<table>
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</table>
HCADA was published or broadcast more than 100 times in 2019 through earned media placements and calendar items.
We had 58 earned media placements during 2019, averaging nearly five each month.
Earned media totaled $252,500 in advertising value in 2019.
We had a total audience reach of just under 600 million people in 2019.
Woman Says Mentoring Is ‘Vitally’ Important In Her Life

Tracy Brunson, mentor, TRACEY J. BRUNSON and JONATHAN LEE. Tracy and volunteers: These teens with Brunson are; standing, Carla Molina-Acevedo and Layla Clamons; kneeling, Jasmine Rijo and Pricilla Rodriguez. January is National Mentoring Month and the perfect time to focus on those in our communities making an impact every day. Tierce J. ...

This content is for Level One, Level Two, Level Three and Level Four members only.
WFTS Tampa Bay Morning Blend

JAN 28 2019

Advertising value: $3,000; Television audience reach: 1.1M.
Need-to-know information about vaping epidemic

Your Teen Is Underestimating the Health Risks of Vaping.
Florida Attorney General Ashley Moody Among Experts To Speak At Seventh Annual Southeastern U.S. Regional Drug Prevention Summit

February 14, 2019 Tampa Bay Newswire

TAMPA, Fla. (February 13, 2019) — Drug Free America Foundation, Inc., partnered with the Hillsborough County Anti Drug Alliance, will host the Seventh Annual Southeastern U.S. Regional Drug Prevention Summit on February 18-19. This event includes three days of drug education and prevention training provided by national experts and local leaders.

"We are honored to have on the program such accomplished experts who can help educate our community on the issues facing our youth, said Cindy Grant, Executive Director of the Hillsborough County Anti Drug Alliance.

Newly elected Florida Attorney General Ashley Moody will deliver the opening remarks for the summit. Since her ascension, she has identified combating the opioid epidemic as one of her top priorities and has created the Opioid Abuse Working Group to gather information and best practices from across the state to combat it. This group consists of 16 experts and community leaders.

The Keynote Speaker will be Robert L. DuPont, M.D., Founding President of the Institute for Behavior and Health, Inc. He has over 50 years of experience in addiction and drug abuse prevention and treatment, serving as the first Director of the NIH National Institute on Drug Abuse (NIDA) from 1972 to 1975. He was also the second White House Drug Chief from 1973 to 1977. DuPont has written over 400 professional articles and 15 books and monographs on a variety of health-related subjects. In 2016, he authored his most recent book, Chemical Slavery: Understanding Addiction and Stopping the Drug Epidemic.

Following day two of the summit, there will be a movie night at the NCTA Auditorium where they will show "Chronic State," a new and powerful documentary on the consequences of drug legalization, produced by the Drug-Free Idaho coalition in Boise, Idaho in partnership with the amazing documentary filmmaker of Ramin Bahrani and Tanya Frazier.

To learn more information on this summit or purchase tickets please click here.
MOODY TO SPEAK AT DRUG PREVENTION SUMMIT IN TAMPA

Ashley Moody is the newly elected Florida attorney general.

“TAMPA — Florida Attorney General Ashley Moody will be one of the featured speakers at the Seventh Annual Southeastern J.A. Regional Drug Prevention Summit.

“The summit is hosted by the Drug Free Americas Foundation and the Hillsborough County Anti-Drug Alliance. The event will be held at BayCare Tampa General Hospital on Wednesday, Feb. 20, at 7 p.m. The event will include a forum dedicated to drug education and prevention training presented by national experts and local leaders.

“We need to remain on the forefront of drug prevention with this event, in order to help educate, train and offer networking opportunities with professionals from across the southeastern region of the United States who are dealing with the effects of substance abuse,” said Clay Clark, executive director of the Hillsborough County Anti-Drug Alliance.

Moody will deliver the opening remarks for the summit. Since her election in November, she has identified combating the opioid epidemic as one of her top priorities and has created the Opioids Advisory Working Group to gather information and implement strategies to combat the crisis. This group consists of 19 experts and community leaders.

The keynote speaker will be Robert L. DuPont, M.D., founding president of the Institute for Behavior and Health. He has more than 50 years of experience in addiction abuse prevention and treatment, serving as the director of the National Institute on Drug Abuse from 1972 to 1984. He also was the second director of Drug Division from 1972 to 1977. DuPont has written more than 750 professional articles and 10 books and numerous papers on a variety of health-related topics. In 2004, he authored his most recent book, "Understanding Addiction and Stopping the Drug Epidemic."

After the two-day summit, there will be a movie night at the A.T.S. Auditorium where there will show "Casino Staxx," a documentary on the consequences of drug legislation, produced by the Drug-Free World Coalition in its partnership with the documentary film team of "Rum & Tumbril" and Robert Loggia.

For Information about the summit, go to: tampafl.org.

Ashley Moody | Drug Summit | Health | Tampa Bay News

Ashley Moody | Drug Summit | Health | Tampa Bay News

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For Information about the summit, go to: tampafl.org.

Ashley Moody | Drug Summit | Health | Tampa Bay News

Ashley Moody | Drug Summit | Health | Tampa Bay News
HCADA Prom Dress and Suit Drive

We are helping local youth attend their senior prom! Please donate your clean, gently used formal dresses and suits to help these young men and women to a night to remember.

Collecting new or gently used:
- Formal Dresses
- Suits
- Accessories

Any dresses that are not used for prom will be donated to the local thrift shop.

Collection Locations:
- HCADA
  2815 F Manley Ave N
  Tampa, FL 33610
  Hours: Monday-Friday
  9 a.m. - 5 p.m.
- More Health
  5821 Henderson Blvd,

By Jennifer Victory
This post was contributed by a community member.

We are helping local youth attend their senior prom! Please donate your clean, gently used formal dresses and suits to help these young men and women to a night to remember.

Collecting new or gently used:
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- Suits
- Accessories

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Collection Locations:
The Hillsborough County Anti-Drug Alliance Encouraging a #PromRightSafeNight with a Prom Dress Drive

March 6, 2019 by Press Release

Tampa, FL - March 6, 2019 - The Hillsborough County Anti-Drug Alliance (HCADA), along with Manatee Health, the Hillsborough County Sheriff's Office, and the Allsafe Foundation will be hosting a prom dress and suit drive this month as part of their #PromRightSafeNight initiative to encourage local students to make sound decisions during this celebratory time.

The organization is asking students of the Tampa Bay area to help by donating new or gently used formal dresses and suits to the designated collection sites.

Ninety percent of teens believe that their peers are more likely to drink and drive on prom night. Every year our advertisements are the leading cause of death for young people between the ages of 15 and 20, with nearly a third of those deaths occurring during prom season.

"We're excited to help teens in our local community while spreading a message of safety during this exciting time of year," said Cindy Grant, Executive Director of HCADA. "We hope they have a wonderful night to remember and realize they could be saving the lives of others as well as their own."

On March 10, teens can pick out a gown or suit of their choice by pledging not to drink and drive, and not to drive impaired or get in the car with someone who is. The overall goal is to get local youth to think about how one poor decision could change their lives forever.

