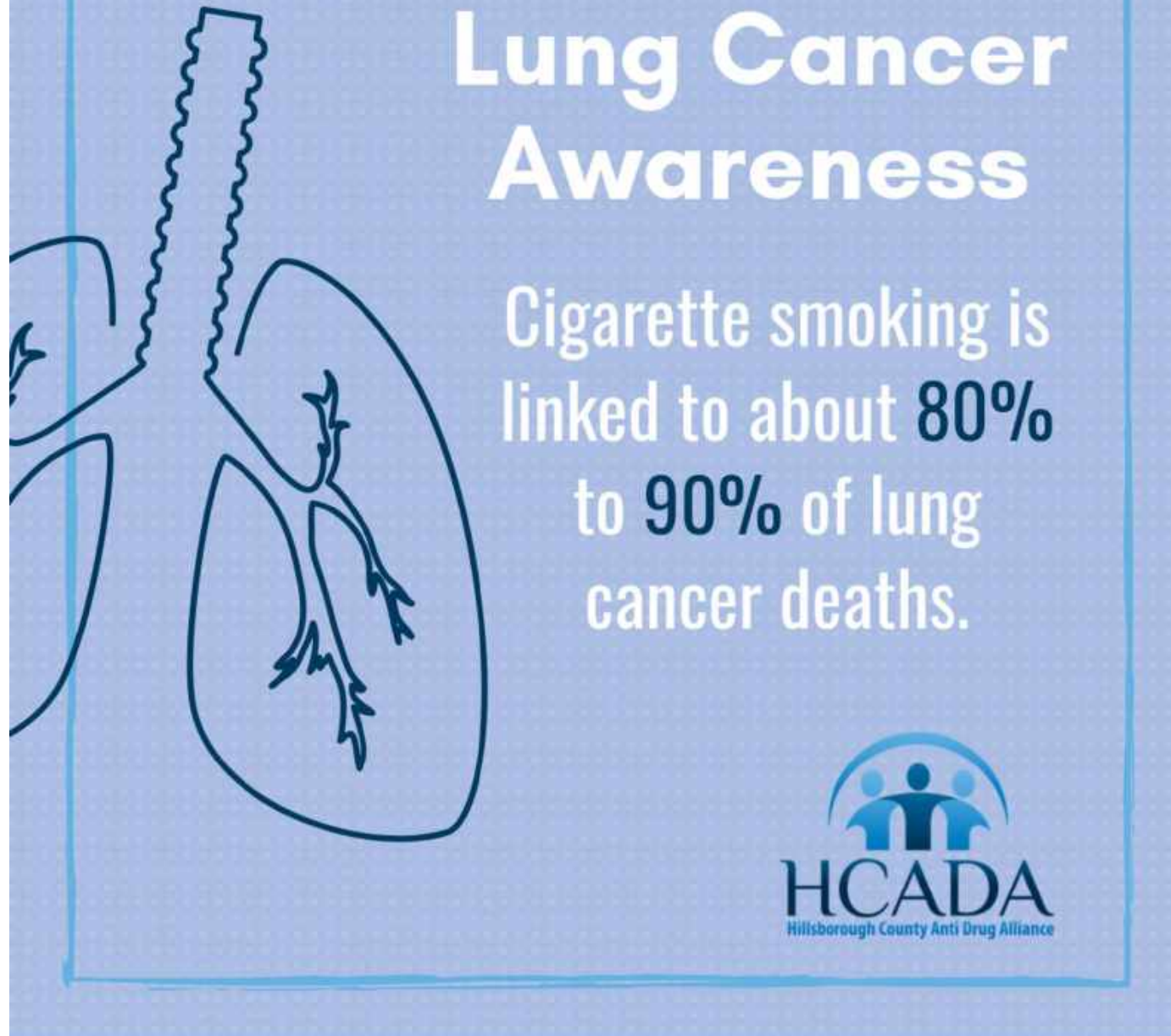
(IMAGE 30 OF 41)



“ We created custom graphics for all social media platforms.

Graphics

(IMAGE 31 OF 41)



“ We created custom graphics for all social media platforms.



Graphics

(IMAGE 32 OF 41)

Mental Illness

More than 43
million Americans
struggle with
mental illness.



More than
1 in 4 adults

living with serious
mental illnesses also
struggles with substance
abuse.

“ We created custom graphics for all social media platforms.

Addiction Facts

DID YOU KNOW?



1 IN 4

**AMERICANS WHO BEGAN
USING ANY ADDICTIVE
SUBSTANCE BEFORE
AGE 18 IS ADDICTED**



“ We created custom graphics for all social media platforms.

Graphics

(IMAGE 34 OF 41)

NATIONAL MAKE A DIFFERENCE DAY



“ We created custom graphics for all social media platforms.

Suicide Facts

More than 45,000 Americans die of suicide a year, making it the 10th leading cause of death in the US



“ We created custom graphics for all social media platforms.



LUNG CANCER AWARENESS

People who smoke cigarettes are 15 to 30 times more likely to get lung cancer or die from lung cancer than people who do not smoke.

