

2017 Polk County Coalition Accomplishments and Successes



UthMpac Leadership Class VI Law Enforcement Day

UthMpac Positive Social Norms Campaigns: reached **16,000** middle and high

UthMpac Project Prom distributed over **500** pieces of formal wear and a drug-free message to High School students free of charge.

UthMpac Leadership Class VI Business Day

CADCA Training/Coalition Academy for Coalition

UthMpac Positive Social Norms Campaigns: reached over **6,000** middle and high school students while **5,000** 5th graders were given **Positive Social Norms Messages** during InnerAct Alliance's 5th Grade Rallies.

Training: **Leadercast National Event** for 15 Coalition members

CADCA Training/Coalition Academy for

DiSC Personality Profile Assessment training for **UthMpac Leadership VII** class

Planning begins for the **Own the Upside—Avoid the Downside trailer**—a vehicle to portray the items Parents should watch for in their teenager's bedroom and lifestyle. Launching in 2018!

UthMpac Leadership Class VII Volunteer and the Arts Day

Community Involvement Conference—shared Critical prevention training with school and PTA leaders.

Project Hoco—distributed over 200 free Homecoming dresses to Polk teens when they sign a Hoco Promise.

UthMpac operated the concession stand and assisted at Red Ribbon, Half Marathon, 5K and Kids' Fun Run. Proceeds fund several scholarships.

Over **10,000** elementary, middle and high school students, and parents received **Positive Social Norms Messaging**.

January February March April May June July August September October November December

UthMpac Leadership Class VI Government and Judicial Day

Launched **Project Prom Gala** to raise awareness regarding risky behaviors using social norms and drug free event for students

UthMpac Leadership Class VI Graduation: 45 graduates from fifteen Polk County High Schools

Medication Take Back Day 8 sites **2,396 pounds** of unwanted, expired human and pet medications were collected.

Own the Upside is a campaign to provide a positive message for parents and other adults to Own the Upside about our Youth Culture. Most teens choose NOT to use drugs! **3,500** Community adults reached

E-Force entails material kits to area physicians, pharmacists and dentists regarding the state prescription data base process.

UthMpac Leadership Class VII two-day, one night retreat. 37 students from 18 schools were selected. Participated in team building and Mr. Patrick Grady facilitated strategic planning.

UthMpac Leadership Class VII Business and Etiquette Dinner at Grasslands with Community Business Leaders from Leadership Lakeland Alumni.

DFC Site Visit

UthMpac Leadership Class VII—Health and Wellness Day

StandUP Polk partnered to implement Red Ribbon Campaign including Proclamations, Disseminating information for Red Ribbon and volunteering at large events. **100,000** received pro-prevention messages.

Medication Take Back 8 sites and **TBD** pounds of unwanted, expired human and pet medications were collected. Approximately **200 community members** attended the **8th Annual "Own the Upside" Prevention Summit**. **UthMpac** students provided presentation about Social Norming.

UthMpac designed a parade float themed "A Night at the North Pole" in the Lakeland Christmas Parade. With the help of InnerAct Alliance, **StandUP Polk** and **UthMpac** were able to reach over **15,000** Residents with **Positive Social Norms**