For more information visit www.hcada.com

Collection sites:

HCADA
210 S. 22nd St, Suite 203
Tampa, FL 33606

Manatee Health
5201 1st Ave S, Suite 200
Tampa, FL 33606

Hours: Monday-Friday 9 a.m. - 5 p.m.
Anti-Drug Alliance Seeks Donations Of Prom Dresses

The organization is asking residents of the Tampa Bay area to help by donating new or gently used formal dresses.

From HCADA: The Hillsborough County Anti-Drug Alliance (HCADA), along with More Health, the Hillsborough County Sheriff’s Office, and the Allstate Foundation will be holding a prom dress and suit drive this month as part of their #PromRightSafeNight initiative to encourage local students to make sound decisions during this celebratory time.

The organization is asking residents of the Tampa Bay area to help by donating new or gently used formal dresses and suits to the designated collection sites.

Ninety percent of teens believe their peers are more likely to drink and drive on your night. Encourage our residents to say no to underage drinking and to drive responsibly.

(EST.) MONTHLY VISITS: 43.9M

DOMAIN AUTHORITY: 89

Advertising value: $3,000.
AM Tampa Bay

Mar 14 2019

(EST.) MONTHLY VISITS: 27.9M

DOMAIN AUTHORITY: 84

"Advertising value: $3,000; Radio audience reach: 300,000."
Prom Night Safe Night

For more information, visit hcsa.tampastats.com.
Published: March 18, 2019
Updated: March 18, 2019
Organization provides free prom dresses and suits to teens who pledge to stay safe

By Jennifer Reiland, FOX 13 News

TAMPA, Fla. (FOX 13) - The Hillsborough County Anti-Drug Alliance held an event Saturday that allowed teens to get a free or gently used prom dress or suit in exchange for a pledge to be safe during their right to remember.

"Yadaia Guzman is looking forward to her ROTC military ball.

"It's not really prom; but it's my type of prom," Guzman said.

Image Gallery

Most Popular

Politech student scores $30K prize in video gaming tournament

Tampa police department opens internal investigation on drug cases

Elderly woman dies in Pinellas mobile home fire, sheriff says

Two elderly people dead in Pinellas mobile home fire, sheriff says

Defamation suit against Cuase Anatomy thrown out

Most Recent

Tampa's AXIS® Aroma prepares to host women's NCAA East Regional

Tare Bell is touting out churro doughnuts

Is that beer shoeked? Shubn gets head stacked in beer can

Chirinos gives bullpen some rest.
Rayns beat Aztecs 3-1

More Stories
Florida Attorney General announces fight against opioid abuse in Tampa Bay

By Mariah Harrison, Elizabeth Fry, FOX 13 News

TAMPA, Fla. (FOX 13) - Last year, there were over 1,300 overdose deaths specifically in the Bay Area. The statistics bring to light the local intensity of the opioid epidemic, a reality that far too many families are forced to face.

"I lost my brother two years ago to a fentanyl overdose," said Ellen Snelling with the Hillsborough County Anti-drug Alliance.

Today, and every day, 17 people throughout Florida will die from overdoses of opioids or heroin, a staggering statistic that Attorney General Ashley Moody says needs to change.

CONTINUE READING BELOW

Most Popular

Study: USF Tampa is the least safe college campus in Florida

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Dog killed by rattlesnake in Orange County community

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Possible human remains uncovered in Dade City field

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Tampa City Council to discuss electric scooter safety ahead of pilot program

Preview: Florida’s tallest launch roller coaster, Tigris, opens Friday

Study: USF Tampa is the least safe college campus in Florida
News Briefs 4.18.19

Operation Medicine Cabinet

Not sure what to do with unused or expired prescription and over-the-counter drugs? The Hillsborough County Anti-Drug Alliance is teaming with the Drug Enforcement Agency and Tampa Bay-area law enforcement agencies to help fix that problem on April 27.

Operation Medicine Cabinet will be back in the county on National Prescription Drug Take Back Day so those drugs can be handled and disposed of safely. Plant City residents can drop off their drugs at the CVS at 2302 James L. Redman Parkway that day from 10 a.m. to 2 p.m.

For more information and to find other take back sites in the Tampa Bay area, visit deadiversion.usdoj.gov/drug_disposal/takeback.
Gary White - Operation Medicine Cabinet

Gary White, Hillsborough County Anti-Drug Alliance, joined AM Tampa Bay to discuss Operation Medicine Cabinet: What is it and how can you get involved?

For information on how to participate in Operation Medicine Cabinet click here.

Photo: Getty Images

Advertising value: $3,000; Radio audience reach: 300,000.
New numbers point to rough year ahead in Bay Area for opioid epidemic
Health experts warn of drug 100 times stronger than fentanyl

CLEARWATER, Fla. -- New numbers foreshadow a worse year for overdoses nationwide as health experts warn of a super drug 100 times stronger than fentanyl.

In the first three months of 2018, Clearwater Fire & Rescue used the opioid reversal drug Narcan 60 times. But they used it 126 times during the same period this year. That's more than a 100-percent increase.

“Yeah, it's ominous,” said Pete Gushee, Assistant Fire Chief with Clearwater Fire & Rescue.
Hillsborough County Anti-Drug Alliance Drug Take Back Day

On Saturday, April 27, the Hillsborough County Anti-Drug Alliance (HCADA), the Drug Enforcement Agency (DEA), and Bay area law enforcement agencies will collect unused or expired prescriptions and over-the-counter medications from Tampa Bay area residents to prevent them from potentially getting into the wrong hands as part of the National Prescription Drug Take-Back Day.

Tampa Bay’s Morning Blend

Tampa Bay’s Morning Blend is an original, local lifestyle show focused on providing our audience with informative, useful and entertaining content. It features a variety of community organizations, businesses and happenings in the Bay area. It is a marketing-friendly program dedicated to offering businesses the opportunity to showcase their company/products, reach potential customers and gain results.

Grow Your Business With Us!
For Sponsor Information:
TBMorningBlend@wfts.com
Gary White - Teen Self-Poisoning

posted by Natalie Aguña - May 17, 2019

Gary White, Associate Director of the Hillsborough County Drug Alliance, joined AM Tampa Bay discussing the dangers of teen self-poisoning.

For more information on this topic click here

Week In History

Error 503 first byte timeout

first byte timeout

Guru Mediation:
Week of May 20th
Deputies fight DUI on the water

By FOX 13 News staff

Posted May 17, 2019 01:31PM EDT
Video Posted May 17, 2019 01:35PM EDT
Updated May 17, 2019 04:01PM EDT

TAMPA, Fla. (FOX 13) - The fight against drivers under the influence has spread beyond the roads in Hillsborough County. Sheriff's Deputy Tim Berg is on the lookout for impaired boaters.

"If I can catch you on the water before you have a chance to get back to a boat ramp and get in a car, maybe I can prevent a DUI by catching you on the water and stopping you from doing that," said Berg.

He wasn't always a marine deputy. He used to watch the roads on a motorcycle. A horrific crash in 2015 changed that.