Graphics

(IMAGE 36 OF 41)

“ We created custom graphics for all social media platforms.



HS SENIORS WHO SMOKE MARIJUANA ARE

2X

MORE LIKELY TO RECEIVE A TICKET.

AND

65%

MORE LIKELY TO GET INTO A CAR CRASH
THAN THOSE WHO DON'T SMOKE

Graphics

(IMAGE 37 OF 41)

“ We created custom graphics for all social media platforms.

Graphics

(IMAGE 38 OF 41)

“ We created custom graphics for all social media platforms.

**Nicotine is highly addictive
and can harm brain
development, which continues
until about age 25.**



Graphics

(IMAGE 39 OF 41)

“ We created custom graphics for all social media platforms.

8TH ANNUAL DRUG PREVENTION SUMMIT TAMPA, FLORIDA





Graphics

(IMAGE 40 OF 41)

“ We created custom graphics for all social media platforms.

Graphics

(IMAGE 41 OF 41)



“ We created custom graphics for all social media platforms.

Marketing





2019 Annual Meeting

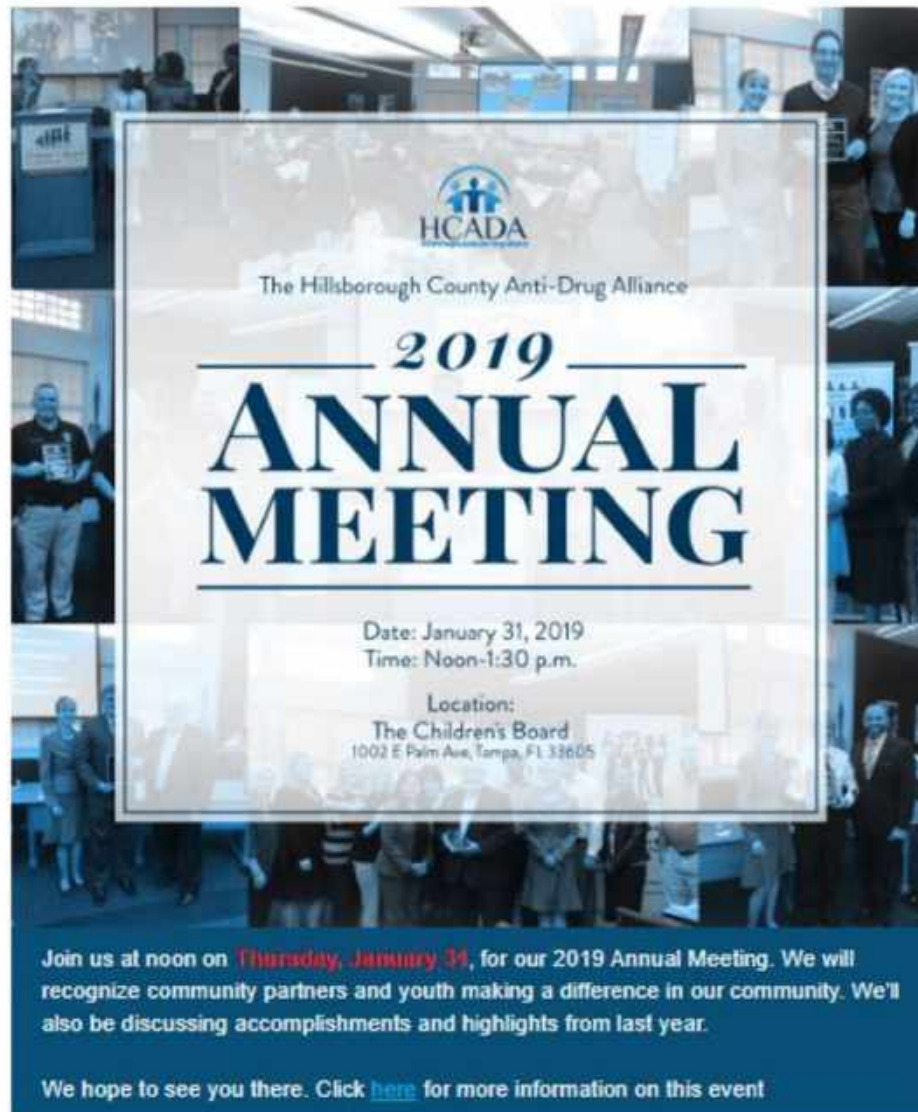
Join us from noon to 1:30 p.m. on January 31, 2019, at the Children's Board. We will be recognizing community partners and youth that are making a difference in our community every day. Also, we'll take a look at the past year's accomplishments and highlights.


We look forward to seeing you all there. Click [here](#) to get additional information on our annual celebration of people and programs that are making a difference in Hillsborough County.

Newsletter

JAN 16 2020

“ The open rate was 33 percent and the click rate was 7.4 percent.




The Hillsborough County Anti-Drug Alliance

2019
ANNUAL MEETING

Date: January 31, 2019
Time: Noon-1:30 p.m.