CONTINUE READING BELOW

Most Popular

Off-duty deputies rescue 3 after boat sinks off Port Richey

Man accidentally shoots himself in Pasco County Publix store

Deputies identify man wanted for dragging dog behind truck in Hernando

Ohio man contracts flesh-eating bacteria in water off Pinellas County

Ohio man contracts flesh-eating bacteria in water off Pinellas County - FOX 13

Most Recent

Volunteers plant 15K American flags in honor of fallen military heroes

Missing Zephyrhills girls found safe

Deputies: Teen left school threat in box for Santa

Advertising value: $3,000; Television audience reach: 1.4M.
iHeartRadio

Jun 12 2019

(EST.) MONTHLY VISITS: 27.8M

DOMAIN AUTHORITY: 85

“Advertising value: $3,000; Radio audience reach: 300,000.”
TAMPA, Fla. — A Tampa man is in jail facing several drug-related charges after a joint investigation between the Tampa Police Department and Hillsborough County Sheriff’s Office.

Police claim Myron Ray was trafficking drugs like heroin and Oxycodone laced with fentanyl.
DEA Helping Kids Learn to Identify Substance Abuse in the Community

By Erin Murray | Hillsborough County
PUBLISHED 6:42 PM EDT Jul 30, 2019

HILLSBOROUGH COUNTY, Fla. — Tackling the drug epidemic will take all types of people, professions and even ages. Earlier this year, DEA Tampa announced the DEA's 360 Strategy was going to be launched in the Bay area.

LATEST NEWS

LIVE UPDATES: President Trump Reacts to Second Democratic Debates
Nationwide
11 minutes ago

Fed cuts key rate in its first reduction in more than decade
Washington, D.C.
12 minutes ago

Weather Forecast: Showers, Storms Moving Back Toward Coast
Tampa
49 minutes ago

Watchdog: Florida Guardians Chief Quits After Complaint Backlog, Official Says
Orlando
4 hours ago

STUDY: Diabetes Numbers in Florida Set To Soar
Orlando
4 hours ago

Advertising value: $3,000; TV audience reach: 950,000.
DEA realizes that we can't arrest our way out of the problem, so the DEA 360 Strategy Program was created in 2015 and rolled out to 20 cities across the nation where the opioid crisis has impacted the local community. The DEA 360 Strategy Program has a three-prong comprehensive approach: 1) coordinated Law Enforcement operations/efforts 2) Through Diversion Control – engaging and educating the medical community and 3) Community Outreach and Partnership.

For more information go to wake-up-tampabay.com
Keeping your children safe this school year

Tips for parents on how to keep your children safe this school year.

Published: 2:45 PM EDT August 5, 2019
Updated: 2:45 PM EDT August 5, 2019
Denise Birungi - Parent Tech: Apps Every Parent Should Know

posted by Natalie Aguillo - Aug 15, 2019

Denise J Birungi Evans, the Youth Coordinator with the Hillsborough County AntiDrug Alliance, joined AM Tampa Bay to discuss Parent Tech: Apps Every Parent Should Know.
Gary White - Eating Disorders And Substance Abuse In Teens

posted by Natalie Aquilla - Sep 6, 2019

Gary White, Hillsborough County Anti-Drug Alliance, joined AM Tampa Bay to discuss the link between eating disorders and substance abuse in teens.

To get more information click here
Dangers of Teen Vaping

Dr. Mary Martinasek of the HCADA shares tips for parents on the dangers of teen vaping with BLOOM's Carissa Galloway.

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Tonsillectomy: A Slippery Slope to Youth Opioid Addiction?

Pharmacist Bob Parrado of the Hillsborough County Anti-Drug Alliance (HCADA) discusses the concern for parents giving children opioids following surgery with BLOOM’s Carissa Galloway, RDN.

Advertising value: $3,000; TV audience reach: 1.9M.
AM Tampa Bay

Sep 19 2019

(EST.) MONTHLY VISITS: 28.8M

DOMAIN AUTHORITY: 85

"Advertising value: $3,000; Radio audience reach: 300,000."
AM Tampa Bay

Sep 24 2019

(EST.) MONTHLY VISITS: 28.8M

DOMAIN AUTHORITY: 85

"Advertising value: $3,000; Radio audience reach: 300,000."
The Dangers of College Drinking

Gina Firth, the Associate Dean of Wellness at the University of Tampa, joins us for an important chat about college and underage drinking.
national strategies

Connecting strategy and audience for better results

October 2019
Recent Study Links Teen Vaping and Delinquent Behavior
Gary White - Opioid Misuse Increases Suicidal Behaviors in Teens

posted by Natalie Aquilina - Oct 7, 2019

Gary White, Hillsborough County Anti-Drug Alliance, joined AM Tampa Bay to discuss opioid misuse increases suicidal behaviors in teens.

To learn more on how to prevent opioid misuse in teens click here
Tips for a Safe, Drug-free Homecoming Season

Denise Birungi Evans of HCADA offers tips for a safe, drug-free homecoming season for high school students.

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AM Tampa Bay

Oct 15 2019

(EST.) MONTHLY VISITS: 28.4M

DOMAIN AUTHORITY: 86

“Advertising value: $3,000; Radio audience reach: 300,000."
Kids Health: Flavored Vape Pods

Gary White from the Hillsborough Co. Anti Drug Alliance joins Bloom host Carissa Galloway to talk about flavored vape pods and how parents can talk to kids about this epidemic.

(EST.) MONTHLY VISITS: 1.86M

DOMAIN AUTHORITY: 78

Advertising value: $3,000; TV audience reach: 1.9M.
**Kids Health: Opioid Misuse and Suicidal Behaviors**

Bob Parrado sat down with Bloom host Carissa Galloway to talk about opioid misuse and suicidal behavior. For more information visit [www.HCADA.com](http://www.HCADA.com).
Drug Take-Back Day: Where to drop off unused prescriptions in Tampa Bay

by: Heather Monahan
Posted: Oct 22, 2019 / 08:08 PM EDT / Updated: Oct 20, 2019 / 08:06 AM EDT

TAMPA, Fla. (WFLA) — Law enforcement agencies in the Tampa Bay area are teaming up this weekend to help fight drug addiction and overdose deaths.

Saturday marks a National Take Back Day. The Drug Enforcement Administration hosts National Take Back Days twice a year — once in April and again in October. The goal is to give people across the country the chance to get rid of old medications safely, conveniently and anonymously.
Bob Parrado was interviewed about DEA Prescription Drug Take-Back Day. Advertising value: $3,000; TV audience reach: 969,000.
HEALTH

Vaping devices now accepted for disposal at National Drug Take Back Day collection sites

by: WFLA On Your Side Staff, NBC News
Posted: Oct 23, 2019 / 05:37 AM EDT / Updated: Oct 23, 2019 / 07:05 AM EDT

TAMPA, Fla. (WFLA/NBC) – For years, National Prescription Drug Take Back Day has been helping fight the opioid epidemic. Now it’s trying to tackle the vaping one.

For the first time, the DEA says it will accept vaping devices and cartridges at any of its designated collection sites, so people can dispose of their old prescription medicine and get rid of their electronic cigarettes too.

But you will have to remove the batteries before you drop them off. The agency says...
Safely dispose of old prescription drugs on Saturday for National Prescription Drug Take Back Day

TAMPA, Fla. — Saturday, October 26 is National Prescription Drug Take Back Day. It is a chance for you to safely get rid of unused or expired prescription medications you don't need anymore.

The National Prescription Drug Take Back Day aims to provide a safe and convenient way of disposing of unwanted prescription drugs and for the first time, vaping devices, pods or cartridges.
Gary had an interview on National Prescription Drug Take-Back Day. Advertising value: $3,000; TV audience reach: 1.5M.
Red Ribbon Week and DEA Drug Take Back Day

Gary White of the Hillsborough County Anti-Drug Alliance (HCADA) discusses Red Ribbon Week and DEA Drug Take Back Day with BLOOM host Carissa Galloway, RDN.

Copyright 2019 Nexstar Broadcasting, Inc. All rights reserved. This material may not be published, broadcast, rewritten, or redistributed.
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Cindy Grant was interviewed about DEA Prescription Drug Take-Back Day. Advertising value: $3,000; TV audience reach: 1.1M.
Teresa Miller discussed Halloween and drunk driving. Advertising value: $3,000; TV audience reach: 1.9M.
Ellen Snelling-Halloween Safety Tips

Ellen Snelling, Board chair of the Hillsborough County Anti Drug Alliance, joined AM Tampa Bay to give Halloween safety tips.
DEA Red Ribbon Month

As the Drug Enforcement Administration (DEA) celebrates Red Ribbon Month, coalitions across the country are partnering with DEA to support events like Prescription Drug Take-Back Day. However, several community coalitions have been fortunate to partner with DEA not just in the month of October, but year-round as they work to provide community outreach across the nation. One of these community coalitions is Hillsborough County Anti-Drug Action (HCADA), a CADCA coalition that has partnered with the DEA Tampa District Office to support the DEA 360 Strategy, CADCA Associate Director Gary White and DEA Tampa’s 360 Strategy Program Outreach Coordinator Red Cunningham spoke with CADCA about what this partnership has meant to them and their community.

"DEA developed a program called the DEA 360 Strategy to provide community outreach and resources in 28 selected communities since 2016," said Cunningham. "Tampa was the 16th city chosen based on opioid misuse problems. HCADA is the drug coalition for Hillsborough County who have been the local leaders on the ground to help develop local systems to attack the drug use in the community while CADCA is the national partner for DEA 360 cities to assist in putting on a youth or adult summit, youth leadership training, and other youth/adult training courses for coalition work."

"The partnership between our agencies increased our capacity to build leadership skills of high school and middle school youth spanning nearly 4,000 square miles and four counties in Central West Florida," added White. "This collaboration is assisting in decreasing a nearly 20% current marijuana use rate among our high school youth, a nearly 25% current inhalant use rate among our high school youth and a nearly 6% current alcohol use rate among our middle school youth."

Both Cunningham and White credit the partnership between HCADA, CADCA, and DEA with allowing them to reach community members, particularly youth, that may have been hard or impossible to reach on their own. "It has been a wonderful experience," said Cunningham. "HCADA has been very helpful and consistent in the planning of all our community-based events. CADCA’s team has been instrumental in providing logistical and financial support for projects and assists with best practices so that we don’t have to reinvent the process, assisting in the project’s overall success."

Throughout the course of their partnership, both HCADA and DEA have worked to ensure that the Tampa community can use the resources and tools they have provided to curb the impact of the opioid epidemic on their community. "The hopes of the DEA Tampa District Office are that we have provided a framework for success to our local stakeholders, which they can use to continue to empower the youth and adults in the community and encourage them to work together as a team to help minimize the misuse of opioids and other drugs; in turn, decreasing the number of drug-related deaths in the region," said Cunningham. "It will take the entire community to truly make a difference."

"My hope for the future of our community," said White, "is that a generation of current middle schoolers, led by current high
national strategies

Connecting strategy and audience for better results

November 2019
Hillsborough County approves regulations on selling using vaping products

By Varonica Brasina-Smith - Reporter, Tampa Bay Business Journal
Nov 6, 2019, 1:30pm EST

Hillsborough County will now regulate the sale and use of vaping products. During the Wednesday board meeting, the Hillsborough County

TRENDING
RESIDENTIAL REAL ESTATE
Is it better to buy or rent in Tampa Bay?

La La's Sangria Bar opens soon in downtown Tampa's Channel district
Hillsborough County leaders vote unanimously to raise vaping age limit to 21

TAMPA, Fla. — The Hillsborough Board of County Commissioners unanimously passed a new ordinance to raise the age limit to 21 for buying vaping products.

The ordinance, which passed 7-0, also included restrictions for citizens using the products in certain areas like parks, recreational centers and anywhere children may
Experts Say Stopping The Opioid Crisis Will Take A Village

By ALYSA CRUZ • NOV 14, 2019

Experts from all walks of life gathered for the USF Health Interprofessional Day to discuss the opioid crisis.

ALYSA CRUZ/WUSF PUBLIC MEDIA

Originally published on November 14, 2019 7:35 am

From medical professionals to law enforcement to recovering addicts, the opioid crisis has affected people from all walks of life.

At a University of South Florida symposium Wednesday, experts said it will take them all working together to end the opioid crisis.
Ellen Snelling-New Local Regulations Around Vaping

Ellen Snelling, Board chair of the Hillsborough County Anti-Drug Alliance, joined AM Tampa Bay to discuss there are new local regulations around vaping, proposed federal bans and whether those actions are enough to address the rising vaping-related illness and death rates.
Kids Fighting Against Tobacco with SWAT

SWAT is a program with the Hillsborough County Anti-Drug Alliance that allows kids to have a voice as an active participant in reducing tobacco use.

Advertising value: $3,000; TV audience reach: 1.9M.
The Vaping Crisis in America

We are in the midst of not one but two vaping crises in America. Joining us with updates and details on what parents should know is Board Director for the Hillsborough County Anti-Drug Alliance Ellen Stelling.
Bob Parrado was interviewed about Narcan on airlines. Advertising value: $3,000; TV audience reach: 1.5M.
Airline Safety and Naloxone

Bob Parrado a Pharmacist who works with the Hillsborough County Anti-Drug Alliance talks about how airlines can improve passenger safety by carrying Naloxone.
Why Airlines Should Increase Holiday Safety by Carrying Naloxone

posted by Natalie Agatha - Dec 24, 2019

Bob Parrado, Pharmacist and HCADA volunteer, joined AM Tampa to discuss why airlines should increase Holiday safety by carrying Naloxone. An opioid overdose from heroine, morphine, or prescription pain relievers while in the air can be deadly for many reasons. If the airlines are prepared with Naloxone, sold as Narcan, in their Emergency Medical Kits, though, they could save lives that might otherwise be lost.

To learn more information on the subject click here
Why Airlines Should Increase Holiday Safety by Carrying Naloxone

posted by Natalie Aquilla - Dec 24, 2019

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An opioid overdose from heroine, morphine, or prescription pain relievers while in the air can be deadly for many reasons.