Location:
The Children's Board
1002 E Palm Ave, Tampa, FL 33605

Join us at noon on **Thursday, January 31**, for our 2019 Annual Meeting. We will recognize community partners and youth making a difference in our community. We'll also be discussing accomplishments and highlights from last year.

We hope to see you there. Click [here](#) for more information on this event

“ The open rate was 37 percent and the click rate was 7 percent.

Drug Prevention Summit Wrap Up

thank
you

Newsletter

FEB 13 2020

“ The open rate was 27 percent and click rate was 5 percent.

Drug Prevention Summit Wrap Up

We'd like to thank all of the speakers and attendees who joined us for three days of drug education and prevention training at the 7th Annual Southeastern U.S. Regional Drug Prevention Summit. There were an array of topics covered during this conference, including lessons learned from marijuana legalization, the teen vaping trend, and the rising cocaine threat.

Click [here](#) to stay in the loop on all of the events coming up this year and for prevention resources.

Prom Dress & Suit Exchange

Do you want to go to prom but can't afford a dress or suit?
We want to help you!

Join us from 10 a.m. to 2 p.m. on Saturday, March 30
to choose a **FREE** new or gently used dress or suit
for your night to remember!

Yes, it's totally free and all we're asking for is
your pledge to not drink or drive or get in
the car with someone who is impaired.

#PromRightSafeNight

Date: **March 30, 2019** | Time: **10 a.m. - 2 p.m.**

Location: **HCADA**

2815 E Henry Ave B-1, Tampa, FL 33610



We are still collecting new or clean gently used formal dresses and suits for our prom dress and suit drive this month as part of our #PromRightSafeNight initiative to

“ The open rate was 27 percent and the click rate was 6 percent.



Newsletter

MAR 12 2020

“ The open rate was 26 percent and the click rate was 4 percent.

#PromRightSafeNight Prom Dress & Suit Drive

WE NEED YOUR HELP! We're collecting new or clean gently used formal dresses and suits to help teens in our community with prom.

From 10 a.m. to 2 p.m. on Saturday, March 30 teens can receive a FREE new or gently used dress or suit for their night to remember by taking a pledge not to drink or drive or get in the car with an impaired driver.

Click [here](#) to watch our latest appearance on Great Day Live, where we discussed this amazing event.



Newsletter

APR 16 2020

“ The open rate was 24 percent and the click rate was 6 percent.

DEA 360 Tampa Kick Off

Last Friday, we were on hand to help the Drug Enforcement Administration (DEA) kick off their new 360 strategy to tackle the heroin and prescription opioid pill crisis in Tampa.

Our very own Ellen Snelling had the opportunity to be a part of the Important announcement. According to Attorney General Ashley Moody, 17 people a day throughout Florida will die from overdoses of opioids or heroin. Click [here](#) to learn how this new initiative battles the crisis head-on locally.

Newsletter

JUL 16 2020



“ The open rate was 30 percent.



100 Deadliest Days of Driving

Gary White, Associate Director of Hillsborough County Anti-Drug Alliance, reminds parents to be mindful of the dangers as their [teenagers hit the road](#) during these summer days.

Newsletter

AUG 15 2019



“ The open rate was 28 percent and the click rate was 8 percent.



Back-to-School Safety Hacks for Parents Featured on Great Day Live

Teens report trying drugs or alcohol because of pressure to fit in with friends. The statistics around bullying and cyberbullying are growing each year. These facts alone are enough to send parents' stress levels climbing!





HCADA Among First Guests on New TV Show, Bloom

Dr. Mary Martinasek represented HCADA on Tampa Bay's newest health show, Bloom, on September 16th, discussing the dangers of vaping.

Dr. Martinasek shared [the latest information on the vaping epidemic](#), including why so many have been hospitalized in recent months, and brought along the newest e-cigarette models that parents should watch for in their kids' bags and personal items.

[Watch her Bloom interview here.](#)

“ The open rate was 28 percent and the click rate was 9 percent.



“ The open rate was 29 percent and the click rate was 9 percent.

HCADA Addresses the National Vaping Crisis

Associate Director [Gary White appeared on Bloom](#) on October 18 to discuss the rising death toll from vaping, whether a ban would solve the problem and how you and your loved ones can talk about the dangers of vaping.

[Watch his interview here.](#)

Newsletter

NOV 12 2020



“ The open rate was 32 percent and the click rate was 11 percent in November.



NATIONAL DRUNK AND DRUGGED DRIVING PREVENTION MONTH



Newsletter

DEC 17 2020

“ The open rate was 27 percent and the click rate was 10 percent. We reached 2,796 people for the year via newsletter communications.



HCADA Addressed State Legislators During 12/11 Advocacy Day

Using leave-behinds like the one below, HCADA board, staff and volunteers shared information about the value of prevention programs, the current vaping epidemic and what has happened in states that have legalized marijuana during a full-day awareness and education visit to Tallahassee.

The Power of Primary Prevention

#PreventionWorks!

Decades of research show drug addiction is
both preventable and treatable.



Thank you
— FOR YOUR —
PARTNERSHIP

TEAM NSPR