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To learn more information on the subject click here

Bob Parrado-Why Airlines Should Increase Holiday Safety by Carrying Naloxone... AM Tampa Bay

Week In History

Week of December 23rd

Advertising value: $3,000; Radio audience reach: 300,000.
Ellen Snelling spoke to the four ways health can improve when one stops vaping. Advertising value: $3,000; Radio audience reach: 300,000.
(EST.) MONTHLY VISITS: 28.4M

DOMAIN AUTHORITY: 87

“Advertising value: $3,000; Radio audience reach: 300,000.”
national strategies pr

Media Calendar Coverage
Tobacco Free Partnership Meeting

Jan 17, 2019 | 3:30 PM | Thursday

I'm Interested  Invite Friends  Share

Thu Jan 17, 3:30 PM - Thu Jan 17, 4:30 PM
University of Tampa
401 W Kennedy Blvd, Tampa, FL 33606

Community: Downtown Tampa

Description
Tobacco takes a huge toll on all our communities, and we need your support to make a difference.
The Hillsborough County Anti Drug Alliance General Meeting

By Jennifer Vickery

Join us at 1 p.m. on February 27 to discuss the drug and alcohol trends emerging in Hillsborough County.

This meeting is located in the ACTS auditorium immediately following the Prescription Task Force meeting, find out the latest trends in drug and alcohol in our community and the programs we have to combat them in our general meeting.

For further information, click here.
Alcohol Coalition Meeting
Wednesday, March 20, 2019
3:30 pm - 4:30 pm

Tampa Police Department
9330 North 30th Street
Tampa, FL
Directions

Price: Free

Contact Info
Hillsborough County Anti Drug Alliance
hcada@hcada.com

View larger map

(WFLA Channel 8 News)
Mar 20 2019

(EST.) MONTHLY VISITS: 3.43M

DOMAIN AUTHORITY: 75

Advertising value: $1,500.
Kick Butts Day Youth Awards and Talent Show
Saturday, March 23, 2019
1:00 pm - 5:00 pm

Hunt Community Center at Al Lopez Park
4810 N Himes Ave
Tampa, FL

Directions

Price: Free

Does your child have a special talent? If so, we want to see! Join us as we celebrate Kick Butts Day with the youth of the Hillsborough County Anti-Drug Alliance from 1 to 5 p.m. on Saturday, March 23.

For more information contact Denise J Birungi Evans at 813-238-4034 or via email dbirungi@hcada.com.

Contact Info
Denise J Birungi Evans
The Hillsborough County Anti-Drug Alliance
dbirungi@hcada.com
813-238-4034

Advertising value: $1,500.
Tobacco Free Partnership Meeting

Apr 18, 2019 | 3:30 PM | Thursday

*Description*

The Tobacco Free Partnership seeks to improve the health of Hillsborough County residents and all Floridians, by reducing tobacco use, preventing tobacco use among youth, reducing secondhand smoke and educating the public on all issues.

*Event Details*

The Tobacco Free Florida Partnership Meeting will be held at 3:30–4:30 p.m. at the Children’s Board at 1002 E Palm Ave, Tampa, FL 33605. The meeting is open to the public and all community members are encouraged to attend.

Advertising value: $1,500.
National Prescription Drug Take Back Day

The National Prescription Drug Take Back Day addresses a crucial public safety and public health issue. According to the 2015 National Survey on Drug Use and Health, 6.4 million Americans abused controlled prescription drugs. The study shows that a majority of abused prescription drugs were obtained from family and friends, often from the home medicine cabinet.

The DEA’s Take Back Day events provide an opportunity for Americans to prevent drug addiction and overdose deaths.

Please feel free to drop of any unused or expired medication to one of our six locations.

*Locations Sponsored by Hillsborough County Sheriff's Office*
Operation Medicine Cabinet - South Tampa
Saturday, April 27, 2019
10:00 am - 2:00 pm

CVS
Tampa, FL
Directions

More Info
City of Tampa Florida
City of Tampa Florida

WFLA Channel 8 News
Apr 27 2019

(EST.) MONTHLY VISITS: 2.05M

DOMAIN AUTHORITY: 74

" Advertising value: $1,500."
Tampa Alcohol Coalition

Join us at 3 p.m. on Wednesday, May 15 to learn about the alcohol trends affecting the Tampa Bay area.

For further information, click here.

(EST.) MONTHLY VISITS: 39.9M
DOMAIN AUTHORITY: 89
Advertising value: $1,500.
Tampa Alcohol Coalition Meeting

Learn about alcohol trends in the Tampa Bay area.

For further information, click here.

What did you think?

More Upcoming Events

St. Pete Beach Drive Dine & Wine Tour

Splash into Summer with GTE!
Tampa Alcohol Coalition Meeting

Jun 19, 2019 | 3:00 PM | Wednesday

Description
Hosted by Hillsborough County Anti Drug Alliance

Event Details
Learn about alcohol trends in the Tampa Bay area.

Premier Event Photos

People Attending
Are You Attending this Event? I'm Interested

Advertising value: $1,500.
General Meeting hosted by Hillsborough County Anti Drug Alliance

Wednesday at 10:00pm

4612 North 56th Street, Tampa, FL 33610

By Jennifer Vickers

Immediately following the Prescription Task Force meeting, find out the latest trends in drug and alcohol in our community and the programs we have to combat them in our general meeting.

For further information, click here.

What did you think? 😊
Prescription Task Force Meeting

Learn about the latest pharmaceutical trends that could be impacting your community.

For further information, click here. of

What did you think? 🖤 🎉
Opioids 101 Adult Train-The-Trainer Course
Jennifer Vickery, Business

DEA 360° STRATEGY
DRUG ENFORCEMENT ADMINISTRATION
TAMPA DISTRICT OFFICE

Event Details
Wed. Jul. 24, 2019 at 4:00 PM
402 West Laurel Street, Tampa, FL 33605
More Information

The Drug Enforcement Administration (DEA), Miami Field Division, Tampa District Office, recently launched the DEA 360 Strategy in Tampa Bay using a comprehensive approach to tackle the cycle of violence and addiction generated by the link between drug cartels, violent gangs, and the rising problem of prescription opioid, heroin, and fentanyl abuse in U.S. cities.
Tampa, FL Patch

Jul 24 2019

(EST.) MONTHLY VISITS: 41.1M

DOMAIN AUTHORITY: 89

" Advertising value: $1,500
This event was added by a community member. The views expressed here are the author's own.

**2019 DEA Parent Coaching Training Course- 3 Day Training**

**Attached Business:**

**DEA 360° STRATEGY**

**DRUG ENFORCEMENT ADMINISTRATION TAMPA DISTRICT OFFICE**

**Event Details**

- **Fri, Aug 2, 2019 at 5:00 PM**  
- **HCADA Office 2815 Henry Ave 33610 Tampa, FL**

**Event Description:**

This training is designed for experienced parents to help support other families with a child living with an addiction or in recovery.

- No professional background in substance abuse needed  
- Coaches are trained in the "Invitation to Change Model"  
- Training gives you access to the National Group of Parent Coaches  
- Taught by PhD-Level Clinical Staff from the Center for Motivation and Change  
- Students must attend all 3 days of training  
- 6-month/5-hour weekly commitment to coach other families  

Specialized training is FREE. Food is provided.

**Parent Coach Training Course (3 Day Course) | Fri, Aug 2, 2019: 5 pm - 9 pm | Sat & Sun, Aug 3-4, 2019: 9 am - 5 pm**
The Tobacco Free Partnership seeks to improve the health of Hillsborough County residents and all Floridians, by reducing tobacco use, preventing tobacco use among youth, reducing secondhand smoke, and educating the public on all issues.

The meeting is open to the public and all community members are encouraged to attend. If you're unable to attend please consider joining us via phone or on GotTo Meeting.

- GoTo Meeting Link: https://global.gotomeeting.com/join/482453365
- Phone: 1 877) 240-3212 Access Code: 482-453-365
- First GoToMeeting? Try a test session: https://link.gotomeeting.com/system-check

More Upcoming Events
The Effects of Marijuana and Opioids on the Workplace Seminar
Thursday, September 26, 2019
2:00 pm - 4:00 pm

Park Station
5851 Park Blvd
Pineville Park, FL

Directions
Price: Free

Get ready for National Drug-Free Work Week with this free informative seminar. Experts from substance abuse prevention, legal, HR, drug testing, treatment and return to work, insurance, and risk management will discuss everything you need to know about marijuana and opioids in the workplace and how to promote a substance-free work environment.

Contact info
Hillsborough County Anti-Drug Alliance
jivickery@nspublicrelations.com

More Info
The Effects of Marijuana and Opioids on the Workplace Seminar

(EST.) MONTHLY VISITS: 2.38M

DOMAIN AUTHORITY: 78

Advertising value: $1,500.
Rx and HCADA Community Meeting
Wednesday, August 28, 2019
12:00 pm - 2:00 pm

ACTS
4612 N 56th St.
Tampa, FL
Directions
Price: Free

This is a prescription task force meeting.

Contact Info
Cindy Grant
HCADA
togetheragain@earthlink.net

More Info
Rx and HCADA Community Meeting

(est.) Monthly Visits: 2.26M
Domain Authority: 78

Advertising value: $1,500.
The Effects of Marijuana and Opioids on the Workplace Seminar

Thurs, September 26, 2019
2:00 pm - 4:00 pm

Drug Free America Foundation, Inc.

Get ready for National Drug-Free Week with this free informative seminar. Expert from substance abuse prevention, legal, HR, drug testing, treatment and return to work insurance, and risk management will discuss everything you need to know about marijuana and opioids in the workplace and how to promote a substance free work environment.

Contact Info
Karen Bolender
Hillsborough County Anti-Drug Alliance
813-224-8251 ext 100

More Info
The Effects of Marijuana and Opioids on the Workplace Seminar

Advertising value: $1,500.
Tampa, FL Patch

Sep 27 2019

EST. MONTHLY VISITS: 22.4M

DOMAIN AUTHORITY: 89

Advertising value: $1,500.
Advertising Value: $1,500.
THE TIMOTHY INITIATIVE
REBUILDING BROKEN MEN

Timothy Initiative - Movement 4 Recovery
Oct 5, 2019 | 11:00 AM | Saturday

Details
Upcoming Events at Ybor City

(EST.) MONTHLY VISITS: 74.6K

DOMAIN AUTHORITY: 45

Advertising Value: $1,500.
2019 NOPE Annual Vigil
Thursday, October 10, 2019
7:00 pm - 9:00 pm

Hillsborough High School
5000 N Central Ave
Tampa, FL

Directions
Price: Free

On the last Thursday in October, communities across the nation will join the Office of National Drug Control Policy and NOPE Task Force in honoring the Annual NOPE Candle Light Vigil in memory of those lost to and those suffering from substance abuse.

Contact Info
HCADA
hckeny@nopecollaboration.com
More Info
2019 NOPE Annual Vigil

Advertising Value: $1,500.
This event was added by a community member. The views expressed here are the author's own.

**Tobacco Free Partnership**

Jennifer Vickery, Business

**Tobacco-Free Partnership of Hillsborough County**

**How You Can Help!**
- Educate the community about tobacco use
- Protect kids from tobacco
- Strengthen local policies

**JOIN US TODAY!**

**Event Details:**
- Thu, Oct 10, 2019 at 3:30 PM
- Hillsborough County Anti Drug Alliance, 2615 East Henry Avenue, Tampa, FL 33610

The Tobacco Free Partnership is a county-wide coalition working to improve the health of Hillsborough County residents by reducing.
Tobacco Free Partnership
Thursday, October 10, 2019
3:30 pm - 4:30 pm

Hillsborough County Anti Drug Alliance
2015 E McKinley Ave
Tampa, FL
Directions

Price: Free

The Tobacco Free Partnership is a county-wide coalition working to improve the health of Hillsborough County residents by reducing tobacco use, preventing tobacco use among youth, reducing exposure to second hand smoke. Coalition members also educate and advocate on tobacco issues affecting our community.

If you are unable to physically attend, please feel free to dial in using the information below.

Please join my meeting from your computer, tablet or phone:

Contact Info
Hillsborough County Anti Drug Alliance

Advertising Value: $1,500.
A Journey to Healing Hearts

Oct 12, 2019 | 12:00 PM | Saturday

📅 Sat Oct 12, 12:00 PM - Sat Oct 12, 1:00 PM
Anti-Drug Alliance office
2815 E Henry Ave, Tampa, FL 33610

Community: South Tampa

 %{image}

🔗 Description
This is a support group for those who know the feeling of devastation at the loss of a loved one or friend to a drug-related incident. This is an open support group that meets monthly so family members or friends can provide bereavement support to each other.

 %{image}

🔗 Event Details
Anti-Drug Alliance Office
2815 E Henry Ave, Suite B-1
33610 Tampa, FL

see more

🔗 Premier Event Photos

🔗 People Attending
Are You Attending this Event? 🔍 Interested

🔗 Event Feed
Share your thoughts or ask a question 🔥 Add Photos

Also See other Events Listed in Tampa

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813area.com
Oct 12 2019

(est.) Monthly Visits: 40.6K

Domain Authority: 45

“Advertising Value: $1,500.”
Tampa Bay Times
Oct 16 2019

(EST.) MONTHLY VISITS: 4.9M

DOMAIN AUTHORITY: 88

"Advertising Value: $1,500."
Rx and HCADA Community Meetings

Event Details

Event: Rx and HCADA Community Meetings

Date: Wed, Oct 23, 2019 at 12:00 PM

Location: Hillsborough County Anti Drug Alliance

Description: Community Outreach Programs and Drug Trends in Hillsborough

Repeat: Every month on February, June, August, October on the fourth Wednesday 6 times.

Featured Events

- Oct 11: Jazz & Stories of Louie Armstrong at Historic Manhattan Casino
- Oct 11: Brews By The Bay
- Oct 11: Beethoven's Eroica Symphony

Featured Classifieds

- Add your event
- Add your classified

Tampa Community Calendar

- October 2019
  - Sun Mon Tue Wed Thu Fri Sat
  - 1 2 3 4 5

(EST.) Monthly Visits: 44.7M

Domain Authority: 89

Advertising Value: $1,500.
DEA PRESCRIPTION DRUG TAKEBACK DAY
The National Prescription Drug Take Back Day addresses a crucial public safety and public health issue. According to the 2017 National Survey on Drug Use and Health, 6 million Americans misused controlled prescription drugs.

- Hillsborough County Anti Drug Alliance - 2815 E Henry Ave Ste 1, Tampa, FL
- 10:00 AM - 08:00 PM
- Free
- https://takebackday.dea.gov/

(EST.) MONTHLY VISITS: 6.17M
DOMAIN AUTHORITY: 72
Advertising Value: $1,500.
DEA 360 YOUTH SUMMIT - 8TH GRADERS

Attendees are immersed in a fun and interactive environment to develop effective decision-making skills and learn about the effects of opioid use/misuse in the community and what they can do to make a difference with friends, family, and community.

Douglas Tree Hotel - 4500 W. Cypress Street, Tampa, FL

10:00 AM - 3:00 PM

Free

https://www.facebook.com/events/790412988074790/

Advertising Value: $1,500.
DEA 360 Youth Summit - 8th Graders
Wednesday, October 30, 2019
10:00 am - 3:00 pm

DoubleTree Hotel
4500 W Cypress Street
Tampa, FL

Directions
Price: Free

Offered at NO COST (lunch/snacks included). Attendees are immersed in a fun and interactive environment to develop effective decision-making skills and learn about the affects of opioid use/misuse in the community and what they can do to make a difference with friends, family, and community.

There will be speakers, breakout sessions, a DJ, former NFL players, etc.

Contact Info
Hillsborough County Anti Drug Alliance
prisoner@publicstations.com

Advertising Value: $1,500.
The Patch

Nov 6 2019

(EST.) MONTHLY VISITS: 42.9M

DOMAIN AUTHORITY: 89

Advertising value: $1,500.
Stop the Stigma

Nov 6, 2019 | 6:00 PM | Wednesday

Wed Nov 6, 6:00 PM - Wed Nov 6, 8:00 PM
Macfarlane Park
1720 N. MacDill Avenue, Tampa, FL 33607

Community: Westshore District

Description
Teens, their parents and all interested individuals are invited to a FREE educational forum on addiction and substance abuse.

Event Details
Stop the Stigma: A Dialogue on Substance Abuse, Prevention and Rehabilitation will be held on Wednesday, November 6 from 6:00 p.m. to 8:00 p.m., at Bankside Adult Activity Center, 1801 North Lincoln Avenue in Macfarlane Park.

Advertising value: $1,500.
NOPE 'A Journey to Healing Hearts' Support Group

Nov 9, 2019 | 12:00 PM | Saturday

Description
This is a support group for those who know the feeling of devastation at the loss of a loved one or friend to a drug-related incident.

Event Details
This is an open support group that meets monthly so family members or friends can provide bereavement support to each other.

Premier Event Photos

People Attending
Are You Attending this Event? I'm Interested

Event Feed

Also See other Events Listed in Tampa

Upcoming Events at South Tampa

(EST.) MONTHLY VISITS: 57.4K

DOMAIN AUTHORITY: 47

Advertising value: $1,500.
Advertising value: $1,500.
COMMUNITY CALENDAR

NOV 23

FRIDAY NIGHT DONE RIGHT
Join us for a fun, free, and safe event for youth!

11:45 AM - 9:00 PM
1500 N Armenia Ave, Tampa, FL

Connect with us on Facebook:
https://www.facebook.com/events/767572577453936/

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QUICK LINKS
Meet our Management | About | Privacy Policy

SPECTRUM SITES
About Us | Advertise | Contact Us

IN THE COMMUNITY
Community Calendar | About Us, Adverts

CHANGING REGION

BayNews 9
Nov 22 2019

(EST.) MONTHLY VISITS: 4.07M

DOMAIN AUTHORITY: 72

Advertising value: $1,500.
Tampa Bay Times
Nov 22 2019

(EST.) MONTHLY VISITS: 3.56M

DOMAIN AUTHORITY: 88

“Advertising Value: $1,500.”
813 Events
Dec 5 2019

(EST.) MONTHLY VISITS: 60.8K

DOMAIN AUTHORITY: 46

Advertising value: $1,500.
Community Calendar

Thursday, December 5

5:00pm  35th Anniversary MADD Vigil Tampa
When    Thu, December 5, 5pm – 8pm
Where   Mission Hill Church Temple Terrace, FL (map)
Description  35th anniversary of honoring the injured and deceased due to impaired driving.
  more details  copy to my calendar

6:30pm  Christmas Movie Night Series: The Grinch

Friday, December 6

Big Brothers Big Sisters Orientation & Training - Hillsborough
Big Orientation & Training - Polk
The Folk Legends
LitSpace Writing Classes with Keep St. Pete Lit
Karen LaMonte, "Floating World"
$5 After 5
Imagine Realities - Virtual Reality
PIVOT - New Exhibition
Fall Language Programs
Let's Roam Tampa: Try out a fun-filled scavenger hunt in Tampa!
Let's Roam Tampa: Try out a fun-filled scavenger hunt in Tampa!
Blended Families Class

(EST.) MONTHLY VISITS: 45.6K
DOMAIN AUTHORITY: 44
Advertising value: $1,500.
Substance Abuse Prevention Advocacy Day!

DECEMBER 11
 Capitol Building, Tallahassee
 December 11, 2019
 Category: Community Events

Event Details

Venue

December 11, 2019
9:00 am - 1:00 pm
Free

Cabinet Building
400 S Monroe St
Tallahassee, FL 32399
https://www.facebook.com/events/6034661017071023/

Event Description

Substance Abuse Prevention Advocacy Day! Register to join us in Tallahassee at the Capitol Building on December 10th and 11th. Like previous years, we will divide into groups and visit each lawmaker. Appointments will be made by the FCA team. We have reserved the first level of the Rotunda to set up coalition vendor tables.

EVENT PRESENTED BY:
HCAFA
(813) 238-4034
hcafa@hcafa.com
http://hcafa.com/
(EST.) MONTHLY VISITS: 50.5K

DOMAIN AUTHORITY: 60

Advertising value: $1,500.
Bereavement Support Group - Tampa Bay

This event was added by a community member. The views expressed here are the author's own.

Event Details

Sun. Dec. 8, 2019 at 12:00 PM

This is a support group for those who know the feeling of devastation at the loss of a loved one. We provide a safe place to be honest about our feelings, share our stories, and support each other in our journey through grief.

Adverse value: $1,500.
Marijuana Task Force
Wednesday, December 18, 2019
10:00 am - 11:00 am

Hillsborough County Anti Drug Alliance
2815 E Henry Ave
Tampa, FL
Directions
Price: Free

Did you know Hillsborough students believe smoking marijuana is safer than smoking cigarettes? Learn the truth and be equipped to protect our children and families. Addiction is a preventable disease.

Contact Info
Jvickery@nspublicrelations.com

More Info
Marijuana Task Force

(EST.) MONTHLY VISITS: 2.25M

DOMAIN AUTHORITY: 78

Advertising value: $1,500.
There were 44 new Facebook likes in 2019.
There were 19 new followers in 2019.
We created and posted 9 new cover images for all social media platforms throughout the year.
We created and posted 9 new cover images for all social media platforms throughout the year.

"We created and posted 9 new cover images for all social media platforms throughout the year."
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We created custom graphics for all social media platforms.
“Good habits formed at youth make all the difference.”

- Aristotle

We created custom graphics for all social media platforms.
We created custom graphics for all social media platforms.
We created custom graphics for all social media platforms.
We created custom graphics for all social media platforms.

1/3 of all vehicle fatalities during Cinco De Mayo involve a drunk driver.
We created custom graphics for all social media platforms.
We created custom graphics for all social media platforms.
We created custom graphics for all social media platforms.

"From 2012 to 2015, more than 2,000 children were placed into Florida's foster care system because of prescription drug abuse."
We created custom graphics for all social media platforms.
We created custom graphics for all social media platforms.
We created custom graphics for all social media platforms.
We created custom graphics for all social media platforms.
20% of 12-18 year olds are bullied at school
21% of girls and 7% of boys are bullied online or by text message
Girls are 3X more likely to report being cyberbullied

Source: National Center for Education Statistics
Download apps available to monitor location, driving habits, messages, and more.

"We created custom graphics for all social media platforms."
We created custom graphics for all social media platforms.

75% teens feel encouraged to drink after seeing peers partying on social media
Source: National Center on Addiction and Substance Abuse

29% try drugs or alcohol to “fit in with friends”
Source: Partnership for Drug-Free Kids Attitude Tracking Study
We created custom graphics for all social media platforms.
We created custom graphics for all social media platforms.
We created custom graphics for all social media platforms.
We created custom graphics for all social media platforms.
"We created custom graphics for all social media platforms."
We created custom graphics for all social media platforms.
We created custom graphics for all social media platforms.
We created custom graphics for all social media platforms.
63,000 deaths are annually attributed to drug overdose.

#OpioidCrisis
We created custom graphics for all social media platforms.
We created custom graphics for all social media platforms.
"We created custom graphics for all social media platforms.

Everyday in America
28 people die as a result of drunk driving
We created custom graphics for all social media platforms.
We created custom graphics for all social media platforms.
We created custom graphics for all social media platforms.

"DRUGGED DRIVING can come from legal substances: prescriptions, over-the-counter medication and in some states, even marijuana."
Lung Cancer Awareness

Cigarette smoking is linked to about 80% to 90% of lung cancer deaths.

We created custom graphics for all social media platforms.
Mental Illness

More than 43 million Americans struggle with mental illness.

More than 1 in 4 adults living with serious mental illnesses also struggles with substance abuse.

"We created custom graphics for all social media platforms."
We created custom graphics for all social media platforms.
We created custom graphics for all social media platforms.
We created custom graphics for all social media platforms.

Suicide Facts

More than 45,000 Americans die of suicide a year, making it the 10th leading cause of death in the US.
We created custom graphics for all social media platforms.

People who smoke cigarettes are 15 to 30 times more likely to get lung cancer or die from lung cancer than people who do not smoke.
We created custom graphics for all social media platforms.

HS SENIORS WHO SMOKE MARIJUANA ARE 2X MORE LIKELY TO RECEIVE A TICKET. AND 65% MORE LIKELY TO GET INTO A CAR CRASH THAN THOSE WHO DON’T SMOKE
We created custom graphics for all social media platforms.

Nicotine is highly addictive and can harm brain development, which continues until about age 25.
We created custom graphics for all social media platforms.
We created custom graphics for all social media platforms.
We created custom graphics for all social media platforms.
The open rate was 33 percent and the click rate was 7.4 percent.

2019 Annual Meeting

Join us from noon to 1:30 p.m. on January 31, 2019, at the Children’s Board. We will be recognizing community partners and youth that are making a difference in our community every day. Also, we’ll take a look at the past year’s accomplishments and highlights.

We look forward to seeing you all there. Click here to get additional information on our annual celebration of people and programs that are making a difference in Hillsborough County.
The open rate was 37 percent and the click rate was 7 percent.
Drug Prevention Summit Wrap Up

We'd like to thank all of the speakers and attendees who joined us for three days of drug education and prevention training at the 7th Annual Southeastern U.S. Regional Drug Prevention Summit. There were an array of topics covered during this conference, including lessons learned from marijuana legalization, the teen vaping trend, and the rising cocaine threat.

Click here to stay in the loop on all of the events coming up this year and for prevention resources.

"The open rate was 27 percent and click rate was 5 percent."
The open rate was 27 percent and the click rate was 6 percent.
#PromRightSafeNight Prom Dress & Suit Drive

WE NEED YOUR HELP! We're collecting new or clean gently used formal dresses and suits to help teens in our community with prom.

From 10 a.m. to 2 p.m. on Saturday, March 30 teens can receive a FREE new or gently used dress or suit for their night to remember by taking a pledge not to drink or drive or get in the car with an impaired driver.

Click here to watch our latest appearance on Great Day Live, where we discussed this amazing event.
DEA 360 Tampa Kick Off

Last Friday, we were on hand to help the Drug Enforcement Administration (DEA) kick off their new 360 strategy to tackle the heroin and prescription opioid pill crisis in Tampa.

Our very own Ellen Snelling had the opportunity to be a part of the important announcement. According to Attorney General Ashley Moody, 17 people a day throughout Florida will die from overdoses of opioids or heroin. Click here to learn how this new initiative battles the crisis head-on locally.

"The open rate was 24 percent and the click rate was 6 percent."
The open rate was 30 percent.

100 Deadliest Days of Driving

Gary White, Associate Director of Hillsborough County Anti-Drug Alliance, reminds parents to be mindful of the dangers as their teenagers hit the road during these summer days.
"The open rate was 28 percent and the click rate was 8 percent.

Back-to-School Safety Hacks for Parents Featured on Great Day Live

Teens report trying drugs or alcohol because of pressure to fit in with friends. The statistics around bullying and cyberbullying are growing each year. These facts alone are enough to send parents' stress levels climbing!
The open rate was 28 percent and the click rate was 9 percent.

HCADA Among First Guests on New TV Show, Bloom

Dr. Mary Martinasek represented HCADA on Tampa Bay’s newest health show, Bloom, on September 16th, discussing the dangers of vaping.

Dr. Martinasek shared the latest information on the vaping epidemic, including why so many have been hospitalized in recent months, and brought along the newest e-cigarette models that parents should watch for in their kids’ bags and personal items.

Watch her Bloom interview here...
The open rate was 29 percent and the click rate was 9 percent.

HCADA Addresses the National Vaping Crisis

Associate Director Gary White appeared on Bloom on October 18 to discuss the rising death toll from vaping, whether a ban would solve the problem and how you and your loved ones can talk about the dangers of vaping.

Watch his interview here.
The open rate was 32 percent and the click rate was 11 percent in November.
The open rate was 27 percent and the click rate was 10 percent. We reached 2,796 people for the year via newsletter communications.

HCADA Addressed State Legislators During 12/11 Advocacy Day

Using leave-behinds like the one below, HCADA board, staff and volunteers shared information about the value of prevention programs, the current vaping epidemic and what has happened in states that have legalized marijuana during a full-day awareness and education visit to Tallahassee.

The Power of Primary Prevention

Decades of research show drug addiction is both preventable and treatable.
Thank you for your partnership

TEAM NSPR